

TriCities

Serving the Tri-Cities communities
Batavia | Geneva | St. Charles

Magazine

Women's Health:
mind~body~spirit



Tri-Cities "all-media" Magazine

This is the first "All-Media Marketing" opportunity that connects print-to-online-to-social.

Serving the Tri-Cities—Batavia, Geneva, & St. Charles—and surrounding areas.

*Brought to you by Emerald Marketing, Inc.
(publishers of Neighbors Magazines)*

Print production specifications:

High-resolution (300 dpi minimum) PDF is the preferred format. However we can also accept EPS, TIF or JPEG documents with all fonts embedded or converted to outlines. Compress large files as .sit or .zip files.

Please note: We CANNOT accept PowerPoint, or images embedded in Microsoft applications.

Ad sizes:

Full page	8.5"w x 11"h
1/2 page horizontal	7.625"w x 4.8125"h
1/2 page vertical	3.6875"w x 9.875"h
1/3 page square	5"w x 4.8125"h
1/3 page vertical	2.375"w x 9.875"h
1/3 page horizontal	7.625"w x 3.125"h
1/4 page square	3.6875"w x 4.8125"h
1/4 page horizontal	7.625"w x 2.8125"h

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<p>Full Page</p> <p><i>With bleed: 8.5"w x 11"h Final trim size: 8.25"w x 10.75"h</i></p> <p><i>Full pages bleed 1/8" on all sides. Live area: keep all live matter 1/4" from trim. Dimensions are given width x height. Illustrations not to size.</i></p>	<p>1/3 Page</p> <p><i>Vertical: 2.375"w x 9.875"h Horizontal: 7.625"w x 3.125"h Square: 5"w x 4.8125"h</i></p>
<p>1/2 Page</p> <p><i>Horizontal: 7.625"w x 4.8125"h Vertical: 3.6875"w x 9.875"h</i></p>	<p>1/4 Page</p> <p><i>Square: 3.6875"w x 4.8125"h Horizontal: 7.625"w x 2.8125"h</i></p>