

Placer Sentinel



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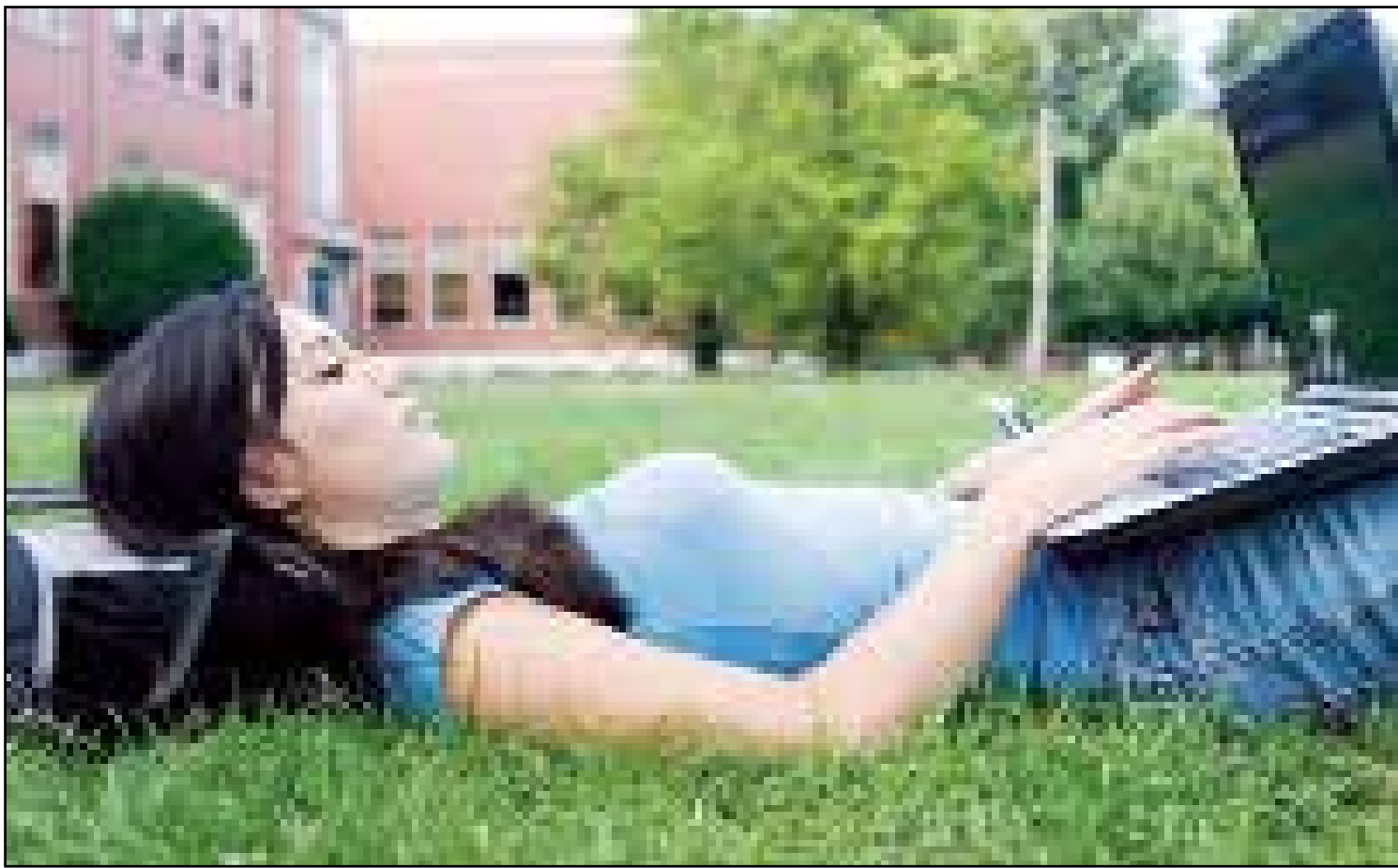
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Serving Auburn and Placer County since 1987

Second Issue of October, 2010

New School Year, Same Old Troubles



Even though 60% of incoming freshmen have earned a "B" or better grade average in a college preparatory curriculum, about 60% of college-bound students still require

Commentary
by Michael Babich

Placer County – With a new school year underway and yet another election season upon us, let's remind ourselves how these two events are linked. Aside from the obvious issue of funding education, there are also regulations, mandates, and controls passed by our elected officials. Unfortunately, the report card continues to disappoint.

According to studies from the Pacific Research Institute, the National Center for Educational Statistics, California State University, and other educational agencies, 40% of US students must enroll in remedial classes to provide skills in reading, writing and math.

The numbers are worse for California. A CSU report showed that only 44% of incoming freshmen were sufficiently proficient in reading and math. In addition, even though 60% of incoming freshmen have earned a "B" or better grade average in a college preparatory curriculum, about 60% of college-

bound students still require some form of remediation.

Why aren't we demanding an explanation, and eventual solution, for the discrepancy between K-12 and college requirements?

The time, expense, and emotional burden to students are significant. Remediation now costs well over \$3,000 per student and generally does not count towards a degree. Consequently, graduation dates are delayed and expenses increase for students, the institutions, and taxpayers.

The impact to California and the US economy is enormous, though difficult to calculate. There are direct costs associated with remedial education (e.g., tuition, costs to businesses) and indirect costs (e.g., welfare, tax revenue, effects on the US Gross Domestic Product). Overall, it is estimated that in California alone the total costs average \$5.2 billion annually.

The data regarding college graduate competencies are also discouraging. According to the National Center for Education Statistics, 59 percent of recent college graduates cannot read and understand short

texts (e.g., labels) or perform other simple tasks that are, or at least used to be, expected of high school students (e.g., costs per ounce of food items).

Besides our remediation problem, California has the worst rates in the nation for adults with low levels of basic literacy skills (23%) and who speak English poorly or not at all (13.2% vs. 5.5% US average). Such skills are vital for employment and, consequently, a productive workforce and thriving economy.

It is encouraging that high school students in advanced placement classes are up by 5% from a decade ago because this is an indicator of future college success. However, 80% of all high school graduates either do not attend, or complete, a college degree according to the latest available data from the National Center for Higher Education Management Systems. College is not for everyone; therefore, we must re-structure our K-12 towards useful skill sets, rather than how to excel at the SAT or ACT.

Who should be held accountable? Is this yet another case in which a

system becomes too bureaucratic and involves so much misguided governmental intervention that we have no idea who, or which agency, will take responsibility?

Gov. Arnold Schwarzenegger and a bipartisan coalition of elected officials and education leaders declared 2008 as the year of educational reform. Furthermore, it has been 14 years since the CSU trustees developed a policy to reduce the remediation need to less than 10%. We have gone in the opposite direction.

We need leaders to sift through and enact or develop forward-thinking proposals to reverse this tragic process. The costs and stakes are just too high and future too fragile to not act now.

Michael Babich, Ph.D., Colonel, US Army (Retired) holds faculty appointments at the University of California, Davis and Heald & Sierra Colleges. He is the recipient of numerous teaching and research awards, and is co-founder of a start-up biotechnology company.

Rock-Throwing Teens Change Pleas and Get Probation, Community Service

From Placer County District Attorney

Placer County – The three teenagers who seriously injured a motorist by throwing rocks at vehicles from an overpass in Colfax agreed to a plea arrangement today in which they must serve 10 months in the Placer County Juvenile Detention Center and be placed on three years of formal probation.

