



## Banner Ads

	1x (month)	3x
Pushdown Ad	\$250	\$225
Newsletter Ad	\$100	\$90
Sidebar Ad	\$200	\$180
Wide Skyscraper Ad	\$200	180
Inline Ad	\$100	\$80
Business Snapshot Ad	\$75	\$67

## Premium Directory Listing

Reinforce your campaign by providing a complete business listing (with SEO links), more pictures, and only the best reviews.

**Upgrade Today!**

## Self Service

	Express	Enhanced	Premium	Featured
Directory	Free	\$14.99	\$24.99	N/A
Event Calendar	Free	N/A	N/A	\$25.00*

\*per listing

## Advertorials

	1x (post)	3x
Online Article	\$100	\$90

## Introductory Digital

- Business Snapshot Ad
- Featured Event
- Social Share

**\$100**  
Per Month

## Standard Digital

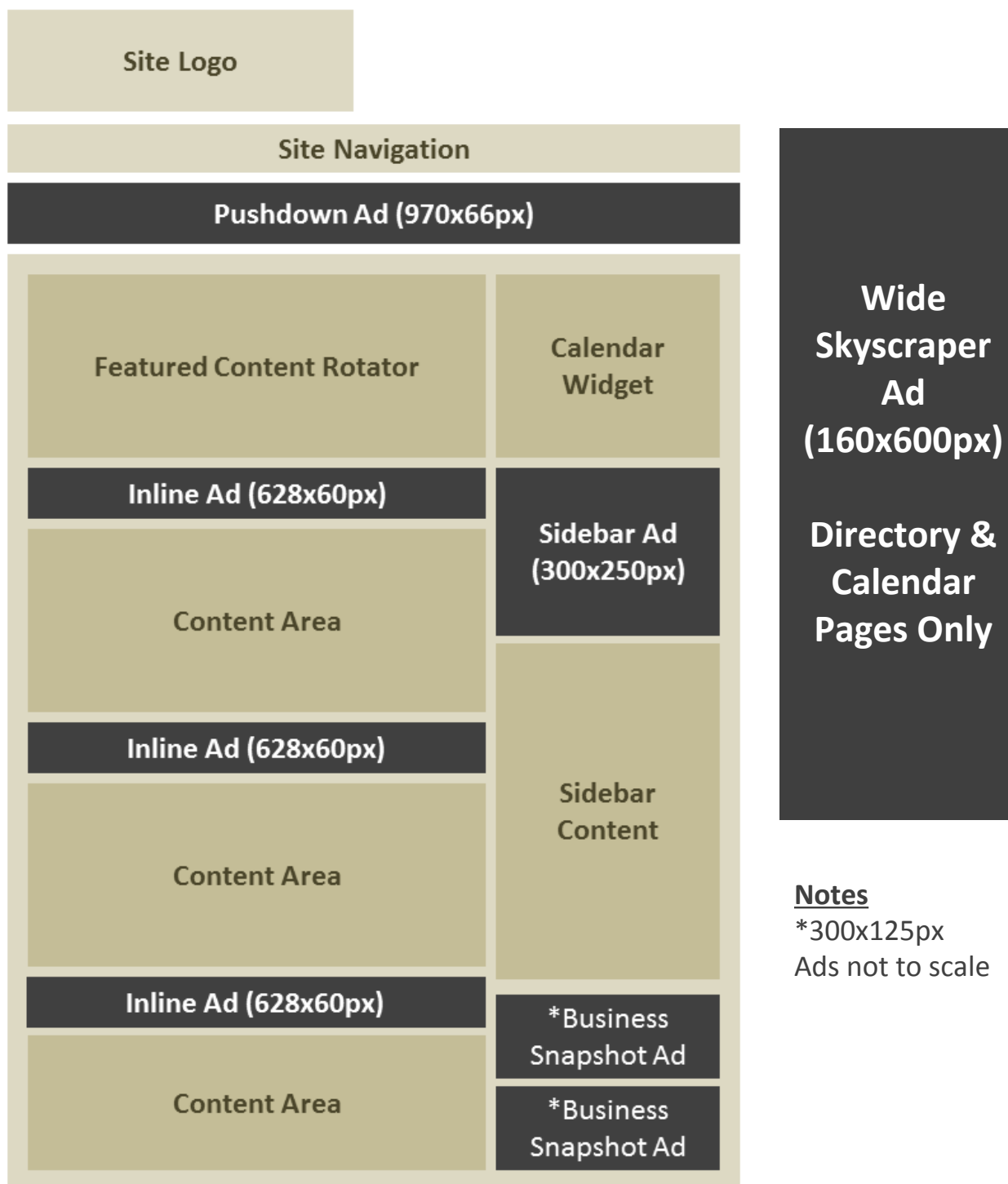
- Inline Ad & Snapshot Ad
- Advertorial or Featured Event
- Social Media Mention

