

Acceptable Formats

High-resolution (300 dpi minimum) PDF is the preferred format. However we can also accept Adobe® InDesign, Illustrator and Photoshop files or EPS, TIFF and JPEG documents. When submitting your ad in an InDesign or Illustrator document, please include all high resolution image files (300 dpi minimum) and all font sets used in the document. Compress packaged folders as .sit or .zip files.

Please note: We **CANNOT** accept PowerPoint, or images embedded in Microsoft applications.

Color

All *Neighbors Magazine* ads are full color.

PLEASE NOTE: Colors viewed on a monitor may not be accurate when compared to final output. Always check screen values in artwork against CMYK color swatches. Printer's proofs of ads are available at an extra charge.

Large files may be submitted via FTP. Please call 630-995-3482 for uploading instructions.

If you are using the FTP site, compress folders as .sit or .zip files.

*For any graphic or design related questions,
contact us at 630-995-3482 or e-mail: info@neighborsmagazines.com.*

Direct Mail

Neighbors Magazines offers a unique and economical way to reach your customers. Ask about our postcard mailing program and bind-in cards.

Internet & Social Media

Supplement your print advertising in *Neighbors Magazines* with an online presence on the Neighbors community websites KaneNeighbors.com and DuPageNeighbors.com. Call for special rates, sizes and pricing.



28 South Water Street, Suite 301 • Batavia, IL 60510
630-995-3482 • Fax: 630-995-3484
www.welcometoneighbors.com

Full Page

With bleed: 6.875"w x 9.75"h
Non-bleed: 6.125"w x 9.125"h
Final trim size: 6.625"w x 9.5"h

*Bleeds: 1/8" on all sides.
Live area: keep all live matter
1/4" from trim.
Dimensions are given width x height.
Illustrations not to size.*

1/3 Page

Vertical: 2"w x 9.125"h
Horizontal: 6.125"w x 3"h
Square: 4"w x 4.5"h

1/4 Page

Square: 3"w x 4.5"h
Horizontal: 6.125"w x 2.125"h
Vertical: 1.5"w x 9.125"h

1/2 Page

Horizontal: 6.125"w x 4.5"h
Vertical: 3"w x 9.125"h
Jr. Full Page/Island: 4"w x 6.125"h

1/8 Page

Square: 3"w x 2.125"h

1/12 Page (Button ad)

Square: 1.93"w x 2"h

Calendar

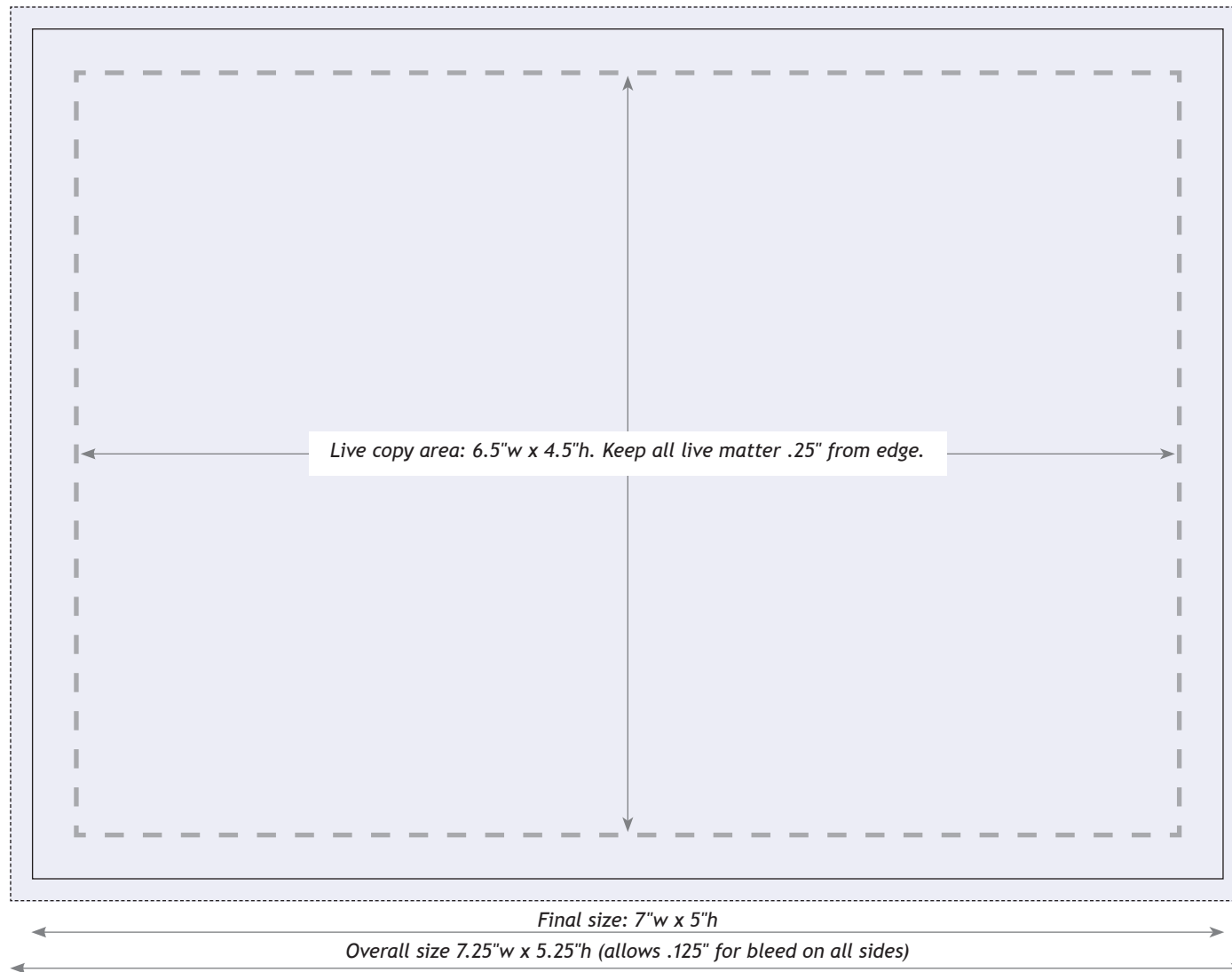
Horizontal: 6.0625"w x 1"h

DAL Postcard

7"w x 5"h

DAL (*Detached Address Label*) postcards are full color.

One side is printed with your advertisement; the second side is the address label for the magazine.



Bind-in Postcard

5"w x 4.25"h

Bind-in postcards are black ink on white card stock. Both sides are printed.

Artwork for front and back sides should be submitted.