The defendants – Sean Edwin Steele, 17, and Hunter Perez and Samuel Edward Quinlan, both 16 -- were also ordered to serve 300 hours of community service by visiting Judge Garrett Olney after they pleaded no contest to three felony counts in Placer County Superior Court.

The charges were conspiracy, assault with a deadly weapon and assault by means likely to produce great bodily injury. The charge of assault with a deadly weapon will be recorded as a felony strike on their criminal record, Olney said.

Because of the seriousness of the crimes, the three teenagers were prosecuted in adult court instead of in a juvenile court. The prosecutor for the District Attorney's Office was Michael Paschon.

The judge briefly lectured the defendants, all of whom were students at Colfax High School, about how they should approach the fact that they have now compiled a criminal record and must serve custody time.

"There are two ways to look at this," he told them. "You can say 'Oh my gosh, my life is over.' Or you can say, 'This is the first day of the rest of my life.'"

Olney recommended they take the latter approach, and he urged them to view their case as "an unusual circumstance that is never going to happen again."

"If you violate probation, you could be facing six years in state prison and \$10,000 in fines," he warned them. "I fully expect you to be squeaky clean from now on."

All three boys answered "yes, your honor" when the judge asked them if they understood the consequences of violating probation.

The three defendants were arrested

in August following an investigation by the California Highway Patrol into a July 26 incident in which someone threw rocks and a street barricade onto Interstate 80 from the Canyon Way overcrossing at about 2:15 a.m.

Two trucks were struck by the objects, but the drivers were not injured. The third vehicle, a Ford Expedition driven by Jose Palomera of Sacramento, was hit on the windshield.

The rock smashed through the glass, striking Palomera in the mouth and jaw and causing serious injuries that required the victim to be in the hospital for several days.

In court today, the three teenagers accepted responsibility for their actions, and it came the morning after their classmates at Colfax High School held a fundraising event for Palomera.

Colfax High School Principal Rick Spears said the music department under teacher Todd Wilkinson sponsored a band and choir concert that attracted nearly 400 people and raised more than \$2,100 for the victim.

"It was really nice that the students stepped forward to want to help the victim when they really didn't have to," Spears said. "We have all felt very sad about what happened. Now we all want to move forward and hope for better days ahead."

Palomera, who did not attend the court hearing, said he was pleased with the results of the case.

"I think the case turned out well," he said. "I hope the kids learned from their mistake. I'm sure it was a good lesson for them, that what they did was not a game. They could have killed me and the two passengers in my car."

Palomera, who said he still experiences pain in his jaw and teeth, said two of the defendants have visited him to apologize and that the parents of the third boy apologized to him at one of the previous court hearings.

Judge Olney scheduled the three defendants to return to court on Nov. 4 for a hearing to determine their credited time for being in custody and to discuss restitution for damages caused in the rock-throwing incident.

49er Lions Flea Market Becomes Biannual



Photo credit Paula Mosqueda.

By Paula Mosqueda

Auburn – On Saturday, Oct. 9, 2010, the Auburn 49er Lions Club

held its first, and not last, giant Flea Market. The event took place on the upper parking lot of the

Auburn Gold Country Fairgrounds.

Vendors began to arrive before the sun came up, and were set up and ready when the first bargain-hunters made their entrance at 7 am. It was readily apparent that this event was going to be a hit with treasure-hunters. It seemed that everyone found something that was too good to pass up. More than once, the words "Christmas shopping" were overheard. The task of carrying goods to the car, and returning to search for more, was often repeated. Sometimes, it was necessary to drive home in the car and return in a truck.

At the center of everything, the Auburn 49er Lions Club was working the bar-b-que grill. The all-American fare, hamburgers and hot dogs,

along with chips and beverages, were appreciated by the hungry shoppers.

This was the first Flea Market that the Auburn 49er Lions Club has hosted. It won't be the last. The club now has plans to hold this event twice a year, in the spring and fall. This news made both vendors and shoppers smile. It also made the 49er Lions smile, because they, too, were carrying goods to their cars. Everyone agreed that this was a nice event and that it should happen again. This spring, look in the Placer Sentinel for the date and time.

The Auburn 49er Lions Club has been serving the community for over 40 years. If you would like to learn more about this group, contact us at auburn49erlions@gmail.com.

Sentinel and eVoter Partner to Link Voters to Election Day Information

Auburn – The Placer Sentinel and eVoter (www.evoter.com) are offering a partnership that connects local area voters to polling place locations, election information, candidate profiles and endorsements prior to Election Day on November 2nd.

eVoter is a non-partisan website that allows voters to directly interact with candidates and access accurate, up-to-date information to make informed decisions on Election Day. From statewide races to local county

and municipal races, eVoter provides voters with a list of every candidate on their ballot.

The Placer Sentinel has launched an online service that directs voters to their personalized sample ballot information, powered by eVoter, at www.PlacerSentinel.com

eVoter allows voters to locate their polling place, generate and print a customized sample ballot, after reviewing candidate profiles and organizational endorsements.

Caring about the Auburn Recreation District (ARD)

Commentary by Larry Tracy

Auburn – I entered this race to bring my expertise to the ARD board and change the horrible backbiting and disrespect that has characterized this Board in recent years. I have no animosity toward individuals on the board, and I am personally offended by the back and forth accusations between ARD Directors in the press and online.

The board needs to support ARD's hard-working and dedicated staff. At a recent committee meeting, one incumbent candidate expressed a sarcastic, nasty comment to a staff member. The District Manager and his team manage District operations very well. The board needs to acknowledge their service with respect, not sarcasm.

I am disappointed that the board made decisions that took funding from essential maintenance and committed it to an overpriced locker room renovation, spending over \$500,000 to modify existing facilities. At the time of this decision, the ARD board ignored the input of an architect,

experienced contractors and a former board member.

As a news article concluded, "No one at the meeting argued the Recreation Park locker rooms didn't need upgrades, but the public commentary underscored a growing uneasiness with the way the elected board is managing ARD funds."

By encumbering up to \$800,000 the board lost any flexibility to handle other essential needs — like the sad state of Meadow Vista Park athletic fields and repairing the roof of the District office building.

When I first learned about these issues, I feared that this was only the "tip of the iceberg." It takes lot of time to explain the state of the ARD board today with its internal problems, especially handling budgets that involve uncertain revenue sources and not knowing the reasonable costs of construction.

In my search for the facts, I spoke to District staff and county officials, checked numerous documents and reviewed a 2007 Grand Jury report that questioned how ARD

utilized funds collected by the City of Auburn.

According to City Council minutes (June 27, 2005), the City Attorney said "the City can make requests of ARD but cannot require them to spend their funds." One City Council member commented, "this might be a good time for the City to review its MOU [agreement] with ARD." Another Council member added, "ARD should be more aggressive in spending down its funds and getting projects done."

The ARD board's strained relationship with the City and county must be repaired before more funds are taken away from ARD. My experience building teams in the private sector will help restore civility on the board and rebuild ties with the City of Auburn and Placer County. I am proud to have the endorsement of Supervisors Jim Holmes and Jennifer Montgomery.

I ask for your vote, and promise to bring a neutral and professional attitude to the ARD board.

ARD "Let's Talk Specifics"

Commentary by Curt Smith

Auburn – The Auburn Recreation District (ARD) is a public agency and as such is subject to California Law better known as the California Codes. There are 29 separate codes covering the laws, statutes and the state constitution. ARD primarily deals with two of those codes for its day to day operation. They are the Public Resource Code and the Public Contract Code.

