

JULY 22, 2023 <sup>TM</sup>

# 'hood

SIoux EMPIRE'S FAMILY RESOURCE



JULY 22ND • 9AM-2PM



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# BUILDING BUDDIES

Lending a hand is loads of fun!

Welcome to the neighborhood and meet your new building buddies!  
This interactive traveling exhibit encourages children in full-body experiences filled with STEAM learning opportunities.

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IN THE KIRBY SCIENCE DISCOVERY CENTER

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JULY 22ND • 9AM-2PM

# FREE FAMILY FUN

The Familyfest Fun Cruise is back for a fourth year of fun! You will want to stay tuned to the Familyfest Facebook and Instagram pages and subscribe to the 'hood newsletter to stay up to date with all the fun happening as we lead up to the main event on Saturday, **July 22nd from 9am – 2pm.**

**What is the Familyfest Fun Cruise?** Familyfest was reimagined in 2020 at the Fun Cruise as a new way for families to explore all that our amazing community has to offer! From 9am-2pm on July 22nd, families can spend the day together cruising to area businesses and organizations to participate in activities, enter to win prizes, and get some deals!

**Does our family have to cruise to all of the locations listed?** No! Your family can go to as many or as few stops as you would like and in any order! Many families will start at the swag bags stop at Lake Lorraine and then head to the stops that interest their family! You are in control of your family's cruising experience!

**Wait, did you say Lake Lorraine? Yes, the swag bag stop will be in the Lake Lorraine** parking lot by the Wings Gymnastics and Child's Play Toys stops. The 500 bags will be handed out starting at 9 am, 1 bag per family. **Swag bags sponsored by Black Hills Federal Credit Union.**

**How do I know what stops might fit our family?** Our listings, starting on page 20, will have a colored dot to signify what age groups these stops might cater to. Use the key at the top of the listings to search for the perfect stops for your family.

**What is the cost of the Familyfest Fun Cruise?** Absolutely nothing! It's true! The Familyfest Fun Cruise is completely free for all families participating. Some stops may have additional items/services

available for purchase, but there is no purchase required to visit each stop.

**What is the Familyfest Fun Cruise Digital Passport?** At each stop location, there will be a QR Code for your family to scan. When you scan the code, you will be asked to enter your name, email and answer a question about that stop. Every time you scan a different QR Code and answer the question, you will earn one entry into our Familyfest Fun Cruise drawings for hundreds of dollars in prizes! Don't forget you earn one entry each time you scan a new QR code at each location and answer the question, so have fun cruising to as many stops as you can!



**We saved the best for last! Want to cruise in style?** Through July 12th, you can enter to win one of the two "Cruising to Family Fun" giveaway packages from our friends at Voyage Federal Credit Union. Included is 2 hours cruising the Familyfest Fun Cruise in a party bus from SuFu Cruise for your family (up to 12 people), along with goodies and a Familyfest swag bag. Your party bus will take you to any Familyfest Fun Cruise stops that you desire for 2 hours while you get to sit back and enjoy the time with your family! Head over to [www.familyfestsf.com](http://www.familyfestsf.com) to fill out the simple form for your chance to win one of these two packages. ●







**July 22nd • 9am-2pm**



**West Side  
& Lake Lorraine**



**Empire Mall  
& Western  
Mall Areas**



Scan here to link  
to our website for  
more Fun Cruise  
information!



*Scan me*



**NOTE: Map locations are approximate, not exact**





## CRUISE STOPS AROUND THE CITY on July 22nd from 9am-2pm!

● Ages 0-4 | ● Ages 5-9 | ● Ages 10+ | ● All Ages

*sector 1*



### West Side & Lake Lorraine

#### STOP #1 ●

##### Lake Lorraine

Parking lot of Child's Play Toys and Wings West

**Swag Bag Stop** at Lake Lorraine, sponsored by Black Hills Federal Credit Union. Stop by to grab your swag bag, free to the first 500 families (1 per family). Find the 'hood stop in the parking lot by Child's Play Toys and Wings-West.

#### STOP #2 ●

##### Apple Tree Children's Center

6400 W 43rd St

Choo Choo Train and Treat Trailer! Cruise to Apple Tree West's location for family fun with free train rides, treats, and more!

#### STOP #3 ●

##### Child's Play Toys

2568 S Lorraine Pl

See what is new for toys, games, and educational activities. Cruise over to our Lake Lorraine and The Bridges locations for family fun and specials.

#### STOP #4 ●

##### Color Splash Studio, LLC

2400 S Marion Rd, Ste 120

We are a new Hands-On DIY Tie-Dye Studio in town! We will have a display of the whole process and a koozie for everyone that visits! Check out the fun!

#### STOP #5 ●

##### Wings - West

2556 S Lorraine Pl

Cruise into either location, enjoy some great carnival games, and explore all our class and care options. Plus enter a chance to win a free birthday party package!

#### STOP #6 ●

##### The Sandlot (Pop-up)

Parking lot of Child's Play Toys and Wings West

Pop by our Sandlot Pop-Up! Explore our sensory stations, leave your mark and paint on our giant mural, pull up a chair at our Lego table and so much more!

