The Green Turtle Mural Project

ARTIST INVITATION

The Imperial Beach Arts Bureau is seeking your participation in a community mural project. (see attached *Project Description*)

We would love for you to submit a high-resolution image for inclusion in creating this large digital collage. We will be creating a digital composition from all artwork and information collected. The compiled design will be digitally printed on an outdoor fabric, then attached to an existing fence along the San Diego Bay Shore Bikeway in Imperial Beach.

<u>Techi stuff</u>. You can submit sketch, a painting, collage, digital artwork, Photo of preexisting mural or artwork...old new.

We only need a digital copy. The higher the resolution plus the sharper the image equals more possibilities for us to resize your artwork within the larger composition. It is a long format. Think long / horizontal.. final mural dimensions $(300' \times 4')$

Most people will render a turtle. Consider illustrations of nesting/eating/ habitat, conservation and migration as possibilities for artwork. Artistic turtles are always welcome!!!

Our budget is extremely small. We regret that we cannot offer artists a usage fee for their image. We understand artists should be compensated for their time and efforts. For this project, one benefit for you may be the amount of people that will see the artwork. The bike path is heavily used. Literally thousands of people per week will see the mural. We can include your contact info on a printed panel, listing all participants. In addition there will be coverage by news media and postings to social media. For us, the greatest value is in the collaboration with artists, students and the community as well as the murals overall message. We hope that engaging the public through a creative format can raise the awareness of important local and global environmental and conservation issues.

We will be working with local elementary schools and community members to create images for the project. All participants will receive documentation (photos) of the process and installed mural.

Please feel free to pass this along to anyone that you think would be interested in participating. If you are in the San Diego area and need help scanning or photographing your original artwork please let us know.

DEADLINE: APRIL 1, 2017

Please contact Todd Stands (<u>toddstands@gmail.com</u>) if you have questions or are interested in participating in this community project.