I have a 37 year background in Federal Contracting and spent much of that time researching the same kind of documents to ascertain the best and most cost effective way to perform my job. For the last four years I have done the same thing for ARD. I have assisted the staff in their complete review and up date of District Policies to insure they reflect the legal requirements of the codes. The District Policies are available to any one that chooses to take the time to read them and develop informed opinions as to the validity of ARD's operations including the cost of doing business.

In the last few months, several individuals have either directly or indirectly insinuated that ARD has been conducting business in a less

than cost effective method. I challenge each of those individuals to be specific in their claims and provide examples where ARD has not complied with it's policies and what changes can be made legally to reduce ARD's cost of doing business. Talk is cheap. Specifics are what we are looking for.

There have been allegations that Scott Holbrook and I and some of the Board members have been less than sensitive to the desires of our constituents. Here are some specifics. A survey was completed and accepted three years ago. Regardless of what you think of that survey, it indicated that the two top choices for new facilities in the District were trails/pathways and a dog park.

In the last three years the District negotiate an agreement with a private developer to build a .8 mile trail/pathway on the 24 acres behind Chana High School which the District owns. Depending on the startup date for the development, the trail should be completed no later than 2012 and maybe sooner. ARD also contracted for a .7 mile trail/pathway at Rec Park which is currently being completed.

The desire of the community to

build a formal/legal Dog Park was realized through the efforts of a volunteer community group and ARD. Through a series of very contentious meetings, a location was found and a beautiful top of the line park was built. To date it has been one of our most successful and heavily used facilities.

What I find surprising is that some believe that because an item finished first in the survey, it should be the only item we concentrate on. We have a 200+ acre park system consisting of 12 major parks and facilities. Much of the District is 50+ years old. To think that we should do nothing but build trails/pathways month after month year after year is absolutely insane. But then that is the mindset of a few individuals.

Scott Holbrook, most of the Board and staff and I will continue to listen to our users, evaluate the overall needs of the District and openly do what we think represents the needs and desires of our entire user base. "PARKS MAKE LIFE BETTER" is not just a catch phrase. It is a mind set and most of us strongly believe it to be true.

Woman Who Made up Story of Home Invasion Robbery Gets Probation and 60 Days in Jail

Placer County – A Roseville woman's scheme to collect insurance by reporting a phony home invasion robbery backfired and has resulted in a two-month jail sentence for her.

See Yang, 25, was also placed on three years probation and fined \$270 during her sentencing Oct. 7 in Placer County Superior Court by a visiting judge.

Yang pleaded no contest on July 29 to a felony charge of grand theft by false pretenses in a case that stretched back to Feb. 9, 2008,



See Yang, 25, receives two-month jail sentence

when she reported to Roseville police that she had just been robbed in her home by two masked suspects, one of whom carried a gun.

She told police that the robbers made off with money and jewelry, and she presented a claim to her insurance company. She received an insurance payment the following month.

But the scheme eventually went awry when she took some of the missing items from the bogus robbery to a pawn shop in an effort to collect cash.

Movie Premiere Coming to Get Tickets Now On-line

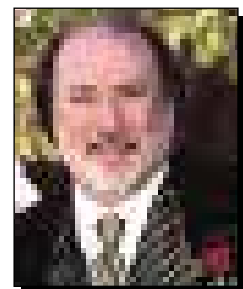
Auburn – Sky Dog Entertainment is excited to bring Harrison Montgomery to the Sierra Foothills. The film stars Martin Landau as Harrison Montgomery and local actress Krista Ott as

Lattie Flemming. Harrison Montgomery will be premiering on Sunday, October 24, 2010 at 4:00 p.m. at Music & More's Theater located at 11596 D Avenue in Auburn, CA. Tickets for this one-

time only premiere can be purchased at the theater or on-line at <http://www.musicandmore.net/Events2.html>. Keep your eyes peeled, because you just might be sitting next to a movie star.

Placer Sentinel

Serving Auburn and Placer County since 1987



Publisher—Paul V. Scholl

Publisher's Statement: It is the intent of the Placer Sentinel to strive for an objective point of view in the reporting of news and events. We consider our Editorial and Opinion pages to be a public forum for our readers. It is understood that the opinions expressed on these pages are those of the authors and cartoonists and are not necessarily the opinions of the publisher or our contributors.

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Placer County Museums Community Education Program: Petroglyphs of the

Auburn – Please join us on October 30th at 1:00 PM on the second floor of the Bernhard Museum Winery for our next Community Education Program: Petroglyphs of the Middle Fork of the American River. Tahoe National Forest Archaeologist Nolan Smith will treat you to a series of images of petroglyphs recorded by archaeologists working near the American River.

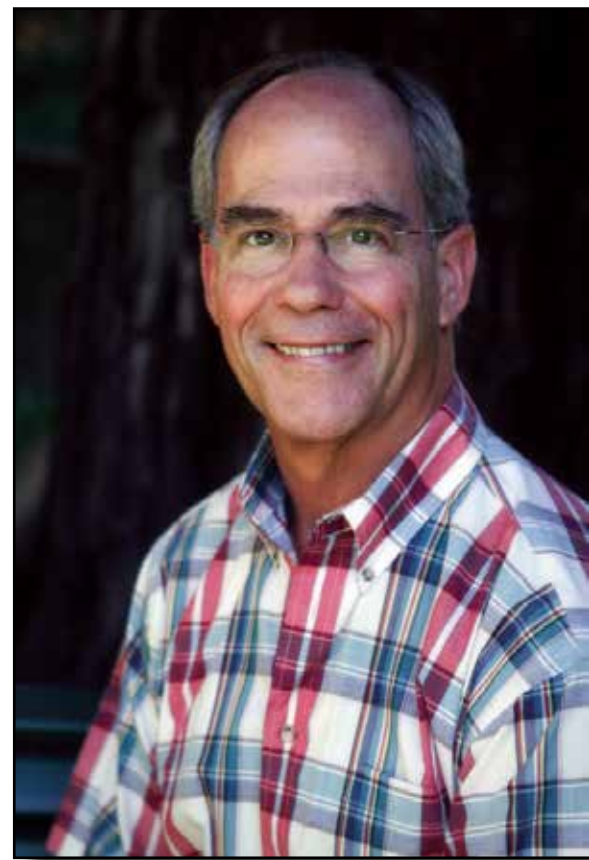
What are petroglyphs? They are the patterns of lines and images carved into stone. Unlike pictographs, which are images drawn or painted onto a rock's surface, petroglyphs are created by removing part of the rock itself.

Who created them? Why were they created? What do they mean? We don't have all the answers to these questions, but Nolan will share his knowledge and insights about petroglyphs through an informative PowerPoint presentation.

This program is FREE! The Bernhard Museum Winery is located at 291 Auburn Folsom Road in Auburn. Please call 530-889-6500 for more information.

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For more information or to register visit www.sacog.org/update or call (916) 321-9000.

UPCOMING WORKSHOP

PLACER COUNTY

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PAID POLITICAL ADVERTISEMENT

The ARD Board Needs To Change

A recent editorial about ARD stated: "ARD needs the city, and public, on its side... The board needs to think bigger and act with more unity and professionalism."

My success in business comes from working together with people, solving problems by building teams and working toward common goals.

That's exactly what ARD needs right now.

Restore civil discourse and teamwork to the ARD board

Rebuild the relationship between the ARD board, the City and County

Larry Tracy will bring successful business experience and a "can-do" attitude to the ARD Board.

