



3920 State Route 890 • Sunbury, PA 17801 • (570) 286-5131 or (570) 286-4734

[www.northumberlandcountyfair.com](http://www.northumberlandcountyfair.com)

Friends,

Mar.25, 2015

2015 will be the fifteenth year for the Northumberland County Fair and our second year at the Tall Cedars. Last year was a success with the support of our advertisers and sponsors. We have added one more day to our fair this year, the dates being Wednesday, Thursday, Friday and Saturday, August 19, 20, 21, and 22<sup>nd</sup>, 2015.

We have decided to alter our sponsorship and advertising activities by not selling program advertising and publishing a smaller program book along with publicity trifolds. We hope to underwrite our activities with several levels of sponsorship that will call attention to your business at a level that accommodates your budget. Remember that we are a 501c3 nonprofit and contributions are deductible. Thank you for your interest and support.

J.W.Temple, Treas.

Choose from the following events for your sponsorship:

- |                           |                      |                       |
|---------------------------|----------------------|-----------------------|
| ○ Garden Tractor Pull     | ○ Pedal Tractor Pull | ○ Beef Cattle Show    |
| ○ Goat Show               | ○ Dairy Goat Show    | ○ Horse Show          |
| ○ Stage Coach Rides       | ○ Pet Costume Parade | ○ Sheep Show          |
| ○ Tom & Jina Rosencrans   | ○ Jay Smar           | ○ Randall-Ginley Band |
| ○ Midlife Cowboys Band    | ○ Tim Latshaw        | ○ Frank Wicher Band   |
| ○ K.J.Reimensnyder-Wagner | ○ Fireworks          | ○ Jim McClincy        |
|                           | ○ Website Page       |                       |

- The following Sponsorship opportunities are available for the 2015 fair.
- Choose the one that suits your budget and needs.
- Complete the attached coupon and return it with a check to:  
 Northumberland County Fair,  
 Attn: Sponsorship Committee  
 3920 State Route 890  
 Sunbury, PA, 17801
- Got questions? Call Jane at: 570-286-5131
- Deadline for inclusion in publications is June 1.

### **GOLD SPONSOR \$1,000.00**

- Name on banner for 2 events & 2 shows
- Name on "T" Shirts
- Name in Tri-fold
- Name on SPONSOR BANNER
- Listed on main "Sponsor Page" with link
- Logo in "Gallery" on Sponsor page on website
- Participate in radio ad program
- 10 "T" Shirts
- Free Vendor Space @ fair

### **SILVER SPONSOR \$750.00**

- Name on banner for 1 event & 1 show
- Name in program
- Name on SPONSOR BANNER
- Listed on main "Sponsor Page" with link
- Logo in "Gallery" on Sponsor page on website
- Free Vendor Space @ Fair

### **WEB PAGE SPONSOR \$500.00**

- Banner Ad on a website page
- Link in banner ad to your website or e-mail
- Listed on main "Sponsor Page" with link
- Logo in "Gallery" on Sponsor page on website
- Banner ad will be on site for 9-12 months
- Limited number of pages available

### **BRONZE SPONSOR \$250.00**

- Name on banner for 1 event or 1 show
- Name in program
- Name on Sponsor banner
- Listed on main "Sponsor Page" with link
- Logo in "Gallery" on Sponsor page on website

### **GENERAL SPONSOR \$100.00**

- Name on Sponsor banner
- Listed on main "Sponsor Page" with link
- Logo in "Gallery" on Sponsor page on website

### **FRIEND OF THE FAIR \$10-\$99.00**

- Name on "FRIENDS BOARD"
- Listed on main "Sponsor Page" with link

Visit [www.northumberlandcountyfair.com/sponsors](http://www.northumberlandcountyfair.com/sponsors) to see sample banner ad

## **NORTHUMBERLAND COUNTY FAIR SPONSORSHIP**

name

E-mail address

address

zip

phone

Website URL

Sponsorship Package chosen: ☐ Gold (\$1000.) ☐ Silver (\$750.) ☐ Web Page (\$500) ☐ Bronze (\$250) ☐ General (\$100) ☐ Friend (\$10-99)

Please list the events you want to be associated with: 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ 4 \_\_\_\_\_

Signature \_\_\_\_\_ Amount enclosed \_\_\_\_\_

Please keep a copy for your records

Thank you for your generosity

Northumberland County Fair Board