

Placer Sentinel



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Volume 21 Issue 6

Serving Auburn and Placer County since 1987

July 21, 2010

Placer County Museum Tour Highlights Colorful History



The museum tour is a perfect daytime experience for the entire family. Photo courtesy of Placer County Museum tour

Placer County - Looking for an adventure that celebrates Placer County's remarkable history? Then travel the 2010 Heritage Trail on August 7th and 8th, which features 19 museum stops from Roseville to North Lake Tahoe. Admission is free at each site, all open from 10:00 a.m. to 4:00 p.m. both days.

The museums highlight the work done by brave adventurers who transformed early Placer County. They discovered gold, built the transcontinental railroad through the high Sierra, delivered mail across the mountains traveling on long, skinny skis, and moved wagons up granite cliffs in search of a new life. Long before the Gold Rush brought major change, Native Americans maintained a sophisticated culture here.

Using artifacts and anecdotes, the Heritage Trail will celebrate these early Californians, their achievements, and more, while also highlighting the joys and challenges of everyday life.

Visitors can try many hands-on activities such as panning for gold, baking short cake in an 1890's wood stove, climbing aboard a real stagecoach, and racing to the finish line in an old-fashioned gunny sack.

Many of the museums will also offer fun food and beverages such as cookies, hand-churned ice cream, root beer floats, Indian flat bread and lemonade.

"It's free, it's fun, and it's a great way to better understand Placer County's rich and colorful history," said Melanie Barton, Heritage Trail Chairperson.

All the museums are easy

to reach from Interstate 80. Five valley museums are in South Placer. Six Auburn museums are located within one mile of the Historic Courthouse. There are eight mountain museums located in North Lake Tahoe, Alta/Dutch Flat, Colfax and the Donner Lake areas.

Special low-cost bus tours will be available both days. Reservations are required, and seating is limited.

The official Trail Guide is posted online and copies are also available in local museums. For more information and to make bus tour reservations, the Placer County Museum Division can be reached daily from 8:00 a.m. to 4:30 p.m. To access the most up-to-date information, visit www.theheritagetrail.blogspot.com.

Low cost chipping offered

Placer County - Area residents have low-cost, curb-side assistance for reducing brush from their property which not only lowers fire danger but helps create defensible space as well. With the fire season here, Placer County wants to remind residents of a multi-agency, low-cost chipping program that is available to reduce fire danger by turning flammable brush into piles of wood chips. The program is coordinated through the Placer County Board of Supervisors, Resource Conservation District, Office of Emergency Services, Air Pollution Control District and the Sheriff's Office.

The program is now grant funded, which is tenuous. To ensure its continuation, the chipping service will switch to a cost-sharing format on August 2, 2010. Under direction from the Board of Supervisors, the County worked with the Resource Conservation District to establish a reasonable and sustainable cost-share rate structure to keep the program running.

The full cost of the chipping service is \$80 per hour. The cost-share for the chipping service will be \$40 for each hour of service. The minimum service time will be a half hour. Most jobs take 30 minutes or less. Grants secured

the funding needed to purchase four chippers that are used in the program. The Placer County Sheriff's Office provides inmate labor for the work. The Conservation District secured grant funding to help pay for Chipper Program operations as well as administrative and supervisory staff.

The low-cost chipping service is available for all of Placer County. Brush is often burned and chipping the brush improves air quality by reducing the pollutants that burning puts into the air. State law requires that property owners maintain 30 feet of "clean and green" space immediately around their homes. In addition, state law also requires a total of 100 feet of defensible space clearing around qualifying residences.

A homeowner's clearing responsibility is limited to 100 feet away from their buildings or to the property line, whichever is less, and limited to their land.

Since it began, the Chipper Program has created about 100,000 tons of chipped material. So crews can easily access the brush, it needs to be stacked with the butt ends facing the road. The crews will chip the brush and blow the chips into a pile back onto the property.

Maximum diameter of brush that can be chipped is 12 inches. The crews will not chip poison oak or berry vines, nor will they chip dozer or tractor piles.

To schedule chipper service, please call the chipper program management center at 530-889-0111 and select option 3. Callers should leave their names, site addresses, mailing addresses (if different from the site address), phone numbers and the locations of the chip piles.

Costs may be waived for eligible senior, disabled and/or financially qualified homeowners. Contact the Chipper Program at the Placer County RCD for questions on cost waiver eligibility at 530-885-3046, or visit www.placercountyrtd.org for more information.

On Tues., July 13, 2010, the Board of Supervisors is scheduled to receive an update on the possible expansion of the County's hazardous vegetation abatement ordinance, which is currently in place in the North Lake Tahoe area. The ordinance has been successful in removing excessive brush and reducing fire danger.

Parrotheads in Placer Soroptimists Host Jimmy Buffet Tribute

Placer County - The Parrotheads, a Jimmy Buffet tribute band, will perform a benefit concert on Friday, August 13 from 7 - 10 PM (doors open at 6 PM) at the Blue Goose Fruit Shed, 3550 Taylor Rd, in Loomis. This fundraiser will support Soroptimist International of Loomis Basin projects including the Loomis Senior LIFE Center, Loomis Women's Shelter, Kids First, student awards, teacher grants and other charitable activities.

Escape for an evening in paradise, dancing to party music, hanging out with friends, sipping margaritas, munching on nachos, and snacking on chicken and beef sliders while you support community organizations. Tickets are \$25 in advance and available at Blue Goose Produce, the Loomis Chamber of Commerce and Rejuvenate Day Spa in Loomis as well as by calling 916-303-6837, or at the door for \$30.



"It's 5 o'clock Somewhere" benefit concert Aug. 13 in Loomis.

Soroptimist (soroptimist.org) is an international volunteer service organization for business and professional women who work to improve the lives of women and children, in local communities and throughout the world.

Soroptimist International of Loomis Basin is a 501(c)(3) organization. Your donation may be tax deductible; check with your tax preparer on tax deductibility. To learn more Soroptimist International of Loomis Basin, visit a Wednesday 8 AM weekly meeting (first Wednesday excepted) at the Ugly Mug in Loomis, or contact Rhonda Morillas, president, 916-652-5276.

Fair Says Placer County "Best of Show" in 2010



The Placer County exhibit at the California State Fair has won the Best of Show Award and is hoping to garner the People's Choice Award.

Placer County - Placer County's counties exhibit took best of show honors plus three other awards at the State Fair.

"When a lot of people last year told us we should have won, we became more determined than ever to take Solano County head on and managed to put our outstanding new booth right next to them," said Jan Decker Friday. Solano had won the top award the last five years and proudly displayed its winning ribbons in its booth.

Decker is CEO/executive director of the Placer County

Visitors Bureau and Welcome Center in Auburn, which is responsible for the booth. This year's booth has a railroad theme urging fair visitors "all aboard" for the legacy of limitless adventure the county offers.

"Now, we are hoping Placer County residents will join other fairgoers and vote our booth for the People's Choice Award as well," said Decker. In addition to best of show, Fair judges awarded Placer the Golden Bear, best in technology and

gold awards. We have a lot of wonderful volunteers dressed in railroad hats and red bandanas at the booth to explain what visitors might find when they come to Placer County."

Decker said it is also a great opportunity to pick up the just issued Official Placer County Visitors Guide detailing the varied adventures available. "I think it is our best guide ever," he said. Copies are also available at the Welcome Center, 13411 Lincoln Way, Auburn. For information visit www.visitplacer.com.

Visit Our Website
www.PlacerSentinel.com

"A Day of Freedom"



Patriotism and good cheer characterized the Parkside Church "Day of Freedom. Photo courtesy of by Charlotte Rutherford

by Laurie DeBaufer

Auburn - In the 10 years of Parkside's existence there has never been an outdoor event more unique than this year's Fourth of July celebration. One section of the church property was filled with inflatable toys and a dunk tank, while another section hosted antique cars. The celebration began with the singing of patriotic and worship

songs. The music was followed by a message from the Senior Pastor, Donny Crandell, who preached about national and spiritual freedom. The Pastor commented that the church exists for the community. He was pleased to see so many of the community in attendance and commented, "We had tons of new faces and a lot of new energy. Everyone was having a blast. That is exactly what we had envisioned when

we planned this."

Following the service, a Robinson 22 helicopter swooped down and dropped 500 ping pong balls on the crowd. A dozen of the ping pong balls were in patriotic colors and redeemable for prizes. Church volunteers barbecued enough chicken and ribs to feed 500 people! The 400 people in attendance had a delicious feast!

Included in the festivities were: Bingo played for prizes, horseshoes, face painting, volleyball, magic shows, dunk tank, bounce houses, air soft targets and many more!

We hope that this event will become an annual tradition that people will be excited to attend. Next week Parkside Church will begin a 6 week sermon series titled "The Biggest Loser". We hope that it will be an opportunity for the community to be involved in weight loss as well as losing some things in our lives that are not needed anymore.



Thirty different microbreweries will pour tastings on July 24 at the Nevada County Fairgrounds.

Placer County - It's a mellow afternoon of tasting pilsners, ales, lagers, porters, stouts, ciders and more from over 30 different microbreweries. Sip your suds to the sounds of Bob Mora and the Third Degree Blues Band under the cool pines of the Nevada County Fairgrounds on July 24th from 3 to 6:30 PM.

The same low price as last year gets you unlimited tastings in your souvenir glass - just \$25 in advance or \$30 at the event. Designated drivers are free, and they can also enjoy the delicious BBQ, Mexican food, sausages, sushi, ice cream and soft drinks available for purchase. Tickets may be purchased in

advance online at www.sierra-brewfest.org or by calling toll-free 800-218-2188 or 530-265-6124. Other ticket outlets are: both SPD Markets; Citizens Banks in Grass Valley, Nevada City, Lake Wildwood, Lake of the Pines and Auburn; The Bookseller; and Briar Patch Market.