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AUBURN AREA RECREATION & PARK DISTRICT BOARD



I promise to serve YOU, not special interests or any personal agenda.

www.LarryTracy4ARD.com

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In 2009, Identity Theft Cost Americans Over \$54 Billion.

Source: Javelin Strategy & Research, "2010 Identity Fraud Survey Report," February 2010

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Identity theft is one of the fastest growing crimes in the nation. Over 11 million Americans fell victim to the crime in 2009, at a cost of over \$54 billion. (Source: Javelin Strategy & Research, "2010 Identity Fraud Survey Report," February 2010.)



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POPOFF!

with Mary Jane Popp

POOCH PERSONALITY

Are you an aggressive Pit Bull or a dependable Retriever? There is a pooch personality in all of us says **Blair Singer**, and we can improve our life, career, and gain wealth and influence if we know which we are. So I said bow-wow which means tell me more. Singer is the Founder of his own Training Firm and author of "SalesDogs," a methodology that offers life changing sales success. But first you must identify which type you are...feeding the strengths and avoiding the weaknesses of your breed. In the world of sales there are only five breeds. Identify which sales dog is in your boss and in the guy or gal you married? Once you ID the breeds, the sales game becomes a whole lot easier and your ability to do and say the right things becomes second nature. Here's a brief bow-

wow blow by blow of each breed from "Sales Dogs". Which one are you?

1) Pit Bull: This breed is most responsible for people acquiring distaste for used-car lots! They will attack anything that has even the remotest scent of "Eau de Prospect." You will need to keep a close eye on their territory. What they make up for in aggressiveness, they may lack in tactfulness and strategy. Pit Bulls can be very rich or very frustrated, and training is the key.

2) Golden Retriever: This is everyone's favorite. These slobbering goo-goo eyed, shaggy balls of love will fetch the ball, do any favor, and bend over backwards to please. Just make sure they remember to sell something once in a while. Their attention to long-term service fuels their success.

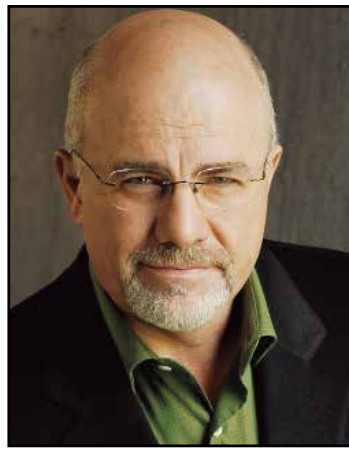
3) Poodle: Poodles are highly intelligent, sophisticated, albeit a bit high strung, and very conscious of "looking mah-ve-lous!" These salespeople live and thrive in a world of flash and class. While most dogs bark and whine, Poodles actually speak in a classy, distinguished tone. They are born with cell phones in their hands to know what's happening.

4) Chihuahua: These SalesDogs are usually incredibly bright, technical wizards, and are probably the most intense. They have to be careful when they get excited because unchecked, they may talk continuously, and their high-pitched "yippling" can give everyone a headache. They are very bright, but (probably due to the caffeine or lack of sleep) they can be very emotional and sometimes paranoid if not handled carefully.

5) Basset Hound: The classic of all classics is the faithful old Basset Hound with his wrinkled brow and drooping ears. You could try to chase this dog away, but he'd just roll over and take it. Their amazing ability to follow a scent combined with their intense "look you in the eye" approach makes them a valuable member of your kennel.

Singer goes into much more detail to become better Companions, Hunters, and Champions. Check out his Website at www.salesdogs.com and blairsinger.com. "SalesDogs" teaches us how to successfully deal with other "Human Dogs". GRRRRrrrrrrfff!

Join Mary Jane for the KAHI Noon News Monday-Friday and then again for POPOFF 10 PM-Midnight.



Dave Says

Dave Ramsey is a personal money management expert, popular national radio personality and the author of three New York Times bestsellers - *The Total Money Makeover*, *Financial Peace Revisited* and *More Than Enough*. In them, Ramsey exemplifies his life's work of teaching others how to be financially responsible, so they can acquire enough wealth to take care of loved ones, live prosperously into old age, and give generously to others.

Counseling Before Marriage A Good Idea?

Dear Dave,

I just got engaged, and already people are telling us that pre-marital counseling is a good idea. What is your opinion?

- Bradley

Dear Bradley,

It doesn't necessarily mean that someone thinks you aren't right for each other when they suggest you think about pre-marital counseling. In

fact, I think it's a great thing, a smart thing, and something every couple should do prior to marriage.

There are four areas in which you and your fiancé should be in agreement before you walk down the aisle. These are religion, children, parents, and money. Studies show that couples who agree on these issues prior to marriage have a much better chance of experiencing a successful marriage and spending long, happy lives together.

Unity creates romance, whether you're talking about holding hands or handling money. And it's not just about coming to an agreement, either. It's about sharing your innermost thoughts, goals, and dreams, and mapping out a life together that will make you both happy!

- Dave

Car Insurance and the Great FICO

Dear Dave,

How will it affect my auto insurance if I'm debt-free, and have a zero, or low, FICO score?

- Anonymous

Dear Anonymous,

There's good news and bad news. The bad news is that it will probably

go up. The good news is that it won't go up nearly as much as the interest you'd have to pay to some bank to maintain your credit score!

My personal insurance is higher, because I don't have a credit score. That's because I don't borrow money anymore, and haven't borrowed for several years. But the FICO score has way too much control over our lives these days. It's just not an accurate measure of how well you handle your money. You can easily have a really high FICO score and still be losing financially.

Think about this. If I handed you a million dollars you're FICO score wouldn't change one point. The only thing a FICO score really does is measure your interaction with debt. That's why I call it the "I love debt score." It's really a pretty bad idea for other reasons, too. It doesn't take into account the fact that you may have been smart with your money and accumulated some wealth along the way!

- Dave

For more financial help please visit daveramsey.com.



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Weekdays

- 6am-9am: The KAHI Morning News with Barry Stigers and the KAHI News Team
- 9am-Noon: The Laura Ingraham Show
- Noon-1pm: The KAHI Noon News Plus with Mary Jane Popp and the KAHI News Team
- 1pm-4pm: The Dave Ramsey Show
- 4pm-7pm: The KAHI Afternoon News with Dave Rosenthal and the KAHI News Team
- 7pm-10pm: Into the Night with Tony Bruno
- 10pm-12am: Poppoff with Mary Jane Popp

Thursdays 7pm - 9pm: Thursdays with Bassil

Saturdays

- 6am-7am: A Time for Seniors
- 7am-8am: The Swap Shop
- 8am-9am: The KAHI Corral
- 9am-10am: The Garden Guru
- 10am-11am: Medically Speaking Radio
- 11am-12pm: Retirement Catch-Up
- 12pm-8pm: Big Cletus Country Music
- 8pm-9pm: Rewind with Jimmy Jay

Sundays

- 7am-7:30am: Bayside Auburn Church Service
- 7:30am-9am: Cruisin' Garage & Swap Meet
- 9-9:30am: Auburn Grace Community Church
- 9:30-10am: On The Money
- 8pm-9pm: Hearts of Space

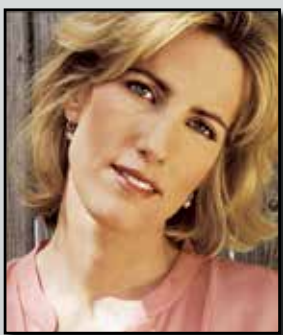
Most of our locally produced programs are available for replay or podcast download at the 'Audio On Demand' page at www.kahi.com.

