Call for Artist **Request for Proposal** baatbraak CÎTYMARK

# beachbreak ib

# **Call for Artist | REQUEST FOR PROPOSAL**

# **Call Summary**

Project Name: Seacoast Drive Art at beachbreaklB

Developer: CityMark Seacoast LLC

Application Deadline: April 15, 2016
Project Completion: November 1, 2016

Budget: \$7,500

Geographic Eligibility: Preference to local artist

# **Project Description**

CityMark is building a new mixed-use development project at the corner of Seacoast Drive and Evergreen in Imperial Beach. The ground floor consists of a retail space with parking in the rear. A 15' structural wall has been designed shielding the parking. As it fronts Seacoast, CityMark determined this would be a great opportunity to showcase private art in a very prominent location for the public's enjoyment. The final product will be owned by the private development team.

#### **Art Goals**

Design a streetscape element that reflects the beach community of Imperial Beach.

## **Art Location Description**

The location of the art will be on an exposed block wall, facing Seacoast Drive. The element will be on private property, adjacent to the public sidewalk and bus stop.

## **Site Location Plans**

Attached are the following: Site Plan; Elevation; and Rendering. The block wall is approximately 22' wide by 13.5' tall.

### **Budget**

The overall budget for this project is \$7,500 (all inclusive).

## **Artist Eligibility**

This is a call to all artists, but with a preference to an artist local and familiar with the community.

## **Application Requirements**

Submittals should include the visuals of the concept plan, a narrative reflecting the concept with proposed materials, and a short biography of the Artist.

# **Deadline**

The application deadline is April 15, 2016



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### **Submission Address**

Please submit all applications electronically to:

Russ Haley CityMark Development 3818 Park Blvd San Diego, CA 92103 russ@citymark.com

### **Selection Process**

Once the CityMark team has reviewed the applications, a short list of finalists will be selected, at which time we will schedule interviews.

We plan to award the contract by April 30, 2016.

### **Selection Criteria**

Some of the key elements we will be looking for:

- · Best representation of the culture of IB
- Durability of the final product, including outdoor elements and vandalism associated with beach areas.
- Experience of the Artist of similar projects
- Local experience
- · Overall "value" of the art

## **Project Timeline**

RFP Solicitation: March 1, 2016
Proposals Due: April 15, 2016
Interviews: April 15 - April 30
Award Artist: April 30, 2016
Installation of Art: October 2016

#### **Ouestions**

Contact Russ Haley at russ@citymark.com

## **Disclaimer**

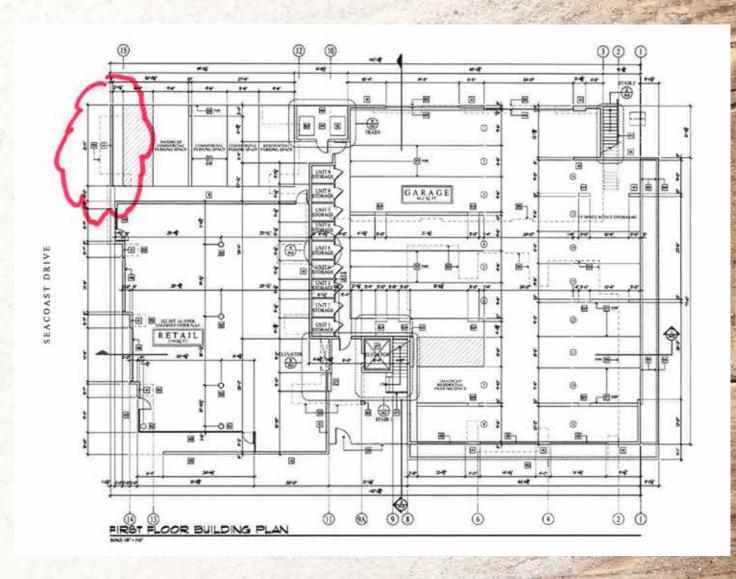
At any point in the RFP process, CityMark retains the right to not move forward with the project.

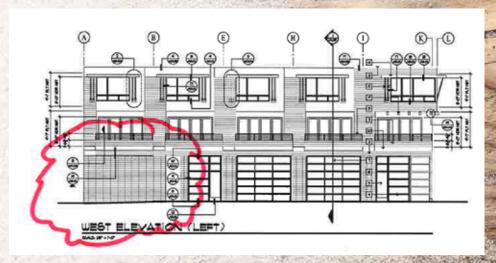




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