**\$250**  
Per Month

## Premium Digital (Max. Engagement)

- Pushdown & Sidebar Ad
- Advertorial or Featured Event
- Newsletter Sponsorship

**\$500**  
Per Month



Ad production is available from our graphic designer at an hourly rate.

# Rate Card

Maple Grove Voice  
Social Media, Marketing  
for Small Businesses, Organizations



Customers rely on social media to inform buying decisions. Organization supporters rely on social media for timely updates on happenings.

Businesses and organizations understand the value of Facebook, Twitter, and other social media outlets, but aren't sure how to get started or expertise for effective campaigns. That's where Maple Grove Voice can help. We offer our advertisers valuable add-on tools at affordable rates to succeed in today's market.

*Maple Grove Voice offers:*

**Social Media SetUp & Training:** In collaboration with you, Maple Grove Voice will determine and set up the right types of social media accounts for your business or organization and sit down to teach you how to post effectively. Basic setup and two one-hour training sessions cost a one-time fee of \$250.

## **Social Media Evaluation and Recommendations Package**

Maple Grove Voice will evaluate your Facebook, Twitter, and/or LinkedIn profile/feed and provide written, easy-to-understand recommendations to enhance your social media presence and engage and grow your following. Prices vary depending on the number of social media platforms supported for the business or organization.

**Social Media Management:** Social media management is affordable for any budget, ranging from several posts a day to a few posts a month.

- 1 to 10 posts a month - \$5.00 per post
- 11 to 20 posts a month - \$4.75 per post
- 21 to 30 posts a month - \$4.50 per post
- 31 to 40 posts a month - \$4.25 per post
- 41-60 posts to month - \$4.00 per post

## **Social Media Support**

Let Maple Grove Voice help support your business or organization's social media initiatives. Are you managing the Facebook, Twitter or LinkedIn profiles and have questions along the way? Through email support, your questions will be answered to help guide you to utilize the best industry practices for your posts and profiles. Prices vary depending on the number of social media platforms supported for the business or organization.

# Rate Card

Social Media, Marketing  
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## **Freelance Writing**

Are you looking for content that speaks to your audience? Maple Grove Voice will write and develop your company's or organization's articles and blog posts. Price is determined per blog or article length.

## **Press releases and media distribution**

Is your business looking to get connected with local media? Maple Grove Voice can assist with crafting press releases, distributing to local media for potential coverage. Price determined after initial consultation.

## **Blogging**

Have you wanted to start a blog? Maple Grove Voice can work with you to enrich an existing blog, start a new blog, edit a blog or provide you with an action plan to get your blog noticed.

## **Blog Editing Package**

Do you write your own blog, but would like it to be edited before publishing? Maple Grove Voice can provide editing services to proofread your blog before publishing, along with SEO-friendly headline suggestions. Price is determined per blog post and length.

## **Blog Setup and Training Package**

Are you interested in blogging about your business or organization? Let Maple Grove Voice help you get started.

## **Blog Evaluation and Recommendations Package**

Is your business or organization already setup for blogging and looking to maximize your reach into the community or service area? Maple Grove Voice will evaluate your blog and provide written, easy-to-understand recommendations to enhance your blog presence. Prices vary depending on the number of blogs evaluated. Review, consultation and training available in-person or via phone in the Minneapolis/St. Paul and surrounding metro area.