THURSDAYS WITH BASSIL

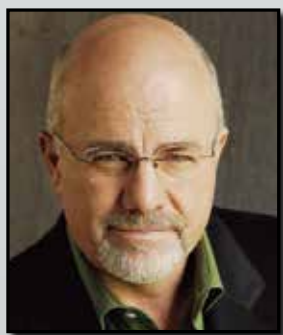
Thursday Evenings from 7 to 9pm



Iraqi native Bassil Kamas banters with his guests. It's a war of the one-liners as they yak about current events covering everything from "White House policy" to "growing tomatoes in your living room"! It's a radio recipe to satisfy any appetite.



Laura Ingraham



Dave Ramsey



Mary Jane Popp

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So whether you're looking to enhance your developed property or build a new landscape from scratch, give EISLEY NURSERY, INC. a call today. The writers of this 2010 Look At Business are happy to suggest this quality nursery for all of your landscaping and garden needs.

Longhorn Meat Company Inc.

Phil Kattenhorn – Owner & Manager

LONGHORN MEAT COMPANY INC. located at 13131 Lincoln Wy. in Auburn, phone 530-823-0275, is well known in this area for their fine meats and excellent custom cutting work. Regardless of what you have to be cut and wrapped, the experts here can handle the job in the most professional manner so that you get the most of each particular cut of meat, and it will be more tender.

Through their interest to select only the highest grade meat for packing purposes, this company is known for their delicious meats at realistic prices. They sell lean venison, buffalo, emu, frog legs, crocodile and much more.

The writers of this 2010 Look At Business suggest to our readers that you let this firm cut up your meat, and remember when looking for the best to buy, you should select the fine meats from LONGHORN MEAT COMPANY INC. We commend the management for their efforts to serve our people honestly and fairly.

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As the writers of this 2010 Look At Business, we would like to commend GENERAL WHOLESALE SUPPLY on their business practices, their complete inventory, and their competitive pricing.

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Homeowners and local businesses have been relying on this firm for many years to supply their homes and shops with the right kind of doors for maximum security and ease of operation. R & S GARAGE DOOR INC. will be glad to make a free estimate on your door needs. As the writers of this 2010 Look At Business, we suggest this company to all of our readers in this area.

Calvary Chapel Christian School & Preschool

Robert Sweat – Principal

One of the most upstanding community members has to be CALVARY CHAPEL CHRISTIAN SCHOOL & PRESCHOOL, dedicated to providing this area with the very finest in Christian education.

They are located at 202 Dairy Rd. in Auburn, phone 530-885-9105, and have earned the respect and admiration of all those parents and children in the Auburn area. Their honest and forthright manner of dealing on a one to one basis with children and their education has made them the local leader in Christian education.

CALVARY CHAPEL CHRISTIAN SCHOOL & PRESCHOOL is renowned throughout the area as being a foremost advocate of excellent Christian education and good morals. They are dedicated to providing a safe, nurturing environment, maintaining high academic standards, emphasizing Christian values and developing responsible citizens. Best of all, the tuition is very affordable. The writers of this 2010 Look At Business suggest that all area residents make this Christian school your headquarters in Christian education for your most priceless assets...your children. We think you'll be glad when you send your children to this well established educational facility!

The Grooming Room

"Personalized Styling For Your Pets"



The place to have your pet groomed professionally is THE GROOMING ROOM located at 457 Grass Valley Hwy., Ste. 6 in Auburn, phone 530-823-0163. This well known grooming parlor features bathing, expert cutting and styling for all breeds of cats and dogs, for show and comfort. They also do excellent work on ears, nails and glands, and medicated baths are available as needed. No tranquilizers are used, and your pet will have a good experience in these gentle, caring hands.

Your pet doesn't need to have a pedigree to enjoy the services of this fine grooming studio. All breeds need regular grooming, and pets look and feel much better when their coats are trimmed at regular intervals. Whatever breed YOU own, make an appointment soon to have it cared for at THE GROOMING ROOM! You'll find the rates reasonable and the service excellent. The writers of this 2010 Look At Business would like to make special mention of this fine pet grooming parlor.

Richard Bushong Roofing

Richard Bushong – Owner Lic. #783246

A good roof is an all important factor in the protection of your building investment and a firm well known for the detailed inspection, installation and maintenance of all types of roofs is RICHARD BUSHONG ROOFING located in Auburn, phone 916-616-5761.

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You should have RICHARD BUSHONG ROOFING check your roof periodically. They are licensed, bonded, and insured. Let these roofing specialists examine your roof for they may find that it is in good condition, ready for many years of service or they may find defects that can easily be remedied, but which if neglected might soon dangerously weaken your roof. Or again, they may discover that your roof is so badly worn that it needs a new covering to protect it and to prevent a costly leak.

We are pleased to suggest RICHARD BUSHONG ROOFING to our readers as one firm who does the job right at an honest price!

La Hacienda Hay & Feed

Enrique & Patty Martinez – Owners

Farmers, ranchers, and horsemen throughout the area rely on LA HACIENDA HAY & FEED, serving Lincoln and the surrounding areas, phone office at 916-253-3318; 916-632-7500 or cell 916-676-3381, for their baled hay and Farmer's Best feed throughout the winter months.

People who have had experience in dealing with this reliable firm have found that they are always assured of getting hay that is cut at the peak of perfection and handled expertly to avoid molding. Regardless of whether you own one animal or a thousand head, this is one firm who will be happy to do business with you. He'll gladly deliver the hay to your location at low tonnage rates OR you can save even more by picking up what you need yourself.

It's satisfying to know that they offer some of the best hay and Farmer's Best feed at the lowest possible price.

We, the writers of this 2010 Look At Business, suggest that area stockmen and pet owners see LA HACIENDA HAY & FEED this winter for your hay and feed needs. We think you'll enjoy doing business with them!

Kat Tails Pet Grooming

Kathleen McCall Smith – Owner

To ensure that your loved pet receives the absolute finest in care and grooming, you have to see KAT TAILS PET GROOMING located at 3190 Swetzer Rd. in Loomis, phone 916-652-4561 or cell 916-532-6880. This well known salon of styling for dogs and cats of all breeds features expert service tailored to the individual animal. There's no substitute for the kind of professional grooming that's available at this fine salon. They are located in Aunt Cynthia's Bed & Biscuit Inn, where they feature a cage-free doggie daycare and boarding facility and have an on-site Master dog trainer as well.

KAT TAILS PET GROOMING gives care and precision on every animal that comes into the shop. Their grooming has resulted in many satisfied "customers." Stop by today and get your dog or cat started on a careful grooming program. Your pet will look better and feel healthier when it's groomed professionally by this outstanding parlor!

We, the writers of this 2010 Look At Business, suggest that you make a regular habit of stopping at KAT TAILS PET GROOMING for all your dog and cat grooming needs!

Elite Auto Spa

Locally Owned & Operated By Dave Garza & Scott Geurts

Like to keep your family car looking like new, but you can't seem to find the time to spend hours washing, waxing, and cleaning? Do what smart auto dealers do and take your car to the experts at ELITE AUTO SPA.

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If you're contemplating selling or trading your car, detailing is an absolute must to get top dollar. So, don't put off having your car detailed any longer. One phone call is all it takes to make an appointment and the writers of this 2010 Look At Business suggest that you make that call to ELITE AUTO SPA today!

