

# CBC's on Store Shelves

Cabarrus Brewing Company got its foot in the door of local grocery stores in October 2016, a major coup for a brewery still in its infancy.

"You have to go through a corporate approval process; all grocery store chains do things differently," Steve Steinbacher, CBC co-owner says. "Then which beers go into the stores is handled on a local level."

Shoppers can find four-packs of 16-ounce cans of Boll Weevil Brown and Cabarrus Cotton Blonde Ale at Harris Teeter, Total Wine & More, and Food Lion. Why those two?

"You have people who buy a different beer each time they shop, but you have people who buy the same beers over and over," Steinbacher explains. "Our Cabarrus Cotton Blonde is the lightest, but the best seller."

*Source: Steve Steinbacher*