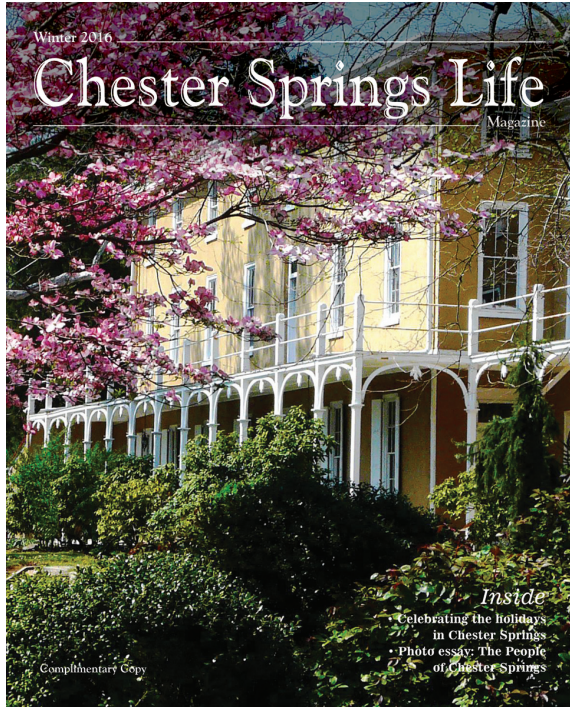


# Chester Springs Life



*Chester Springs Life*, publishing for the first time in April and September, will become a lifestyle publication just like a picturesque postcard for a region that is rich in history, culture, education and progress. Using Chester Springs, Downingtown, and Exton as a backdrop, *Chester Springs Life* will present more than 40,000 households to new ideas, unique trends and fascinating people, with beautiful photography, sharp design, and stories written by a team of superb journalists.

In every issue, *Chester Springs Life* can also include advertising from your business. Each issue will be delivered to an area that has a median household income exceeding \$153,000, with an income per capita of more than \$57,000 and made up of 90 percent owner-occupied residences, whose value currently tops \$525,000.

**40,000 circulation**

**\*Direct Mail - 20,000 individual copies direct mailed to EVERY HOME in Chester Springs (19425), PLUS high net worth households in nearby Downingtown (19335) and Exton (19341)**

**\*15,000 copies in the Oldest and Largest Weekly Newspaper in Chester County, the *Chester County Press*.**

**\*5000 copies complimentary at local businesses.**

## BE SEEN THROUGHOUT THE YEAR

Twice a year, *Chester Springs Life* is the perfect opportunity for your company to tell your neighbors the story of your business. By extending your company's marketing campaign to include advertising in *Chester Springs Life*, your story will be shared with thousands of potential customers, in a stunning media package that is sure to remain on the coffee tables of tens of thousands of residents and businesses – and your future customers -- for years to come.

### PREMIUM ADVERTISING RATES

**PREMIUM FULL PAGE GLOSS - \$1200**

**FULL PAGE PREMIUMS 5-11 - \$1000**

### STANDARD ADVERTISING RATES

**FULL 7.25" x 9" - \$900**

**HALF (H) 7.25" x 4.375" - \$525**

**HALF (V) 3.5" x 9" - \$525**

**QUARTER 3.5" x 4.375" - \$340**

### 2017 PUBLICATION DATES

**SPRING April 5, 2017**

space reservation: Feb 28 • ad copy: March 8

**FALL September 6, 2017**

### CONTACT

610-869-5553

**FREE FULL COLOR WITH EVERY AD**