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Man Goes "TOAD-AL" at High School Reunion

BEXAR COUNTY – After using Thera-Gesic® on aching joints, Tom W. attended last Friday's reunion where, according to 5 amused and concerned classmates, he went TOAD-AL. He squatted, extended both arms to the ground, arched his back and did his best to hop numerous times while creaking.

When asked to explain his behavior, he painlessly replied, "None of your dang business!"



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Baltimore Ravine Project Meets Test for Smart Growth

Commentary by Marilyn Jasper, Chair, Sierra Club Placer Group

A development proposal, Baltimore Ravine, located in the southern end of Auburn, west of Auburn Folsom Road, has stirred up some controversy. Although it is within the City of Auburn and zoned for urban growth, it is a beautifully wooded area with relatively steep slopes and other ecological considerations.

The Sierra Club actively opposes urban sprawl and other egregious development proposals, especially when they impact fragile habitat for listed species and destroy our farm lands, to mention just two reasons for concern. However, if a project applicant requests our input, implements all our recommendations, including those from the Sierra Club's national policy advisor on "Smart Growth," it would be hypocritical for the Club to turn around and oppose a project that has met most, if not all, of the suggestions.

The applicant for the Baltimore Ravine project did just that. In the almost 20-year history of the Sierra Club Placer Group's existence, there has been only one other project endorsement. It is also very rare that a proposed project proponent asks for scrutiny and input, and then changes original plans to accommodate the recommendations and follow Smart Growth principles.

The Sierra Club's endorsement of the Baltimore Ravine project is based on the changes made and a Smart Growth Checklist, used to rate the project. Baltimore Ravine scored 11.5 on 14 applicable smart growth criteria (82%). After many meetings and in-depth discussions, fully

cognizant of the backlash, the Sierra Club Placer Group voted to endorse the project. Hopefully, it will prove to be a model of how future growth in the foothills can be responsible, sensitive, and successful.

The Sierra Club's basic tenets are not "anti-growth." Instead, we have advocated for better designs, pressed for meaningful mitigations for impacts, and emphasized smart growth over sprawl. Many projects have received entitlements in spite of our opposition, have become the epitome of how NOT to develop, and in a number of those, we have been forced to initiate litigation.

The Baltimore Ravine proposal should incorporate a progressive "new urbanism" design and low impact development. It should mean compact designs, a mix of homes and retail, and a walkable community complete with restaurants and services. Just as critical, the proposal should not destroy the scenic features of this area, and impacts to the extensive wooded areas should be minimized.

As stated by Terry Davis, Sierra Club's Mother Lode Chapter Coordinator, "This proposal to develop Baltimore Ravine...is very compact for the foothills, with 59% of homes in high density residential or in mixed use (in which retail and residential can occupy the same buildings). Residences would be clustered around a park and a shopping area, creating a compact walkable village which would enable residents to drive less and have smaller carbon footprints. And 10% of the dwelling units would be affordable to people with modest incomes.

"Existing habitat and topography would be respected. The project stays

completely out of the large impressive wooded ravine, which is visible from Interstate 80 and is the project's namesake. There also would be no development on steep hillsides, with homes limited to relatively flat areas. More than half the site would be left in natural open space."

The Sierra Club's decision to endorse rather than oppose has generated areas of concern. One prominent point that people bring up is that new development should not be approved with the housing market suffering. However, we must look beyond the current slump, as many developers are doing. When the demand for new homes returns, hopefully, the run-of-the-mill, low-density sprawl that requires expensive infrastructure, future taxpayer funded services, high energy consumption requirements (travel, commute, etc.) will be the exception, rather than the norm.

Facts & Information: Location: 277-acre site is in the hills roughly between by Interstate 80 and Auburn-Folsom Road, north of Indian Hill Road. Project: 725 homes, 90,000 square feet of commercial/mixed-use space, 2 acres of park, and 141 acres of open space. Next public hearing: scheduled for November 16 before the Auburn Planning Commission. Final action by the City Council is expected in early 2011. City of Auburn website: <http://www.auburn.ca.gov/services/CommDev/cdBaltimoreRavine.html>.

For more information, or to receive a copy of the checklist that the Placer Group used to rate the project, please contact Terry Davis at 916 557-1100 ext. 108 or terry.davis@sierraclub.org.



Marlys Norris, Christian author

by Marlys Norris

The greatest need of mankind is to know the Creator and have a personal and intimate relationship with Him. Jesus came to make it possible. We all need Him. The laws of God demand perfection but only the Lord can give perfection. Had God/Jesus not stepped out of heaven and come to earth everyone would be lost

Man's Greatest Need

forever. One needs to take them self off the throne of their life and put Jesus there.

Believing one is good-enough is the worst thing that could ever happen to anyone. Too often man/woman believes their human goodness is enough and that keeps them from seeking salvation. Human goodness always lacks perfection. The Bible puts it plainly, "There is no one good, not one." And Jesus said to him, "Why do you ask me about what is good? There is only one who is good, that is God". (Matthew 19:17) and (Mark 10:18, Luke 18:19) Jesus said to him, "Why do you call me good? No one is good but God alone".

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Accepting His life, death and resurrection, inviting Jesus into ones heart and life and belief is all one needs to do. It is a simple message and sometimes it becomes a stumbling block for the sophisticated intellectual because they think one who has created everything certainly would not make it so easy. God made it simple - so everyone could be saved and join Him in eternity. "For God so loved the world that He gave His only begotten Son, that who-so-ever believes in Him should not perish but have everlasting life". (John 3:16) Stop a minute, Pray and Invite Him into your life today.

Marlys Johnsen Norris, Author
 Marlys5934@sbcglobal.net
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Lincoln City Hall @ 1:30 PM