Hometown Heros

Army Specialist John T. Evans



Army Specialist John T. Evans

Army Spec. John T. Evans has been named the Medical Command soldier of the year.

Selection was based on the individual's exemplary duty performance, job knowledge, leadership qualities, teamwork, significant self-improvement, personal achievements, notable accomplishments, and community service and support.

Evans, a radiology specialist is assigned to the Munson Army Health Center at Fort Leavenworth, Leavenworth, Kan. The specialist has served in the military for two years.

He is the son of Denise Evans of Grass Valley Highway, Auburn, Calif., and Paul Evans of Iyu Camp Lane, Applegate, Calif.

The specialist is a 2006 graduate of Colfax High School.

Placer SPCA Vying for Grant

Placer County - Placer SPCA needs your help. The local animal welfare organization has been accepted by the Pepsi Refresh Program to compete for a \$5,000 grant. The top ten proposals as of July 31, as voted on by visitors to Pepsi's site, www.refresheverything.com, will receive funding.

Placer SPCA is seeking the funding for its innovative financial assistance program, the SOS Program. Funds for the SOS Program are used for interest-free loans or outright funding for Placer County pet owners who

need one-time assistance, without which they may be forced to give up their companion animals. SOS funds can be used for emergency veterinary bills, boarding, or pet rental deposits.

As of July 14, Placer SPCA's proposal is in 11th place. Placer County residents are urged to vote once a day - every day - to secure the funding. Votes can be placed online through a link from www.placerspca.org/sos or at www.refresheverything.com/placerspcasanimalshelter.

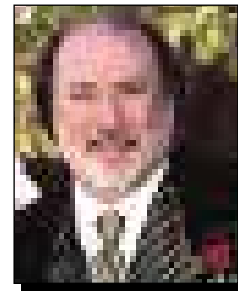
"We would love to get Placer

County residents involved," said Placer SPCA CEO Leilani Vierra. "The funds awarded through this program will go right back into the community through the SOS Program."

Local companion animal welfare experts, Placer SPCA provides services and programs for the pets and people of Placer County, including adoptions, lost and found, free behavior assistance, humane education, and volunteer opportunities. For more information about Placer SPCA, please visit www.placerspca.org or call (916) 782-7722 or (530) 885-7387

Placer Sentinel

Serving Auburn and Placer County since 1987



Publisher - Paul V. Scholl

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Widowed Persons Association of Auburn, Inc.

Widowed Person's Association of California will hold its monthly luncheon meeting on Friday July 16, 2010 at 12:00 pm at the Sizzler Restaurant in Auburn.

All Widowed People are invited to attend three activities of this organization prior to joining our membership. For reservations call Jeanette at 530-888-6880. Other activities include, card games, luncheons, bingo, bowling, trips to Reno, Koffee Klatches and special activities.

For a free newsletter call 530-878-1728. For one-on-one grief support call 530-885-8298.

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Community Gathers to Lend Their Voice on a New Public Arts Program



Bonnie Laing-Malcolmson speaks at a reception held at PlacerArts' Arts Building

Placer County - Over 150 community members gathered recently to help inform development of the Susan Cooley-Gilliom Artists Residency and Teaching (ART) program for Placer County.

The Placer Community Foundation held two receptions and four focus groups over two days. Local artists, educators, public officials, arts consumers and advocates came to provide input on what they hope will be an exciting program that will enhance and strengthen the arts in our county.

The community foundation engaged an outside consultant, Bonnie Laing-Malcolmson, to conduct research and craft a program that is line with the donor's overall intent. "It was a great pleasure meeting with so many members of Placer County's cultural community," said Malcolmson. "I was greatly impressed with the level of activity and interest in the visual arts. Everyone made it more than clear that the Susan Cooley-Gilliom Artists Residency and Teaching program would be a welcome addition to the community. It was gratifying."

Generously funded through

a newly established endowed fund at the Placer Community Foundation by Sue Cooley, the ART program is a lasting legacy to her late daughter Susan Cooley-Gilliom. While details of the program have yet to be determined, it is expected that short-term residencies will be offered in Placer County to nationally established and highly-reputable visual artists who create in a range of media. These artists will then teach workshops and/or conduct lectures to the public. It is anticipated that the ART program will launch mid 2011.

"Working with the energetic and capable staff and board of the Placer Community Foundation was a great pleasure," added Malcolmson. "They did a wonderful job of getting the word out about my visit, organizing receptions, focus groups and one-on-one meetings. With their help it was clear that interest in the project ran high; and that when implemented, the project would be well received. The Community Foundation provides an important infrastructure for county-wide cultural growth," she noted.

Veronica Blake, Chief Executive Officer for the Placer

Community Foundation, was equally pleased by the community's interest. "Donors such as Sue Cooley are how programs like this one exist in our community," she stated. "The Community Foundation takes our donor's charitable intentions very seriously. But we also understand that for a program to be effective, community input is vital. Prior to launching our Audience Development Program for the Arts in 2009, we also held focus groups, surveyed arts organizations, and brought in an outside consultant to inform our grant-making strategies. The result is a program that has shown a 13% increase in public, local arts participation in just one year. We anticipate the ART Program will also yield great outcomes for our community because it is born from an insightful donor, a knowledgeable consultant and an engaged community."

For information on how the Placer Community Foundation works with donors to create these and other programs, visit www.placercf.org.

Ms. Laing-Malcolmson has vast arts administration experience; inclusive of managing artist residencies and teaching workshops nationwide. She recently ended a very productive, decade-long position as President of Oregon College of Art & Craft, in Portland, Oregon. She is known for establishing and maintaining highly reputable arts education programming that is fiscally sound and sustainable. The input she recently gathered from the local community is helping Ms. Laing-Malcolmson determine just where and how the ART program will best serve the visiting artist and Placer's arts community.



GET REAL BEAUTY (PART II)

Our last time together, I told you about Riquette, an International Beauty Expert, who uses food items from the pantry to make pure, fresh, and inexpensive beauty products. So here are a few more of Riquette's boon to beauty tips.

Get ready, get set, make a bee-line for the kitchen and pull out the powdered milk. Apply it to a Loofah sponge for a moisturizer that leaves your skin feeling silky smooth. No yoke now. You can use egg yolks for a facial. Leave it on for five minutes, then rinse...first with cold water, then with warm. Riquette says it's wonderful! Carrying around too much baggage under your eyes? Pull out the potatoes, grate them raw, and apply to the eye area. Cider vinegar

POPOFF!

with Mary Jane Popp

cleans and tones the skin. Mix equal parts of water and vinegar. Oatmeal makes a good cleansing and refining mask. Mix with honey and cold cream (the real stuff, not cosmetics or use milk or water) and pat on face. Let it sit for fifteen minutes. Wash off with warm water. Yogurt makes a good cleansing mask for oily skin. Mix one teaspoon of yogurt with half an egg yolk, one-half teaspoon of honey, and a dash of cornstarch. Pat on face. Leave on fifteen minutes. Rinse off with warm water. Use strawberry yogurt (no preservatives) for normal to dry skin. No yucks on this one, but would you believe slathering your face with avocado? Then use the pit to help massage the skin, and moisturize your elbows with the peel. And you might have to fight your feline for the kitty litter for a face mask. Think I'll stick to the strawberry yogurt. From rosemary and sage to energize...chamomile and comfrey to soothe...apple cider vinegar to detoxify, Riquette has found all the secrets. "Flower

Power' may have been the cry of the 60's, but Kitchen Cosmetics is the natural cry in 2010.

Trust me, we all want to look like those gorgeous gals. Okay, some of it has to do with genes, but a bunch has to do with lots of TLC and the abundance of simple beauty tips to make the big difference. But seeing is believing. You can find out all the info on "Riquette's International Beauty Secrets"... The Amazing World of Kitchen Cosmetics and "Grow Hair In 12 Weeks." Hey, she might even be able to show us how to siphon off cellulite. She's a kick and a chick who not only has her act together, but wants to share it with all of us. Now let's see...mix that kitty litter with ... !!!

Join Mary Jane for the KAHI Noon News Monday - Friday and then again for POPOFF 10 PM - Midnight.

Kiwanis, Grocery Outlet Team Up for Toys for Tots

Auburn - Kiwanis & Grocery Outlet are having a car show on July 31 at Grocery Outlet. The event will be from 9AM to 1PM. The entry fee of \$10.00

and a toy includes a BBQ lunch and a raffle ticket. Live music, prizes and fun will make it a great way to support this event. It is a fundraiser for Toys For

Tots. All the toys will be donated to the Salvation Army in Auburn for local distribution at Christmas time.

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I Miss the Gipper



Lisa West

by Lisa West

Do you miss Ronald Reagan? I do. As I was pondering how much I miss him, I asked myself why? Was he really one of the greatest presidents ever? If so, what made him so much better than all the rest?

Yes, he was one of the greatest presidents ever. And for more reasons than I can possible list but I will try to touch on what I believe were his most important achievements. I'll start with the superficial...he was ruggedly handsome. He was incredibly charismatic, funny and he sort of reminded me of George Gipp - oh sorry, I digress.

As I have recently studied his life, I learned something I didn't know. In his political career, he began as a liberal Democrat! This was because he was a fan of FDR's New Deal policies. But while he was still a Democrat, he endorsed Republican presidential candidate Dwight D. Eisenhower. Most often he described himself as a non-partisan, conservative until in 1962 he officially became a Republican. At that time he said, "I didn't leave the Democratic Party. The party left me".

He was a two-term California Governor and had he decided to

run for a third term, he certainly would have won, but instead he moved on to the national scene. He ran on a platform of increasing individual freedoms, improving the economy through less government taxation and regulation, and reviving and rebuilding military superiority. Most impressive of all, he actually followed through with those campaign promises.

