

Banner Ads

	1x (month)	3x
Pushdown Ad	\$300	\$270
Newsletter Ad	\$25	\$22
Sidebar Ad	\$225	\$202
Wide Skyscraper Ad	\$225	\$202
Inline Ad	\$150	\$135
Business Snapshot Ad	\$75	\$67

Premium Directory Listing

Reinforce your campaign by providing a complete business listing (with SEO links), more pictures, and only the best reviews.

Upgrade Today!

Social Promotions (per promotion)

	Online Only
Weekly Sweepstakes	\$250
Monthly Promotions:	
Naming Sponsors	\$500
Presenting Sponsors	\$300
Exclusive Sponsorship	\$1,100

Advertorials

	1x (post)	3x
Online Article	\$100	\$90

Self Service

*per listing

	Express	Enhanced	Premium	Featured
Directory	Free	\$14.99	\$24.99	\$124.99
Event Calendar	Free	N/A	N/A	\$25.00*

Introductory Digital

- Business Snapshot Ad
- Featured Event
- Social Share

\$100
Per Month

Standard Digital

- Inline Ad & Snapshot Ad
- Advertorial or Featured Event
- Social Media Mention

\$325
Per Month

Premium Digital (Max. Engagement)

- Pushdown & Sidebar Ad
- Advertorial or Featured Event
- Newsletter Sponsorship
- Promoted Facebook Posts

\$650
Per Month

Site Logo

Site Navigation

Pushdown Ad (970x66px)

Featured Content Rotator

Calendar
Widget

Inline Ad (628x60px)

Content Area

Sidebar Ad
(300x250px)

Inline Ad (628x60px)

Content Area

Sidebar
Content

Inline Ad (628x60px)

Content Area

*Business
Snapshot Ad

*Business
Snapshot Ad

**Wide
Skyscraper
Ad
(160x600px)**

**Directory &
Calendar
Pages Only**

Notes

*300x125px

Ads not to scale

Ad production is available from our graphic
designer at an hourly rate.



Social Media & Marketing For Small Businesses

Customers rely on social media and mobile marketing to inform buying decisions. Small businesses understand the value of Facebook, Twitter and other social media outlets, but aren't sure how to get started or don't have the time or expertise to post effective campaigns. That's where MPK Press can help. We offer our advertisers valuable add-on tools at affordable rates to succeed in today's market. Here's what we offer:

Social Media Set Up & Training: We determine and set up the right types of social media accounts for your business and sit down with you to teach you how to post effectively. Basic set up and two training sessions cost a one-time fee of \$250.

Social Media Management: We offer different levels of social media management from a few posts a month to multiple posts a day based on your budget.

1 to 10 posts a month	\$5.00 per post
11 to 20 posts a month	\$4.75 per post
21 to 30 posts a month	\$4.50 per post
31 to 40 posts a month	\$4.25 per post
41 to 60 posts a month	\$4.00 per post

Mobile Marketing Text Alerts: We offer our shared short code to advertisers to execute text alert services to draw new and repeat customers. Mobile text campaigns can be used to send out coupons, sale announcements, menu specials or special deals, as well as contests and surveys. Text alerts can also be used for appointment reminders.

Basic:	\$50	1 to 2 campaigns per month
Advanced:	\$100	4 to 6 campaigns per month
Unlimited:	\$200	Unlimited campaigns

Blog and Press Release Writing: Not everyone has the skill or desire to write successful blogs and press releases. Let us put our writing and PR skills to use for you in creating business blogs and press releases to help your business succeed. Rates for writing, posting and distributing short articles begin at \$50.

For more information or to schedule an appointment, call Publisher Rebecca Abma at 201-615-0154 or email Rebecca@mpkpress.com.