Roseville Civic Center @ 4:00 PM

Wednesday, November 3, 2010

Loomis Train Depot @ 10:00 AM

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Thursday, November 4, 2010

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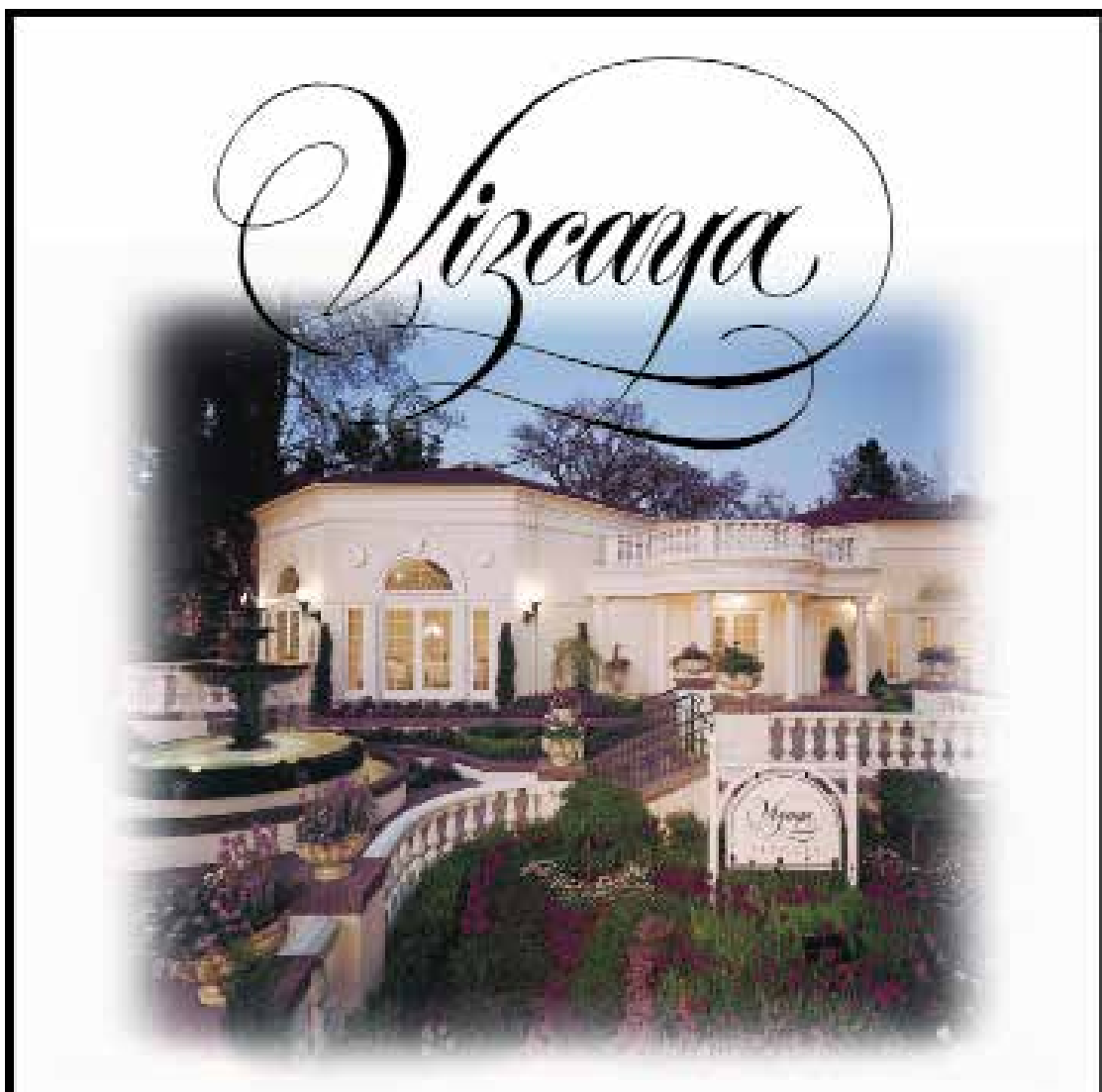
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Blown Away by Handheld Device

ROCK DOC

By Dr. E. Kirsten Peters

I parked my ample butt on the granite steps and waiting in the shade of a campus building. As good as his word, Dan Hanson of Olympus Innov-X came to meet me to show me a real-life device that reminded me of Spock's tricorder in Star Trek.

When I was a young geology student many moons ago, I used to study the variation of chemical composition in the Earth's many rocks, minerals and soils. Different elements could spell the route to finding a new platinum deposit or tracing out plumes of pollution around old chemical plants. In my day the effort required to identify chemicals in samples meant days or weeks worth of work, taking samples back to the lab and painstakingly analyzing them.

The world has changed. X-ray florescence, or XRF, is one way of determining what elements are present in a sample of material. The astounding thing to me is that the old XRF machines weighing a ton can now be replaced for many purposes by an XRF machine not much larger than a quarter-inch drill. The tube source of X-rays in the device is similar to what powers medical devices – but on a much smaller scale. Dan had his device in a small,

black suitcase. He gave me the background on how the instrument had been miniaturized since my days in the lab. Then he held the device against the granite on which we were sitting and pulled the trigger. In less than a minute, it had created data on which chemical elements were present in the rock. Knowing granite as I do – it's a common rock – I wasn't surprised at the read out. But I was impressed with the speed of the analysis and the minor elements the device was identifying.

It seemed to me that I was looking at Spock's tricorder. Dan and I next stepped over to a very different kind of rock that my university had conveniently made into nearby benches. Again, we just held the device against the stone and pulled the trigger. The data rolled in. Finally we wandered over to sandstone that forms the entrance to the student union building. We analyzed that, too. Total time elapsed for three pieces of work: about five minutes. Clearly Dan's device could save a company or a prospector oodles of money on assays compared to the old way of doing business.

The hand-held device has some limits. It's much better at certain applications than others. It does very well, for example, identifying the metals in alloys.

"The scrap iron business is one of our better customers," Dan told me. "They use it to identify stainless steel on the spot, so it can be sorted into a different bin from the rest of what they process because it's worth more. For that type of work, the analysis takes only half a second."

Another example of what the tricorder does well is help with major demolition and salvage projects.

"One of our customers paid for his on the first day he had it on the job. They were taking apart an old chemical plant. The solder that had been used on the pipes contained silver. So they could pull that out separately and sell it," he said.


The basic model of the XRF costs about \$22,000. Part of that cost is the X-ray "guts" of the tool, and part of it pays for the complex software that calibrates the device and can be changed for different applications. Another, top of the line model does an analysis called X-ray diffraction, as well. That means the tool can tell you not just chemical composition but which minerals are present in the sample.

Although Dan works with the device every day, he's still impressed by it.

"We don't know yet all we can do with it. There's more to learn," he said with a smile.

As I've noted in this column from time to time, science and technology continue to make progress even though other parts of our collective lives all too often don't seem to. That's one of the reasons I'm still quite hopeful about the world's future, despite our current economic challenges.

Dr. E. Kirsten Peters, a native of the rural Northwest, was trained as a geologist at Princeton and Harvard. Follow her on the web at rockdoc.wsu.edu and on Twitter @RockDocWSU. This column is a service of the College of Sciences at Washington State University.



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Arts and Entertainment Calendar and Other Fun Things to do!

Young Frankenstein at the State

Auburn – The Auburn Placer Performing Arts Center (APPAC) presents the 1974 film “Young Frankenstein” on Thursday October 21st at 7PM.

Nominated for 2 Oscars in 1975 as well as for Best Motion Picture at the Golden Globes that same year, the film is directed by Mel Brooks and stars Gene Wilder as Dr. Frankenstein.

When the will of Victor Frankenstein, the famous scientist who attempted to reanimate dead bodies, is opened, his grandson, Frederick (played by Wilder), who's become a skilled neurosurgeon and teacher and has cut most ties with his family name due to his grandfather's experiments, is given the castle where all the

experiments were made. Upon his arrival, Frederick finds and reads through his grandfather's book about his theories and experiments and discovers that they might in fact work. Assisted by Igor (played by Marty Feldman), the grandson of the Igor who assisted Victor Frankenstein, and Inga (played by Teri Garr), an attractive lab assistant, he successfully reanimates a body which soon escapes and creates havoc.

Enjoy a pre-movie Oktoberfest meal prepared by Naked Tomato Catering, starting at 5:30PM in the Marquee Room across from the box office. Seating is limited, so plan to arrive early to guarantee a meal. Movie patrons are encouraged to come dressed in costume

for this event, with free movie tickets being awarded for Best Costume.

The dinner cost is \$8, and beverages can be purchased separately. Movie-only admission is \$8 at the door. There will also be a 2PM Sunday matinee on October 24th for those who are not able to attend the Thursday night showing. A limited number of movie tickets can be purchased in advance on the APPAC website: www.LiveFromAuburn.com. You can make pre-movie dinner reservations online at appacpre@att.net

To see the entire Third Thursday film schedule for the rest of 2010, look for our colorful posters displayed at area merchants or go to the APPAC website.

Craft Fair Auburn Grace Church Holiday Craft Fair

Oct. 29th & 30th from 9 am to 4 pm.