Since the economy is at the top of everyone's list at this time, let me start with one of Reagan's greatest undertakings as president, and trust me, MANY people will disagree with my assessment. 'Reaganomics', his economic strategy and initiatives, was brilliant. He inherited double-digit inflation and the highest interest rates in history. He immediately engineered tax cuts and reduced regulations on businesses. He significantly reduced government spending and took a strong stance against labor unions; including busting the Air Traffic Controllers union by boldly firing more than 11,000 strikers.

In 1979 following the Soviet invasion of Afghanistan, Reagan revived the B-1 Bomber program, and produced the MX "Peacekeeper" missile which escalated the Cold War. Along with Britain's Prime Minister, Margaret Thatcher, he fought socialism and communism worldwide. In many speeches, which came to be known as the Reagan Doctrine, he condemned the Soviet Union with comments such as, "...the forward march of freedom and democracy will leave Marxism-Leninism on the ash heap of history..." and most famously, "Mr. Gorbachev, tear down this wall." His motto during this time was 'Peace through Strength' and he never wavered on those ideals. He was bold and dynamic in his delivery as well as his follow-through which ultimately ended the Cold War.

Agam, I could go on with accomplishment after accomplishment but instead I want to make one major point about Ronald Reagan. As a leader he was never known to vacillate or compromise his standards. Quite the opposite of most politicians today who are swayed by special interests and political ambition. If I was to use one word to describe him, I would say he was 'resolute'. He never wore his religion on his sleeve, but he did wear his 'faith' on his sleeve. His faith in God and in America as the last best hope of civilization. He preserved our freedom and was responsible for additional freedoms for countries around the world including Grenada, Lebanon, East Germany and Russia just to name a few.

Although his presidency wasn't without bruises and a black-eye or two such as a severe recession and the Iran-Contra scandal, he held the country together with both wit and wisdom during some of the most trying times and tragedies such as the Challenger disaster, the attack on the U.S.S. Stark, and the Beirut barracks bombings. Even the assassination attempt on his own life gave way to his nickname of the "Great Communicator" when he quipped to his wife, "Honey, I forgot to duck."

Right after taking office, Reagan said, "What I'd really like to do is go down in history as the President who made Americans believe in themselves again." He did just that. I'm thankful I was alive during the Reagan years to see what true leadership and resolve looks like.

There will never be another Ronald Reagan because there will never be another time like his in our history. But a new time in history is coming, and I pray I am alive to see thoughtful, committed citizens stand up with the same type of common sense, dedication and resolve that Ronald Reagan had.

Lisa West is a freelance writer from Northern California featured at www.reveretimes.com, a website dedicated to thoughtful, committed citizens. She can be reached at reveretimes@surewest.net.



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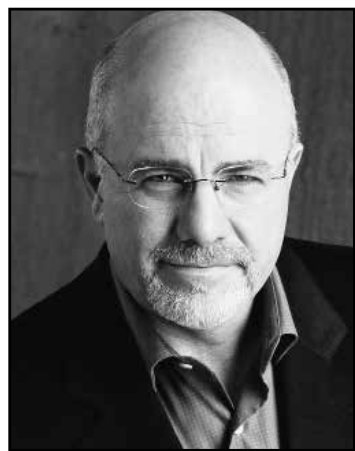
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Dave Says



Dave Ramsey is a personal money management expert, popular national radio personality and the author of three New York Times bestsellers – *The Total Money Makeover*, *Financial Peace Revisited* and *More Than Enough*. In them, Ramsey exemplifies his life's work of teaching others how to be financially responsible, so they can acquire enough wealth to take care of loved ones, live prosperously into old age, and give generously to others.

Gold a good investment?

Dear Dave,

I agree that historically gold is an extremely volatile investment. But wouldn't it be a good idea to take advantage of this gold bubble and its popularity due to the market's current hysteria?

Kevin

Dear Kevin,

A bubble is when an investment is no longer based on numbers, but on greed or fear. So, you're right on about it being a gold bubble. That's

exactly what's happening at this point. Now, should you take advantage of that? Absolutely not. You never know when a bubble will burst, but trust me—the bubble will burst on gold.

Here's what happens during a bubble, using the real estate market as an example. Several years ago, Las Vegas was the fastest growing city in North America. People were drawn by the flashing lights and the commercials. Most of them didn't know the city had a vibrant, legitimate economy without all the gambling and glitter. There was a gold rush mentality when it came to buying property, and an irrational level of excitement drove the prices. In the end, it was a lot like playing musical chairs. The music stopped, and lots of folks were left without a seat. Someone gets booted every time!

A lot of this stuff about gold comes from the foolish idea that it's the standard the world is based upon. This simply is not true. Gold is not the standard that wealth is based on, and it hasn't been since the days of the Roman Empire. Gold has no intrinsic value. As a matter of fact, silver is probably a better investment. It's being used like crazy in manufacturing for microchips and other products, and because of this has an actual mechanical, utilitarian value.

I work way too hard for my money to mess around and see it disappear in the blink of an eye. That's why I don't mess with bubbles. When it comes to investing, I want to be the tortoise—not the hare. I'm going to invest in things that are steady, slow, and have long track records of success!

—Dave

Should I quit my job?

Dear Dave,

I make big commissions leasing cars, but I'd never lease one myself. Should I quit?

Stan

Dear Stan,

Yes, I think you should. I think you need to find something to do with your life that makes you feel proud.

I'm not saying you need to get out of the sales game, but find something that you could sell with great pride and joy—even to family or your best friend. Don't just run out and quit today, though. Take a look at what's out there, and start formulating a plan for some adjustments in your career track. If you can't be proud of what you sell, or you wouldn't buy it yourself, then you really don't need to be selling it, do you?

I'm sure some people believe this is highbrow thinking, but it's also a matter of honesty and the proper way to live your life. If you're trying to get people to buy something you wouldn't purchase, then basically you're saying that you're willing to lie to people just to make a buck. At the end of the day, it really is an integrity issue.

There's an old rule called the Golden Rule. And I'm not talking about the one that goes, "He who has the gold makes the rules." Do unto others as you would have them do unto you, Stan. It's as simple as treating other people the way you'd want to be treated.

Find something to do with your life that you can do with excellence, pride and a sense of higher calling. You'll make even more money over the scope of your life doing work you're passionate about, instead of something that makes you feel like you're ripping people off!

—Dave

* For more financial help, please visit daveramsey.com.



ROCK DOC

by Dr. E. Kirsten Peters

It's difficult to know how to compare enormous disasters with one another. What has been unfolding in the Gulf of Mexico is often called the "greatest environmental disaster" we've faced as a nation.

My mind turned recently to an earlier environmental disaster that we Americans endured for years in the 1930s. That was the time of the Dust Bowl when a combination of drought and our own farming practices in the Great Plains launched the top-most layer of the Earth into the sky again and again.

I was thinking of both the Gulf of Mexico and the "Dirty Thirties" when I got up last month around dawn to drive 60 miles and meet with a group of wheat farmers and agricultural extension educators. We gathered – thank goodness – at a small town café that opens early. Black coffee (known to some of us as the elixir of life) was fresh and hot and flowing freely.

An agricultural "field day" is a cross between an educational seminar and a field trip, scheduled when a farmer's work is in a natural lull. They are an old tradition in the world of agricultural education and extension, part of the effort to bring research ideas to those with their boots on the ground and – equally importantly

Saving Resources with New Ideas

– to help information flow back from the real world to the Ivory Tower. It's an interesting task, giving applied research freely to anyone interested and getting back information and ideas from those whose very living depends on the soil.

Here's the basic soil conservation problem with most farming. If a farmer plows up or "disks" soil, that work helps kill weeds and prepares a fine seed bed for planting. But it also disturbs the soil so that it is easily eroded by water and wind. Even flat ground is subject to a lot of erosion, and steep ground – which is what is farmed in my part of the country – holds the record for topsoil lost from the fields over the years due to erosion.

There are now many techniques used in farm country to help keep topsoil where it is and avoid a repeat of the Dust Bowl. "Cover crops" are planted to protect the ground during the part of the year the earth would otherwise be bare, and a new technology – called "no-till" – has been developed and is in use by some farmers.

No-till farming avoids turning over all the soil in a field prior to planting. It still disturbs soil – there is no way around that – but not to the extent that conventional agriculture does. The implement used for no-till cuts a groove in the earth, drops in seed and fertilizer, and then covers it all up again. Between the rows of disturbed ground, the roots and stubble from the previous crop remain intact, helping to hold the whole field together when the rains come and the winds blow.

No-till farming is not the same as "organic" agriculture. Because the ground is not turned over or thoroughly cultivated, weeds are not broken up and

killed. This means a farmer often has to spray more herbicide in a no-till field than in one worked via more traditional means.

But there are trade-offs in everything. No-till farming requires less tractor fuel as the repeated tillage operations are eliminated. And conserving topsoil that takes centuries to form is clearly a highly prized goal. But there may also be increased insects and disease problems.

"When we make a change in the farming system like eliminating soil tillage, it affects the whole biological equilibrium between water available to the crop, soil temperature, weeds, insects and plant diseases," commented Diana Roberts, agronomist with Washington State University Extension. "This is fascinating for the scientist – OK, call it job security," she smiled. "But for farmers, it's a challenge to their whole livelihood."

I learned a lot about no-till and its advantages and disadvantages in just one morning. Let's hope the ag researchers continue in their good work of finding new ways to conserve our topsoil – just as engineers in the Gulf meet with full success in taming the Deepwater Horizon blowout.

Dr. E. Kirsten Peters, a native of the rural Northwest, was trained as a geologist at Princeton and Harvard. Follow her on the web at rockdoc.wsu.edu and on Twitter @RockDocWSU. This column is a service of the College of Agricultural, Human, and Natural Resource Sciences at Washington State University.

