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For immediate release

**TRAVELING STORIES TEAMS UP WITH THE SAN DIEGO COUNCIL ON LITERACY TO
CELEBRATE INTERNATIONAL LITERACY DAY**

IMPERIAL BEACH, Calif. (September 1, 2017) Traveling Stories is proud to partner with the San Diego Council on Literacy to celebrate International Literacy Day at the Imperial Beach Farmers Market on Friday, September 8th, 2017 at 4:00pm. Each child will be given a free book and DIY international reader button that can be designed to celebrate where they are from.

Traveling Stories is a 501c3 non-profit organization based in San Diego that provides free reading support through StoryTent programs at farmers markets in Imperial Beach, City Heights and El Cajon every week. The organization's mission is to help kids fall in love with reading by the 4th grade. Nationally, over 80% of children in low-income families cannot read proficiently by the 4th grade. This makes a child up to 15 times more likely to drop out of school.

"We want to celebrate and promote international connectedness – so we designate Friday 'bring your friend' day at the StoryTent!" said Julie Behrens, Volunteer and Outreach Coordinator for Traveling Stories. "Bring your favorite ethnic treat to share with a buddy – and we'll bring some too!"

The StoryTent at the Imperial Beach Farmers Market (10 Evergreen Ave, Imperial Beach, CA 91932) takes place every Friday from 4:00pm to 6:00pm. This free celebration, lead by Traveling Stories and the San Diego Council on Literacy, will take place from 4:00pm to 6:00pm at the StoryTent next Friday, September 8th. Parents are invited to bring their children. Traveling Stories and the SDCOL will provide a free book, craft, and some international treats for readers to enjoy.

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Traveling Stories is a 501c3 nonprofit organization that helps kids fall in love with reading by the 4th grade. Founded in 2010, Traveling Stories impacts more than 6,000 kids a year worldwide. To learn more, visit www.travelingstories.org.