Come on by for an incredible selection of beautifully made crafts. Enjoy yummy soups and baked goods for lunch at the Grace Café. Attn: Crafters & Quilters: Sewing

and quilting supplies; embellishments galore! Sponsored by Sewers & Rippers. Proceeds purchase fabric, batting and other supplies needed to produce quilts given to local children

and orphans in Kenya. Location: Auburn Grace Community Church, 3126 Olympic Way, Auburn, ph 530.823.8330.

AARP Holds Potluck Luncheon

Auburn – On November 4th at 11577 E Street (senior center) Auburn, CA., Gene Mane will be entertaining us with his music. Bring a dish to serve 6 to 8 people for our noon luncheon. We have door prizes, good food, music, &

fellowship, and everyone is welcome to our meetings. (you don't have to be a AARP member)

If you so desire the food closet would appreciate some canned items. Thanksgiving is a time to be thankful for what God had provided,

in fact each day be thankful. Be sure to call Diane at 889-1680 for her November trip to Red Hawk on November 11th. Hope to see you on November 4th.

A Make A Difference Day at Grocery Outlet

Auburn – A Make A Difference Day event is being held at Grocery Outlet in Auburn on October 23rd from 10AM to 2PM. The event will open with a color guard and Auburn Mayor, Bridget Powers. Our event is called "Make A Difference In A Military Person's Day. We are providing a "shopping list" (Flyer and

shopping list attached) of items to donate to Operation:Mom for a "Touch Of Home" care packages to be sent overseas. We will also have an area where you can write cards and letters of support. Operation:Mom sends out between 60 and 100 packages a month. They did a packing night on September 21 and packed 92

boxes! Our goal is to send between 200 and 300 packages for the Holidays. Grocery Outlet, E.V. Cain Middle School & Auburn Kiwanis are partnering with Operation Mom to make this happen. Please pass this information on to everyone that would like to support the troops and have some fun in the process.

Oktoberfest at Fairgrounds Benefits Churches' Mexico Outreach

Auburn – Dust off the lederhosen for an Oktoberfest at the Gold Country Fairgrounds on Saturday, Oct. 23 at 5:00pm. The event features dinner and a silent auction, with proceeds to benefit house building, feeding programs and other community improvement projects in the Tijuana, Mexico area. The fundraiser and Mexico mission outreach is a joint effort by Faith Lutheran Church in Meadow Vista, and Bethlehem Lutheran Church in Auburn.

"One hundred percent of the proceeds will go directly towards the supplies needed for building homes, feeding programs and community improvements in these small towns near Tijuana," said Bryan Whiteside, director of youth ministry at Bethlehem. "We've traveled to Mexico with Faith Lutheran Church several times in recent years as part of our youth mission ministry, and the results are phenomenal — basic human needs are met, and our kids and adult sponsors come back with changed lives."

The event features the Dane Drewis Band featuring Mike Camilleri, along with the traditional Oktoberfest food and drink. Tickets are \$10 per person and \$25 per family at the door and are available in advance at \$8 per person, or \$20 for a family by contacting Faith Lutheran at (530) 878-1870 or by email to faithmv@sbcglobal.net or Bethlehem Lutheran at (530) 885-4515 or by email to bethlutheran@yahoo.com

Naggiar Vineyards & Winery Events

Grass Valley – Upcoming events at Naggiar Vineyards & Winery located at 18125 Rosemary Lane, Grass Valley; 530-268-9059; www.naggiarvineyards.com.

Saturday – October 30th, "Hallo-Wine" Party 7pm – 10pm

Come and enjoy the evening, wearing your costume from your favorite characters, celebrities or generic archetypes; pirates or princesses or as you are – we'll have a costume contest. You'll enjoy gourmet finger

foods and be able to purchase our featured wines by the glass to "lighten up the spirits". RSVP – space is limited - \$13 plus tax/person. RSVP online at – www.naggiarvineyards.com or call 530-268-9059

Wednesday – November 3rd – "Intimate Italian Family Style Dinner" 6:30pm – 9:30pm

This intimate evening we will be re-releasing our 07 Barbara to go with this exceptional Italian dinner prepared by Strings Restaurant. The

traditional antipasta (as appetizer) – served in the tasting room while you select and purchase your wines for dinner. The Family Style Dinner will be served in the private tasting room starting with a green salad followed by Cheese Ravioli with Gorgonzola sauce, Chicken Marsala with mushroom sauce. RSVP – space is limited - \$30 plus tax/person for the meal.

RSVP online at – www.naggiarvineyards.com or call 530-268-9059

Reading Boosters Welcome!

Auburn - Have a passion for promoting the importance of reading? Want to support the improvement of reading skills for the adults in your community? This year, Placer Adult Literacy Service (PALS), a program of the Placer County Library, celebrates 25 years of free reading help for adults. The all-volunteer Literacy Support Council

provides vital assistance to the PALS program. Learn how you, too, can become a Literacy Support Council Reading Booster. Join the next monthly meeting of the Literacy Support Council of Placer County at the Auburn Library, 350 Nevada Street, Auburn, at 1:00 PM on Tuesday, November 16. For more information, contact PALS at

530-886-4530 or PALS@placerville.org.

If anyone is interested in joining us for a day of fun and a beautiful ride up highway 50. Please call Diane @ 889-1680 for more information and to reserve your seat.

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SACRAMENTO STAINED GLASS CONCERT

Cathedral Vespers

Cathedral of the Blessed Sacrament
Saturday, October 30 at 8:00 PM

Mozart | *Vesperae Solennes de Confessore*

Allegri | *Miserere Mei Deus*

Rachmaninoff | *All Night Vigil* (excerpts)

Stanford | *Magnificat in C Major*

Guest Chorus: Sacramento State University Chorus
Stephen Janzen, Organist



Pre-concert talk 7:15 PM

Fr. Steven Avella, dynamic Professor of History at Marquette University, author of *The Diocese of Sacramento: A Journey of Faith and Sacramento: Indamitable City*

General Seating | Purchase tickets online | SACRAMENTOCHORAL.COM

Or call SCSO office | 916.536-9065

MONDAVI CENTER CONCERTS, UC DAVIS

Home for the Holidays

Saturday, Dec 11 at 8:00 pm

Sunday, Dec 12 at 2:00 pm

Verdi Requiem

Saturday, March 19 at 8:00 pm

Karen Slack, Soprano
Julie Simson, Mezzo
Bjorn Arvidsson, Tenor
Clayton Brainerd, Bass

Easy To Love

Saturday, April 30 at 8:00 pm

Christi Amonson, Soprano
Kristin Dauphinais, Mezzo
Tevye Ditter, Tenor
Ian Greenlaw, Baritone

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28th Annual

Alzheimer's Aid Society Caregiver's Conference

Saturday, November 6, 2010

Jesuit High School, Carmichael, CA

8:AM-3:00PM

Keynote speaker: David Troxel, M.P.H., is known worldwide for his writings in the field of Alzheimer's and long-term care. Along with Virginia Bell and others, he established a statewide network of support groups and services in Kentucky for patients and caregivers.

Break-out sessions include:

- A session in Spanish with Lilia Mendoza, Founder of Alzheimer's of Mexico.
- Legal issues
- Hospice care
- Planning your final arrangements
 - How to speak Alzheimer's
 - Dining for dementia

Cost is \$30 in advance, \$35 at door. We are offering CEU units through the Gerontology Department at American River College.

For more information, please go to our website for complete details and to register as well.

www.alzheimersaidsociety.org

2641 Cottage Way #4, Sacramento, CA 95825

(916) 483-2002 • E-mail: info@alzheimersaidsociety.org