Avoiding Capital Gains On "Distressed" Sales

Final Rules on Capital Gains

The Internal Revenue Service has issued a final ruling on the capital gains tax exclusion that is available on the sale of a taxpayer's principal residence. A taxpayer may exclude up to \$250,000 from the sale of a principal residence, and the exclusion doubles to \$500,000 for married taxpayers. However, the taxpayer must have owned and used the property as a principal residence for a total of at least two of the five years before the residence is sold.

The final rules focus on the part of the Internal Revenue Code that allows a taxpayer who fails to meet the above condition to still have an exclusion in a reduced amount. There are three grounds for claiming a reduced exclusion: change in employment, health, and unforeseen

circumstances. For each of these grounds, the regulations provide a general definition and one or more "safe harbors"—specific reasons for the sale of the residence. If the safe harbor for a particular ground applies, a sale (or exchange) is deemed to be "by reason of" that ground. If no safe harbor applies, the taxpayer still can claim one of the grounds on the basis of all of the surrounding facts and circumstances.

For example, the safe harbor for claiming a reduced exclusion because of a change in employment applies when the new place of employment is at least 50 miles farther from the residence that was sold than was the former place of employment. As for health, the safe harbor that smooths the way for the reduced exclusion is a physician's

recommendation of a change of residence for reasons of health. A sale or exchange of a residence due to unforeseen circumstances refers to the occurrence of an event that the taxpayer could not reasonably have anticipated before purchasing and occupying the residence. Simply wanting to move to a preferred home or moving due to improved financial circumstances does not qualify. The specific events that make up the safe harbor for this ground include, among other things, such circumstances as death, divorce, natural or man-made disasters affecting the house, and even multiple births from a single pregnancy.

BottomLine Lawyers: Richard Hall and Dee Paull, 985 Lincoln Way #206, Auburn, CA 95603, Phone: (530) 820-4040

Placer County's Newest Official Welcome Guide is Out

Placer County - "The Welcome Guide goes to great lengths to showcase the heart of the Gold Country as a cultural and heritage paradise of fun in the sun," said Jan Decker, Executive Director and CEO of the Placer County Visitors Bureau and California Welcome Center. "It is better than ever and packed full of information on exciting things to do, places to stay, wineries, farmers markets, where to eat no matter what your tastes and

where to shop."

Pick up a copy at the Welcome Center, 13411 Lincoln Way, Auburn, or stop by the Placer County Booth at the California State Fair which opens Wednesday, July 14. "In the coming months we expect to distribute more than 70,000 guides at multiple venues to let visitors from all over know about our outstanding recreational, cultural and heritage features to explore right off the I-80 and Highway

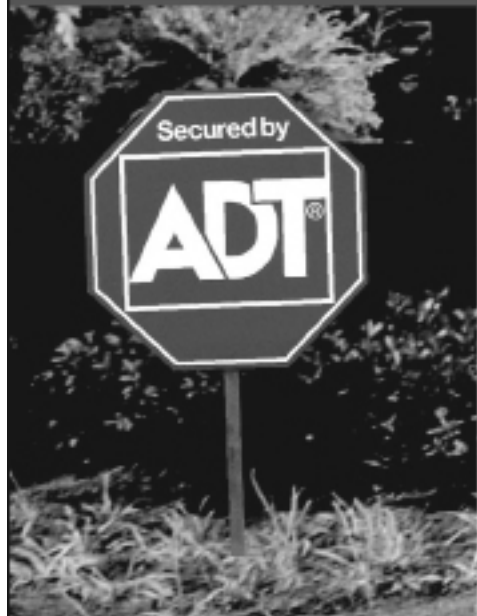
49 corridors," said Decker.

"Here at the Welcome Center some 94,000 visitors have stopped by for information, brochures, maps. They think of us as their roadside concierge, their one stop shop for information on things to do and see in our region. We help them find out why this area is such a wonderful place to stay and play."

Check out the Welcome Center at www.visitplacer.com or call (530) 887-2111.

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401 (k) Investment Choices



Kevin Shimmel, Morgan Stanley

by Kevin A. Shimmel

Retirement planning used to be relatively easy. All you had to do was work with a good company for a large part of your career and then collect your pension checks in retirement. In recent years, the traditional employer-provided pension plan has undergone a transformation. Previously, most pension plan investments were directed by the employer or a trustee. Today, most employers have adopted or are in the process of adopting a 401(k) or a similar type of retirement plan. These plans give more of the retirement planning responsibility back to the employee. If you participate in such a plan, generally you must decide how your 401(k) Plan assets will be diversified and invested.

Basically, a 401(k) Plan allows you, the employee, to defer a percentage of your income. Many employers

match your deferrals in some way, and your contributions and those of your employer are placed in a special retirement account for your benefit. You choose how you want your retirement account money invested.

Choosing Your Investments

Usually you will have the opportunity to make choices from among a number of investments ranging in style from conservative to aggressive. Some financial advisors believe that an overly conservative approach to retirement planning may not provide sufficient funds for retirement over the long term. That's why many professional advisors recommend a growth or a moderate growth approach to investing when you are young, with a gradual shift to a more conservative outlook as you move closer to retirement age. Of course, your investment strategy depends not only on the number of years to retirement, but also on your individual goals and risk tolerance. Also, people are generally living longer, which means that you may need money for a substantial period of time after retirement.

As a hypothetical comparison between a growth investment approach and a conservative one, assume that you earn \$50,000 a year and wish to retire in 15 years. Assuming you defer 10 percent of your income (\$5,000) into a 401(k) Plan each year and assuming that your employer matches 50 cents on every dollar you defer (\$2,500), you will accumulate \$7,500 annually in the plan. Assume you choose more

conservative investments with a return of 6 percent annually; in this case your 401(k) Plan account will grow to \$185,044 in 15 years. If inflation averages 4 percent a year, your 401(k) Plan money will grow just slightly faster than inflation. If, however, you selected more growth-oriented investments and were able to earn an 8 percent annual return, your 401(k) Plan assets would grow to \$219,933 in the same period—a more than \$34,000 difference between the conservative result and the growth result. Of course, this example is for illustrative purposes only and is not representative of any specific investment product. The actual results will vary depending on your specific investment choices and market conditions.

Most 401(k) Plans offer a number of investment choices in a variety of risk categories. By diversifying among them, you can create a portfolio that best suits your personal situation, your financial goals and your risk tolerance. If you need more information about your 401(k) Plan account, be sure to consult a financial professional.

Kevin A. Shimmel, CFP®, ChFC®, CRPC®, Associate Vice President, Financial Advisor, Financial Planning Specialist, Morgan Stanley Smith Barney; 155 Cadillac Dr., Sacramento, CA 95825. Direct 916-567-2061; Toll Free 800-284-1575; Fax 916-567-2054 CA Insurance Lic. # 0D45782 kevin.shimmel@mssb.com

Early Detection – and it's Not Even Your Diagnosis



Sal Arrigo, Jr.

By Sal Arrigo, Jr.

You're probably familiar with the old adage, "He who hesitates is lost." While this bit of wisdom may not pertain to all situations, I can tell you for certain that it applies in the case of someone who has been diagnosed with Alzheimer's. If you or someone you know is afflicted with the disease, now is the time to start getting help.

At the Alzheimer's Aid Society of Northern California, we often hear from families who are at the end of their emotional rope—they've been the primary caretakers of a loved one who has now reached a stage in the

disease where they are increasingly more difficult to deal with, or perhaps the caregivers are no longer physically able to handle the task. The families are overwhelmed with guilt, frustration, and sadness. The Alzheimer's Aid Society is, of course, willing and able to offer assistance, but we always wish that we could be of help to the families earlier. There is so much that our organization has to offer and most of it is provided at no charge.

For example, we offer 19 different support groups in Northern California, and these are a great resource for caregivers and family members of Alzheimer's patients. We hear often from participants that the support groups bring them great comfort, as they realize they are not alone and that there are others who really do understand what they are going through. The Alzheimer's Aid Society also offers a vast amount of educational material to guide families in the care of a loved one; the wonderful volunteers who staff our office and answer the phones have been caregivers themselves; they understand the situation and can offer advice and information. In addition, we have an Elder Law

Attorney who provides a free initial consultation so you can discuss your legal concerns, and every November we sponsor our annual Caregiver's Conference, an all-day event that features guest speakers, information on the latest medical breakthroughs in Alzheimer's treatment and research, and an opportunity for caregivers throughout Northern California to come together, share ideas, and support one another. If you can't make it to our offices or to a support group, we invite you to visit our web site at www.alzheimersaidsocietyinc.org. There you will find links to more resources and information.

As I mentioned previously, most of our services are free, but we do rely on donations and fund raisers to keep our doors open. If you'd like to help us in that endeavor, the Alzheimer's Aid Society Memorial 5KRun/Walk will take place at 8:30 a.m. on Saturday, July 24, at East Lawn Memorial Park. Join us for a wonderful event in beautiful East Sacramento, and support our efforts to help families afflicted by Alzheimer's. The 5K website is www.memory5k.org, if you'd like to sign up!

Countless Career Choices at Sacramento Expo

Sacramento Region – Jobseekers considering new career directions can shop for a new job, explore entrepreneurial opportunities, or evaluate educational and training options at Sacramento's Business and Career Expo on Tuesday, August 10, from noon to 4pm at the Sacramento Convention Center, 1400 J Street.

Recruiters from private and public-sector employers will be hiring for hundreds of jobs in a variety of fields, including healthcare, accounting,

administration, information technology, sales, finance, education, and more. Admissions representatives from local colleges and schools will be on hand to answer questions about career training, and aspiring entrepreneurs can speak to business and franchise representatives about self-employment opportunities.

