

NEWS

FOR IMMEDIATE RELEASE

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Learn, Practice and Sign-Up to Compete at the 2017 Sun & Sea Festival July 15

*Competitors of All Ages Needed: Beginners Can Attend Free Sand Sculpting Training Sessions
Sunday, June 25 and Sunday, July 9*

Do you enjoy the sand and sun, and love to see the professional sand sculptors create amazing sandcastles at the Sun and Sea Festival? Learn how to become a sand sculpting artist from the pros and then put a team together to awe the crowds. Whether you are looking for something to do over the summer or are a part of local business looking to participate in a team building exercise, sculpting in sand is fun and rewarding. And all teams compete for prizes at the Sun & Sea Festival on July 15.

Learn the craft from professionals at Sand Sculpting lessons:

Lessons will be held on two weekends -Sunday, June 25 and Sunday, July 9

- “Like” us on Facebook or check back on our website for workshop times.

The tools you will need: Shovels, buckets, straws and fine carving knives. For kids, many Imperial Beach shops sell sandcastle building toys made out of brightly colored molded plastic. Kits include a small shovel and rake, and several molded shapes that look like castles.

To sign up for the competition: Register via the website at www.sunandseafestival.com

Select from main menu: *How Can I Participate?*

Select: *Sandcastle Building Registration*

Select a category: **Open Division** (Families, Amateurs and Corporate Teams) or **Kids n’ Kastles** (kids under 12-years)

Practice now with these sandcastle building tips:

- Build sandcastles near water, but not too close as the tides rise your castle can be destroyed.
- Fill your buckets with water to saturate the sand. Wet sand sticks together and allows you to form castle structures. Work fast and keep the sand from drying out.
- Construct towers by stacking sand patties about the size and shape of thick pancakes, or make a big pile of sand and carve into it.
- Seal your towers by gently spraying with a spray bottle filled with water.

Saturday, July 15, 2017-- Pier Plaza and Dunes Park areas along Seacoast Drive, Imperial Beach

8 am – 2 pm Sandcastle Competition: Master Class Division and Open Division (Families, Amateurs and Corporate Teams) North of the Pier

Noon – 1:30 Kids ‘n Kastles Competition on the sand at Dune’s Park

2 pm – 4 pm Sandcastle judging

4 pm – 5 pm Sandcastle Awards Ceremony at Pier Plaza

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