Jobseekers can also attend free CareerTalks on improving job-search results and exploring business ownership options, or consult

an industry expert for a free resume evaluation.

Whether seeking a new job, a new career, or a new way of life, opportunities abound at Sacramento's Business and Career Expo, Tuesday, August 10, from noon to 4pm at the Sacramento Convention Center. The free event is sponsored by KXTL FOX40, Telemundo 33, Entercom Radio and Job Journal. For more information, visit JobJournal.com or call 888-THE-JOBS.

Placer County Installing Radio Transmitting Water Meters

Auburn - Water meters throughout Placer County Water Agency service areas are now being read via radio transmitters, it was reported at Thursday's (July 15) meeting of the PCWA Board of Directors.

Director of Customer Services John Kingsbury and Water Efficiency Manager Harley Lukenbill said the agency began its conversion in 2004 and now has more than 30,000 residential and commercial radio-read meters installed.

The new meters are read electronically by hand-held or vehicle-mounted receivers, providing quicker and more accurate readings.

Kingsbury credited the Board of Directors for supporting the meter conversion program and said it meets all standards of the American Water Works Association (AWWA).

Lukenbill also reported on a new

generation of irrigation controllers that the agency has studied. The controllers use evapotranspiration, weather and soil moisture readings to automate the irrigation process.

In other business, PCWA directors:

- welcomed Joanne Neft, longtime advocate for Placer County agriculture, who introduced her new cookbook, co-written with Laura Kenny, "Placer County Real Food" with photos by Keith Sutter, Wayne Carroll, and James Cole. She presented copies of the book to each PCWA director and said Placer County agriculture depends on PCWA water. "I feel comfortable in knowing that my food is grown in Placer County with Placer County Water Agency water," Neft said.

- approved environmental studies for the replacement of three old flumes on the Boardman Canal above Colfax. Director of Technical Services

Brian Martin said the project to replace the Spike, Cherry Tree and Secret Town flumes with about 1300 feet of 42-inch pipeline would reduce fire vulnerability and add reliability to the water delivery system. Martin said the agency still must obtain rights-of-way for the project and that construction this year is unlikely.

- agreed to a \$3000 contribution toward educational materials on watershed protection, water quality and fire prevention begin planned in partnership with the Auburn Journal and Colfax Record for distribution in early September. The agency has previously been a sponsor with Gold Country Media's "Fire & Water" publication educational materials.

Information on PCWA board meetings may be obtained through the Clerk to the Board at (530) 823-4850 or (800) 464-0030.



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Location Recreation Gym
Fee \$10 Resident; \$13 Non-Resident all four months
\$38R/\$43NR

Activity #	Session	Days	Time
6100 S3	July	Tuesdays	6:30-8pm
6100 S4	August	Tuesdays	6:30-8pm

Have fun and play proper volleyball

55+ Men 50+ Women
Men age 55 and older, Women age 50 and older are welcome to join this moderate-impact program for players who have played before and want to improve their skills, have fun and play proper volleyball. This is not a beginner program. Players must have moderate experience and be willing and able to play three-touch volleyball according to U.S. Volleyball Assoc. rules. If you haven't played in a while and are a bit rusty, that's okay. Teams are selected at each meeting before daily play.

Location Recreation & Regional Gyms
Facilitators Cherry Delany & Roy Klegger
Fee Varies session to session. See below for sessions/days.
Notes June 14-August 13, there will be two nets for Senior Volleyball at the Regional Park Gym.

Activity #	Session/Fees	Days/Time
6080 S3	8/17-10/1 \$18R; \$21NR	Tues/Fri @ Recreation Gym 9am-Noon
6080 F1	10/5-10/29 \$12R/\$15NR	Tues/Fri @ Recreation Gym 9am-Noon

Understanding Long Term Care Insurance

Ever wonder how long term care insurance works and why it might be important to have? This class will discuss the basics of long term care insurance including deciding on the right monthly benefit amount, facilities (select my own or be assigned by someone else) and asset protection. What are the

chances you might need this type of care, what is important for your family to know and what really happens if you don't have it when you need it? You will leave with a better understanding of the regulations and shocking statistics, and armed to make a better decision.

Location CVCC, Sunset Room
Instructor Charlene Miskimen
Fee: FREE

Notes: Please sign up so the instructor knows how much material to bring.

Activity #	Session	Days/Time
7157 S3	August 17	Tuesday 1-3pm
7157 F1	September 15	Wednesday 5-7pm

Sutter Auburn Faith Hospital Special Programs

Sutter Auburn Faith Hospital is one of the newest partners with ARD and the Passport to Better Health program. Each guide will feature classes and programs open to the public that are sponsored by the hospital. These are the first of many.

SMOKING CESSATION PROGRAM

Sutter Auburn Faith Hospital offers a seven-week program for anyone who wants to learn how to quit smoking. A facilitator will guide the class through the Freedom from Smoking program, designed by the American Lung Association, using behavior modification techniques that emphasize trigger identification, pharmacotherapy assistance, relapse prevention and a healthy living, smoke free life style. For more information call Sutter Auburn Faith Hospital at 530-889-7067 or 530-888-4530.

LOOK GOOD...FEEL BETTER

This is a free hands-on workshop to help women offset appearance-related changes due to cancer treatment. Patients in various stages of treatment will receive make-over tips and personal attention from professionals trained to meet their needs. Professional advice is provided on wigs, scarves and accessories. For more information on this class that is organized by the American Cancer Society, please call 800-395-5665.

Find out more, or register online for any of these programs at <http://auburnrec.com/adultprograms>

Placer County Library Summer Reading Program

Auburn - Bored? Hot? Summer reading fun for all ages has begun and runs through August 15. Please join the staff of the Placer County Library as they offer their annual Summer Reading Program. The theme this year is "Make a Splash-READ!"

School-aged and teen readers are encouraged to set a summer reading goal at their local library with their librarian. After readers have completed half their goal they select a prize. When the goal is completed another prize is awarded. Readers are encouraged to decorate their reading logs, to list their books read, and to talk about their books with library staff. Pre-schoolers can also

participate by listening to books and collecting stickers.

Programming

From June through August 15, special programs related to the Summer Reading theme will be offered in all the libraries during open hours and includes crafts, reading games, puzzles, and art projects. All Library programming is FREE and includes all materials.

Performers

Thirty six performers in eleven libraries are scheduled with Wild Things available at every branch. Home grown programs include ice cream socials, game days, a book bag decorating party and altered books for teens (discarded books

are used for craft materials.) All performances are FREE, but space may be limited so contact the library for specifics.

Mary George, Assistant Director of Library Services says, "If you have a young reader in your life please encourage them to participate in this year's Summer Reading Program. I am so proud of all the library staff for their efforts and can guarantee that there will be something fun for everyone. Please check us out soon."

For more information please call your local branch library or visit the Library website at www.placer.ca.gov/library.

Source: Placer County

Movie Night under the Stars - "Raiders"

Front of State Theater
Auburn, CA 95603

Auburn Movie Night this summer!!!
Outdoors...
Under the Stars!

This is the 2nd of six Wednesdays this summer, the City of Auburn will be showing open air movies after dark.

This outdoor event promises to be a fun activity for everyone, and it is FREE!

Each week they will be shown at one of 3 possible locations in Auburn:

Old Town Auburn
(in front of the Post Office)
Downtown State Theater
(in front)

ARD Pool and Rec Park
All movies begin at 9pm each Wednesday

Auburn Movie Night is FREE and FUN! Bring a chair and join the crowd. Movies start at 9pm. Food and non-alcoholic beverages will be sold by local restaurants.

Don't miss out on this Summer Fun Activity!

Here's the schedule:

State Theater - Jul 7 - "Raiders of the Lost Ark"

ARD Rec Park - Jul 21 - "Indiana Jones - Last Crusade"

Old Town - Jul 28 - "Ghostbusters"

ARD Rec Park - Aug 4 - "Back to the Future"

State Theater - Aug 11 - "Black Stallion"

Get on the Calendar!!

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Household Help

New Grant Program Supports Local Underserved Youth Ages 14-21

Placer County - The Placer Community Foundation is pleased to announce the launching of a new grant program that will address the needs of underserved youth along the western slope of Placer County.

The Youth Development Program is jointly funded through the James Irvine Foundation and a giving circle of donors at the Placer Community Foundation. Grants ranging up to \$5,000 will support positive youth development programs and services provided by a nonprofit organization. (Other non-incorporated groups may apply as long as they are partnered with a qualified organization for fiscal management of the grant.)

It is believed that investing

in the positive development of youth reduces the likelihood of problem behaviors such as violence, teen pregnancy, and the use of alcohol and other drugs. A youth development approach supports youth in acquiring the personal and social strengths needed for successful transition into adulthood. It is an approach that helps youth build strong relationships with others, learn new skills and give back to the community.

The deadline to apply for a Youth Development Program grant is August 24, 2010. The Placer Community Foundation will be holding two meetings to answer questions about the application process. To access these dates along with complete grant guidelines and application materials, visit

www.placercf.org.

About the Placer Community Foundation

The Placer Community Foundation is a nonprofit organization whose mission is to encourage philanthropy for the betterment of communities in the region. The assets of the Foundation are approximately \$5 million.

The Foundation builds a permanent collection of charitable gifts from a variety of sources, in amounts both large and small. The gifts are pooled and invested. Each year, earnings from the funds are returned to the community in the form of grants, scholarships, and other charitable distributions.

For more information please visit the Foundation's website at www.placercf.org.

Members of Counterfeiting Ring Receive Prison, Jail Sentences

Auburn - Seven members of a crime ring have been sentenced to state and county lockup facilities for a scheme in which they stole checks out of rural mailboxes in Placer County and then used the account and routing numbers to create counterfeit checks.

Prosecutor Dan Quick of the Placer County District Attorney's Office said thousands of dollars were lost by banks and individuals in the fraudulent activities, which law enforcement officers say occurred between February and October of 2009.

"We are aware of more than a dozen victims whose account information was used and of probably another dozen stores and banks that were victimized when fraudulent checks were passed," Quick said.

On Monday, five defendants were sentenced in Placer County Superior Court. Two other defendants, including Jayson Paul Krack, the central figure in the group, were sentenced in the spring.

Krack, 30, a Citrus Heights resident, received the longest

sentence - seven years in state prison - after pleading no contest on May 10 to felony charges of conspiracy, forgery, identity theft and burglary.

Thomas Alan Woodhouse, 24, of Auburn received six years in the California Rehabilitation Center, a prison facility for substance abusers. He pleaded no contest in April to conspiracy and identity theft, as well as to unrelated charges of burglary and illegally taking a vehicle.

On Monday, James Michael Marich, 46, of Auburn, received one year and four months in state prison after pleading out to charges of conspiracy, identity theft and burglary.

The others, all Auburn residents and all of whom played smaller roles in the crime operation, were sent to the Placer County jail after plea agreements.

They included Rachael Duran, 30, six months for conspiracy, forgery and burglary; Andrew Clifford, 24, three months for conspiracy and identity theft; Jason Lacy, 22, two months for conspiracy and burglary, and

Bonnie Tremlin, 29, 45 days for identity theft.

Quick said one other defendant is awaiting sentencing while two other suspected members of the ring are being sought by authorities.

Law enforcement officers became aware of the counterfeiters when one of the defendants was caught after trying to pass a phony check at a business. In the suspect's vehicle, authorities found fraudulent checks that led to a roundup of other members of the operation.

Among agencies participating in the investigation were the Auburn Police Department, the Placer County Sheriff's Department and the Lincoln Police Department.

Quick urged citizens to exercise caution when putting up the red flag on their mailboxes.

"You may be telling thieves you're sending out a check that day," Quick said. "I'd encourage people to drop their letters in a mailbox at a post office."

QuickBooks User Group in Auburn

Auburn - A QuickBooks User Group has been organized in Auburn. They are going to meet

at 7:30 am on Tuesday mornings at Courthouse Coffee. Please tell all your friends.

<http://www.meetup.com/Auburn-QuickBooks-Users-Group/>

Man Who Threatened Witness Receives 16 Years in Prison



Clint Wayne Wardlow

Placer County - A 35-year-old defendant who threatened to kill a witness in his pending drug case has been sent to state prison for 16 years by a Placer County judge.

Clint Wayne Wardlow, a resident of Minden, Nevada, was given the sentence July 15 by Superior Court Judge Colleen Nichols after he entered a plea of guilty to a felony charge of trying to dissuade a witness and of two drug-related counts.

"Because of his threats against the witness, it greatly increased his sentence," said Senior Deputy District Attorney Suzanne Gazzaniga, who prosecuted Wardlow.

Also contributing to the longer sentence was Wardlow's admission of having a prior conviction for possessing methamphetamine for sale.

Gazzaniga said Wardlow's newest conviction resulted from a 2008 case in which he was

arrested on suspicion of possessing methamphetamine for sale.

As his case was going through the justice system, Wardlow made a phone call in October 2009 to one of the witnesses who had been served with a subpoena to testify against him in court. Wardlow threatened to kill the witness and to burn down her house, Gazzaniga said.

Last Thursday, Wardlow pleaded guilty to making the threats and of possession of methamphetamine for sale and of transportation of the drug.

Gazzaniga praised the work of Roseville Police Officer Jeff Kool and District Attorney Investigator Brandon Olivera for helping secure the defendant's conviction.

FREE Yoga Classes Offered

Auburn - FREE Yoga classes for the Auburn community are offered Saturday, July 31 at Auburn Yoga consisting of Gentle Yoga from 9:30-10:40am and Yoga Cardio Flow from 10:45-11:55am. Gentle Yoga consists of a slow flow of postures and stretching; suitable for all. These yoga classes strengthen the back, abdominals, arms and

legs. Gentle, modified postures and transitions are demonstrated to provide you a comfortable and joint-friendly session. Yoga Cardio Flow features an upbeat flow of: held postures plus short, repeated postures to raise heart rate, strengthen and stretch the entire body, and burn calories; suitable for intermediate +/- students. Bring water, dress cool

and have fun. Location: 1175 Grass Valley Hwy in Victorian Village Mall. Auburn Yoga also features Pilates mat class, Tai Chi, Beginner Yoga, and Friday Stretch. For more information call Gwenn Jones at (530) 889-2920 or visit AuburnYF.com.

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Arts and Entertainment Calendar and Other Fun Things to do!

Art, Music, Theater and Film

Art
Elements Transformed
July 1 through 31: Don Lawson, Stephen Lentz and Chris Foster will be featured for the month of July in the Auburn Old Town Gallery. Don specializes in woodcarving and woodturning. Stephen works with metal, wire and glass to create wall sculpture. Chris uses calligraphy in her art, acrylic on canvas, where she hopes to evoke a response in the viewers. Auburn Old Town Gallery, 218 Washington St., Ste. A., Auburn. Gallery hours: 10 a.m. to 6 p.m., Sunday through Wednesday and 10 a.m. to 9 p.m., Thursday through Saturday. Info: (530) 887-9150 or visit auburnoldtowngallery.com.

Music
Deadbeats in Concert with The Shreds
Saturday, July 31: The Miners Foundry presents The Deadbeats and The Shreds at 8 p.m. The Deadbeats play well-seasoned originals and Grateful Dead covers and are a local favorite. The Shreds are a powerful indie rock trio known for their alternate grunge sound with classic rock influence. All ages event. No-host bar. \$15/ general, \$10/students 21 and under. 8 p.m. to midnight. Miners Foundry Cultural Center, 325 Spring St., Nevada City. Info: (530) 265-5040, email info@minersfoundry.org, or visit minersfoundry.org.

For the "Rust" of Us



A giant classic car & parts swap meet will happen, Sunday Aug. 1st in the 11,000 parking spaces at Arco Arena in Sacramento.

It will be the 45th edition of the Reno Swap Meet that had moved back in 2008 from the city of Reno to Arco Arena, when the new director of Hot August Nights chose to not to work any further with the Reno Swap Meet. When that happened, John & Evonne Sweeney decided it was time to move it to a larger location. The move, now in it's third year, has proven to be a huge success.

The 3rd year at Arco will exceed any swap meet that they held in Reno for the past 20 years. "We have refocused the event to a one day traditional style old car swap meet ... with guys selling their vintage spare parts and cars," stated John Sweeney owner of the Reno Swap Meet.

"It has become a a great social event where car guys and gals gather to find parts and meet up with other hobbyists . It's a little confusing to have the Reno Swap Meet in Sacramento ... but the vintage and classic car guys get it. Swap meet sellers are coming from all over the West Coast and Canada. Buyers also are driving quite a distance, some are even flying in from New Zealand looking for those rare parts."

Gates open to the public at 6am on Sunday; \$6 admission with FREE Public Parking! More details 916-955-8777 or www.renoswapmeet.

Local Events Calendar

Family Night in the Park
July 21 -The Auburn Recreation District (ARD) is hosting a very special family evening for the Auburn community Wednesday, July 21st. At 6:30pm, Sierra Pool opens for "Family Swim Night. An entry fee of just \$1 per person will cool off the family and provide a couple hours of fun. At around 6:30pm AAUW will be selling barbecued hamburgers. Shaved ice, pizza, and drinks will also be available in front of the lifeguard house. Face painting and glow in the dark jewelry will also be available at approximately 6:00pm.

After the pool closes take a short walk over to the front lawn of Recreation Park for a FREE family movie on the giant screen. Bring a blanket or chairs - lawn seating is available. The movie will start at dark and features a young Harrison Ford in a classic action film.

Don't forget to also mark your calendar for the evening of August 4 when ARD features a young Michael Fox in his own action adventure on the big screen at Regional Park. For further information visit the ARD website www.auburnrec.com or call 530-885-8461.

Live MUSIC Calendar

Friday, July 23
5 p.m. Cousin Cricket will play at the Chief Crazy Horse Inn, 230 Commercial St., Nevada City. (530) 470-8443.
6 p.m. Finally Friday w/ Richard March at the Evangeline's, 5 Depot St., Colfax. \$10-\$15/advance. (530) 346-8833.
9 p.m. Chain Control performs at Pistol Pete's, 140 Harrison Ave., Auburn. \$5 cover. (530) 885-5093.
9 p.m. Dub Knights and Guests will play at the Chief Crazy Horse Inn, 230 Commercial St., Nevada City. \$5 cover. (530) 470-8443.
Saturday, July 24
9 p.m. Plex performs at Pistol Pete's, 140 Harrison Ave., Auburn. \$5 cover. (530) 885-5093.
9 p.m. Loose Change will play at the Chief Crazy Horse Inn, 230 Commercial St., Nevada City. (530) 470-8443.

Commercial St., Nevada City. \$5 cover. (530) 470-8443.
Friday, July 30
5 p.m. The Bob Woods Trio will play at the Chief Crazy Horse Inn, 230 Commercial St., Nevada City. (530) 470-8443.
9 p.m. Crazy Harris Band performs at Pistol Pete's, 140 Harrison Ave., Auburn. \$5 cover. (530) 885-5093.
9 p.m. Blues Box Bayou Band will play at the Chief Crazy Horse Inn, 230 Commercial St., Nevada City. \$5 cover. (530) 470-8443.
Saturday, July 31
9 p.m. Xstatic performs at Pistol Pete's, 140 Harrison Ave., Auburn. \$5 cover. (530) 885-5093.
9 p.m. The Crazy Horse Final Goodbye Potluck and Jam Session will play at the Chief Crazy Horse Inn, 230 Commercial St., Nevada City. (530) 470-8443.

August Schedule at Constable Jack's

- | | |
|--|--|
| 1 Sunday Ronnie Montrose Unplugged 4pm show \$18 advanced/ \$20 at the door | 12 Thursday Rob Rube Forentinoe 7:30 \$8 |
| 6 Friday Andy Keene & Terry Hiatt 9:30 \$8 | 13 Friday Leah Tysse 9:30 \$8 |
| 7 Saturday Lou Deluca Band 9:30 \$8 | 14 Saturday Cole Fonseca 9:30 \$10 |
| 8 Sunday Ned Evett And Triple Double 4pm show \$10 advanced/ \$12 at the door (Drummer Kofi Baker is son of Ginger Baker. Ned Evett voted guitarist of the year in 2003 Guitar Magazine, tours with Joe Satriani; Bassist tours with Sting.) | 18 Wednesday John Cruz Hawaiian Guitar 7pm show \$15 |
| | 20 Friday Two Tone Steinye 9:30 \$7 |
| | 21 Saturday Mr December Band 9:30 \$8 |
| | 27 Friday Jeff Watson Band 9:30 \$7 |
| | 28 Saturday Daniel Castro Band 9:30 \$10 |

Placer County Museums Community Education Program: Campfire

Auburn - Campfire stories are fun! Do you remember sitting around a campfire listening to a great story? Whether it's the long, embarrassing story your dad told about your first bicycle accident or the ghost story your uncle told that kept you up all night, stories have been, and continue to be, an important form of communication.

For thousands of years, stories have been told to impart information, teach valuable life lessons, and enhance one's understanding of their culture. If you would like to learn more about the history of storytelling and to hear a few good ol' yarns, please join us at the Bernhard Museum on July 31st at 8:00 pm for Campfire Storytelling.

This Placer County Museums Community Education program is FREE! No ghost stories will be told, so parents are encouraged to bring their children. You may either sit on the grass or you can bring your own blanket or lawn chair to sit on. And yes, we will roast marshmallows and make S'mores!

The Bernhard Museum is located at 291 Auburn Folsom Road. For more information, please contact: 530-889-6500.

Feline Rescue and Scooter's Pals

Placer County - A book sale fundraiser will be held Saturday and Sunday, July 31 and Aug. 1, for Lincoln's Fieldhaven Feline Rescue and Grass Valley's Scooter's Pals. Thousands of items will be sold including 10,000+ books, CDs, DVDs, VHS tapes, audio books and many miscellaneous items. The sale will be held at 2166 Swetzer Rd., Penryn, 8-noon.

Donations of books, CDs, DVDs, VHS tapes and audio books are welcome.

For more information about the sale or directions call 916-663-1608 or email lyn4animal@aol.com.

New Christy Minstrels to Perform

Benefit Concert under the Stars At the Fair Oaks Amphitheatre

Under the direction of their founder, Randy Sparks, the New Christy Minstrels will have two special guests - Barry McGuire, whose blend of folk and gospel have placed him in a unique category of singers for the last five decades, and Sacramento's own Chuck Cole, whose banjo pickin' takes you back to the folk singing days of the Fifties and Sixties.

One hundred percent of the proceeds from ticket sales (as allowed by law) will go equally to the Theatre Festival's Capital Campaign and the New Christy Minstrels Foundation.

The Veterans Memorial Amphitheatre is supported by a unique partnership among the Fair Oaks Theatre Festival, the Fair Oaks Recreation and Park District and American River College. The amphitheatre serves the region as an educational facility and theatre arts workshop for persons of all ages.

For concert tickets and information go to www.fairoakstheatrefestival.com, or Phone: (916) 966-3683. Find the Fair Oaks Theatre Festival on Facebook. To find out more about the New Christy Minstrels Foundation, please visit www.newchristyminstrels-foundation.org.

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“A Lion Sleeps Tonight”

Senator Dave Cox Passes at age 72

Publisher's note: The world of politics is often described as a "jungle", a tough and often unforgiving one that can destroy lesser men. Dave Cox was a Lion in that jungle, serving his constituents for many years with a strong voice for the people her honorably served. He sleeps tonight, his struggle with cancer over, but his influence will be felt and remembered by those he served and loved throughout his life.

Fair Oaks - The family of Senator Dave Cox issued the following statement regarding the passing of Senator Dave Cox:

"Our beloved husband, father and grandfather passed away peacefully at home on Tuesday, (July 13th).

"A devoted family man, he always found time to serve his community and constituents. Dave took great pride in public service and making government work for the people it serves."

Surrounded by family and friends, Senator Cox passed away Tuesday afternoon after a thirteen year battle with prostate cancer.

Senator Cox is survived by his wife of 44 years, Maggie; daughters Cathleen, Margo, and Sarah; six grandchildren; and his beloved dog, Rudy.

Senator Dave Cox represented the residents of the First Senate District, which includes all or portions of Alpine, Amador, Calaveras, El Dorado, Lassen, Placer, Plumas, Modoc, Mono, Nevada, Sacramento and Sierra Counties.

Dave Cox was first elected to the State Senate in November of 2004 and was re-elected in 2008. He represented the residents of the First Senate District, which includes all or portions of Alpine, Amador, Calaveras, El Dorado, Lassen, Placer, Plumas, Modoc, Mono, Nevada, Sacramento and Sierra Counties. He served as the Chair of the Senate Local Government Committee and Vice-Chair of the Appropriations Committee. He also served on the following Committees: Banking, Finance & Insurance; Energy, Utilities & Communications; Health and Public Employment & Retirement. Dave was first elected to the State Assembly in November of 1998, and the voters overwhelmingly re-elected him in 2000 and 2002. In March of 2001, the Members of the Assembly Republican

Caucus elected Dave to serve as their Assembly Republican Leader, a position he held until January of 2004 when he transitioned the leadership role to Assemblymember Kevin McCarthy. During his tenure as the Republican Leader, Dave led efforts to successfully unite the Republican Caucus against proposals to raise billions of dollars in new taxes while advocating for a stronger economy and jobs climate. He led the fight against the illegal tripling of the car tax and helped trim waste from the state budget, freeing up money needed to fund essential education, public safety and health care programs. In January of 2009, Senator Cox was awarded the Patti Mattingly Distinguished Legislator Award by the Regional Council of Rural Counties. Also in 2009, he was recognized by California Citizens Against Lawsuit Abuse with their California Champion Against Lawsuit Abuse Award. Dave was recognized as the California Building Industry Association Outstanding Legislator of 2003, and as Legislator of the Year by the American Electronics Association in 2002, the Consulting Engineers and Land Surveyors of California in 2001 and the California Business Properties Association in 2001. He was awarded the President's Award by the California State Association of Counties in 2001. This award is given to individuals who are committed to the development of sound public policy and service to the citizenry of California. In 2004, the Northern California Power Agency named Senator Cox as its State Legislator of the Year. The California State Sheriffs' Association has recognized Senator Cox's legislative efforts by naming him one of their Outstanding Senators in 2005, 2007, 2008 and in 2009. Prior to his election to the State Assembly, Dave Cox served for six years on the Sacramento County Board of Supervisors. Past affiliations include: service on the Sacramento Municipal Utility District Board of Directors, Senior Warden for St. Francis Episcopal Church of Fair Oaks, and memberships on the Board of Directors for the American Red Cross, the Sacramento Metropolitan Chamber of Commerce, Easter Seals, and KVIE-Channel 6, where he



The Honorable Senator Dave Cox

served as Chairman in 1982. Dave Cox graduated from the University of San Diego in 1961 with a Bachelors Degree in Business Administration. He also has a Master of Science Degree. Dave lived with his wife Maggie in Fair Oaks. Together they raised three daughters. All three attended San Juan Unified School District schools and graduated from public California universities. He and Maggie are the proud grandparents of six grandchildren. (Source: Dave Cox's biography on his website)

Sentiments on Dave's passing

Kevin Bassett, Chief of Staff, Office of Senator Dave Cox

I have worked for Dave Cox for 18 years since his run for the Sacramento County Board of Supervisors. I began working on his campaign in January of 1992. After his first term on the Board of Supervisors, I took over as his Chief of Staff. My thoughts of Dave follow.

Dave Cox was a hands-on elected official. There were times when he would get to neighborhoods when there was a problem before the emergency services. I can recall a neighborhood where a sewer system was backing up into homes. He got there before the emergency response trucks got there, though they were there quite quickly. The neighbors never forgot that.

As recently as this winter, I think he was checking on storm drain projects in Orangevale. This was over 10 years from the time that he had left the Board of Supervisors. We had seen neighborhoods where heavy rains and inadequate storm drains caused household flooding. He worked to get those storm drains upgraded while on the Board. He was still checking to make sure they were working as recently as this year.

When one drives through the region and into the vast area covered by the Fourth Supervisorial District, the Fifth Assembly District and the First Senate District, one will always see his impact. He helped stabilize SMUD. He helped improve customer service and public safety at the County of Sacramento. When one drives by Intel in Folsom, they should know that Dave Cox worked to bring that expanded campus to our region. When they look at Folsom Dam and our levees, they should know that Dave Cox helped to forge the compromises needed to provide flood control for the region. When they see light rail trains running to Folsom or Elk Grove, they should know that Dave Cox helped the region to end its infighting and to focus on project delivery and we ride those trains today. Dave Cox wanted government to work

for those that it served. He had little patience for its failures.

He held over 700 Community Cabinet meetings while on the Board of Supervisors and in the Assembly. These town-hall style coffee meetings brought him face to face with area residents in six different areas of the region, eleven months out of the year.

I could go on and on about Dave Cox as an elected official. He was a hard worker. He was tough and direct, but he cared about people. He was a team player and smart people wanted him on their team.

As Assembly Republican Leader, his tenure was longer than most in the recent era. He also worked to pick up legislative seats for Republicans; something that had not happened for several election cycles and has not happened since.

Dave Cox was a family man who lived his wife of 44 years and his three daughters. He was so very proud of his six grandchildren. His dog Rudy was his faithful companion.

I cannot imagine a better boss.

In short, I will miss my hardworking boss, my mentor and my friend. I know that the region will as well.

Kevin Bassett, Chief of Staff
Tribute to Senator Dave Cox from the Fair Oaks Chamber of Commerce

"Senator Dave Cox was a great man and represented Fair Oaks and other surrounding communities well. He was a legislator that made it a point to be in touch with his constituents. I met him in 1994 when he was a County Supervisor and I was experiencing a NIMBY problem. He showed me that both sides were important and brought us to resolution. He was that kind of State Senator also, and if you were at the Capitol and dropped in, he would take you into his office and ask how you were. I am going to truly miss Dave."

Don Troutman, Clean and Sober, President, Fair Oaks Chamber of Commerce

"I knew Dave Cox for over 35 years. He was a man of principal, honesty and genuine concern for his constituents. He was always open to the needs of the Fair Oaks Chamber of Commerce and was a featured speaker often. We will miss him deeply."

Tom Hammond, Thomas B. Hammond Co., Vice President, Fair Oaks Chamber of Commerce

"I was a Democrat but voted for Dave Cox every time. He was a gentleman, tried to do the right thing and was a scholar."

Kathy Jones, Kathryn Jones Custom Gardens, Past President, Fair Oaks Chamber of Commerce

Congressman Dan Lungren (R-CA) issued this statement upon hearing of the death of Sen. Dave Cox:

"Sen. Dave Cox was a giant public servant in the body of a humble man. He served the people of Sacramento and California with everything he had. He was always accessible, always willing to listen. The constituents we shared will miss him greatly and I will miss a great friend," said Lungren (R-CA), who had just returned to Washington D.C. Tuesday when he learned the news of Cox's death. "I had a brief but wonderful conversation with him a few weeks ago. He was working to the very

end. He gamely told me that he was at '90 percent.' And I told him that 90 percent of Dave Cox is better than 100 percent of most people. I had a funny feeling it might be our last conversation."

Congressman Dan Lungren serves as Ranking Member on the House Administration Committee in addition to serving on the Judiciary and Homeland Security committees

Lieutenant Governor Maldonado's Statement on the Passing of the Honorable Dave Cox

"Laura and I send our heartfelt condolences to the Cox family on this immensely sad day. Dave was a family man, a passionate leader, and a faithful servant of the people; California has lost a champion whose achievements will long be remembered with great admiration.

The friendships I have made in the Legislature are among my most cherished memories. Dave was my friend and I will dearly miss him.

Dave always shared with me his love for his family, our country, the institution in which we both served, and Rodolfo Valentino – also known as 'Rudy Dog', his family dog. Dave liked to joke that he was going to send 'Rudy Dog' home to my ranch because 'Rudy Dog' was hard to potty train and would often destroy his belongings as a pup. Of course, when I said I'll take him, Dave said to me with a smile, 'Maggie and I will never let him go.'

I will never forget my daily coffees with Dave in the members' lounge. He shared so much with me, as I shared with him.

Dave, I will miss you, mi amigo. I will miss your smile. I will miss our jokes. I will miss our Spanish lessons. Rest in peace. I will miss you forever."

AD5 Candidate Richard Pan Comments on Passing of Senator Dave Cox

Local pediatrician, educator, and Democratic Nominee for the 5th Assembly District, Dr. Richard Pan released the following statement today regarding the passing of State Senator Dave Cox:

"I wish to express my sympathies to the family of State Senator Dave Cox. As his constituent when he served as the Assemblymember for AD5, I appreciated that while we often had different perspectives, he was always willing to talk to me about issues. He was a strong champion for many local organizations, and he will be missed by many in our region."

(The Cox family requests that all cards and messages be sent to Senator Cox's Capitol office. Staff will deliver them to the family.)

In lieu of flowers, the Cox family asks that donations be made to the Dave and Maggie Cox Scholarship Fund with the Sacramento Region Community Foundation, located at 740 University, Suite 110, Sacramento, CA 95825.

At press time, memorial services for Senator Dave Cox

Thank you, Dave, for all you've done.

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Hidden Falls, A Nice Place to Visit, but Who's Going to Pay for It?

by Scott Holbrook

Auburn - Before I begin to share some personal opinions on the Counties taking a huge share of funds away from Auburn area residents, I want to really say how happy I am to see the Placer Sentinel once again hitting the news stands! I really feel the more forums to get opinions out the better! I wish the entire staff the best of luck and success for a very long and prosperous run!

Now onto the Counties latest shenanigans. Many may have heard, but to get others up to speed, here's the scoop. The "County" leadership has determined a huge expansion of the regional park known as Hidden Falls is to be a priority. As such they have gone out and solicited grants, donations for the funding, they have also been spending millions in general funds for the project. These funds are part of the "Legacy Fund" the Board of Supervisors (BOS) has chosen to fund. While this expansion may or may not be a good idea

during a recession, that is not really my point either. How they will fund the additional maintenance and staffing issues is also not my current concern. What is my biggest issue is that the top staff at the County have targeted a huge amount (\$150,000) of the precious few park development impact fees generated from the Auburn / Meadow Vista area (they also have targeted the Ophir / Newcastle & Lincoln Areas).

Placer County has 16 "Recreation Areas" - Park Impact Fees are collected for each "area" when new construction happens. The purpose of these impact fees is as it sounds; to address the impact on local facilities. These funds can be used to build new facilities, or upgrade / rehabilitate existing facilities.

For a further example, the bulk of available funds were generated from the high density Atwood III development off of 49 / Atwood Rd. These are single-family homes. Impact on facilities by these folks will primarily be on

the classrooms, fields, pools and other facilities provided by the Auburn Area Park and Recreation District (ARD), not on Open Space Parks. Have you ever heard of the Auburn State Recreation Area being closed due to over crowding? Kids in ARD basketball programs are limited to 1 practice a week and often only get half a court to practice on! The only public pool for the Auburn area is often impacted by over-crowding. Have you ever tried to get a parking spot at Recreation Park around 6:00 on a Thursday evening? From ADA upgrades to meeting residents needs your ARD needs these funds.

The vast majority of the Auburn / Meadow Vista area residents long ago voted to create the ARD to provide for their recreation needs. Folks, we are trying. I think all will admit ARD is in better shape than it has been in a long time, but we need to count on locally raised Mitigation Fees to help us keep our head above water. For decades ARD

received the lions share of these funds, but alas about 10 years ago some folks at the county started increasingly tapping into these funds; (\$55,000 MV Equestrian Arena & Trailhead, \$230,000 Sugar Pine Mtn. Trail, \$100,000 American River Trail, \$53,000 Hidden Falls, \$20,000 Plaza Park (little "park" behind Big 5 on 49), \$111,350 for North Park (know where this is?). There is currently \$75,000 taken but not spent to replace the newly inserted special wood chips with a rubber surface, - (I am hopeful this can be reversed). We are now at the point that if County takes the \$150,000 they are planning on taking your ARD will have averaged near 50% of fees generated within their boundaries - yet ARD provides the bulk of recreation programs & facilities for the area residents!

Hidden Falls is a nice place & will be an occasional destination for many, but the reality is it will not be regularly used by the vast majority of Auburn / Meadow Vista residents. Folks in Granite

Bay, Roseville, Loomis or Rocklin will be just as likely to use this park if not more so. But are these areas contributing any impact fees? Not a penny; only 3 of the 16 areas are paying!

Another point to this story is the united opposition to this grab. The North Auburn MAC was unanimous in its opposition. The Auburn City Council was unanimous in their opposition. Your elected representatives to the ARD Board were unanimous in their opposition. Then there is the Meadow Vista MAC. This originally came to the MV MAC a few months ago and was voted down, but some odd events happened. New MAC members were appointed and the item returned and this time was approved. I will not comment further, but bottom line, the majority of Jennifer Montgomery's appointee's are indeed opposed to this grab. The Ophir / Newcastle MAC was also unanimous in its opposition. Not to mention many others from ranging from youth sports organizations to President

of the Auburn Chamber.

It is obvious that this is not a good idea, and the folks at the county need to realize they do not know better than those for whom they are supposed to serve. They need to listen to their peers, fellow elected officials, & appointees, not to mention their neighbors & siblings! This needs to be sent back to the drawing board & a fair and equitable solution needs to be found. This should have been done long ago, but alas no. With the majority of the BOS voting not having an interest in the Auburn / Newcastle / Meadow Vista / Ophir area, they will likely vote for the grab. Hopefully "our" representatives will fight for their residents and lobby their fellow board members to vote no. Please help send a message to the BOS - support your local recreation district & facilities, tell your Supervisor to vote no.

Thanks for listening - and as always

Keep Smilin'
Scott Holbrook, Member, Auburn Area Park & Recreation District

These views are the personal opinion of the writer and do not reflect the opinion of A.APRD.



In 2009, Identity Theft Cost Americans Over \$54 Billion.

Source: Javelin Strategy & Research, "2010 Identity Fraud Survey Report," February 2010.

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A Serious and Growing Problem.

Identity theft is one of the fastest growing crimes in the nation. Over 11 million Americans fell victim to the crime in 2009, at a cost of over \$54 billion. (Source: Javelin Strategy & Research, "2010 Identity Fraud Survey Report," February 2010.)

As thieves employ more sophisticated and high-tech methods, the number of identities exposed in a single theft increases dramatically, as does a consumer's level of risk. Every week, retail companies, financial institutions, and national organizations are breached, and the personal and financial information of hard working Americans is stolen.

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