# CRUISE STOPS AROUND THE CITY on July 22nd from 9am-2pm!

● Ages 0-4 | ● Ages 5-9 | ● Ages 10+ | ● All Ages

sector 2



## Empire Mall & Western Mall Areas

### STOP #1 ● ●

#### 605 Ninja

2101 W 41st St, Ste 41

Come visit us and try ninja, aerial silks, and parkour stations.

Ages 5+

### STOP #2 ●

#### Acton Academy Sioux Falls

4426 S Technology Dr

Swing by to see our innovative, mixed-age learner-driven school. Experience our Sparks Play Studio, complete a learning challenge, or create with unique materials! Lifelong learner gift basket giveaway (\$100 value)!

### STOP #3 ●

#### Butterfly House & Aquarium

4320 S Oxbow Ave

The Butterfly House & Aquarium will be hosting our mobile touch pool, crafts and games at this year's FamilyFest. Come out and sign up to win a prize!

### STOP #4 ●

#### Once Upon a Child Sioux Falls

3804 S Western Ave

Stop in and enter to win our Super Summer Giveaway! While you're here, shop our AMAZING summer clearance deals.

### STOP #5 ●

#### SCHEELS

2101 W 41st St

Join SCHEELS for a sweet treat inside their Fuzziwigs Candy Factory! Cool off with 25% off Dippin' Dots Ice cream! Make sure to ride the Ferris Wheel while you're here!

### STOP #6 ●

#### SDSU Extension - Family, Food, and Wellness

4101 W 38th St, Ste 103

Family, Food, Wellness, and FUN! Cruise over for games and prizes. Try a brain boost activity or make a tiny greenhouse and every family leaves with a new book!

### STOP #7 ●

#### Up Tempo Music Lessons

2101 W 41st St, Ste 8

Music lessons kids love! Come try out guitar, piano, or drum lessons. Enter our drawing to win an instrument. Sign up for lessons and get 50% off your first month!

more listings next page >

*reminder!*

You can **visit stops in any order** and as many as your family wants.





SCHOOL IS OUT.

## The Game is On!

Bluepeak is giving you FREE access to the Fiber Gaming Network community. Join in on community game nights, tournaments with cash prizes, livestream giveaways, and more!

Learn More at [MyBluepeak.com/Gaming](https://MyBluepeak.com/Gaming)

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*"I think  
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### ***We think so too!***

Introduce your 3-year-old to a classroom environment with a preschool schedule that works for you!



Contact **605-575-3358** or [admissions@ogknights.org](mailto:admissions@ogknights.org) for questions or to set up a tour.



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Love what you see.

# CRUISE STOPS AROUND THE CITY on July 22nd from 9am-2pm!

● Ages 0-4 | ● Ages 5-9 | ● Ages 10+ | ● All Ages

*sector 3*

## Bridges at 57th Street

### STOP # 1 ●

#### Bluepeak

5009 S Western Ave, Unit 200  
Speed into Bluepeak's NEW retail location to register to win a \$500 Amazon Gift Card, a massive LEGO set, enjoy snacks, and learn about our fiber internet and television services.

### STOP # 2 ●

#### Child's Play Toys

5005 S Western Ave  
See what is new for toys, games, and educational activities. Cruise over to our Lake Lorraine and The Bridges locations for family fun and specials.

### STOP # 3 ●

#### Oh My Cupcakes!

5015 S Western Ave, Ste 290  
Stop on by for fun! And of course the cupcakes!

### STOP # 4 ●

#### Sanford Health

5015 S Western Ave, Ste 120  
Stop by with the entire family for fun, engaging activities! We will have hands-on STEM, play centers, giveaways, bubbles, safety demonstrations, and the Zoo Express from 10am-noon.

### STOP # 5 ●

#### Shop Dog Boutique

5015 S Western Ave, Ste 130  
Visit America's COOLEST pet boutique and see what the buzz is about! Enjoy Shop Dog's Crazy Days sale with great mark downs and a gift with purchase.



## Enjoy the Familyfest Fun Cruise in Style!

Through July 12th, you can enter to win one of two "Cruising to Family Fun" giveaway packages from our friends at Voyage Federal Credit Union and SuFu Cruise. Included is 2 hours cruising the Familyfest Fun Cruise in a party bus! Your party bus will take you to any Familyfest Fun Cruise stops that you desire for 2 hours, while you get to sit back and enjoy the time with your family! Head over to [familyfestsf.com](http://familyfestsf.com) to fill out the simple form for your chance to win one of these packages!

*sector 4*

## East Side

### STOP # 1 ●

#### Eastway Bowl

3201 E 10th St  
Roll your way into Eastway Bowl and take your shot on our kid friendly lane. Everyone receives prizes, but only the first 100 get entered in for our prize giveaways!

### STOP # 2 ●

#### Oh My Cupcakes!

3326 E 10th St  
Stop on by for fun! And of course the cupcakes!

*more listings next page >*

# CRUISE STOPS AROUND THE CITY on July 22nd from 9am-2pm!

● Ages 0-4 | ● Ages 5-9 | ● Ages 10+ | ● All Ages

*sector 5*



## South Side

### STOP # 1 ●

#### Better Homes and Gardens Real Estate Beyond

5915 S Remington Pl, Ste 100  
Prizes Galore! Redeem scratch  
prize, spin the prize wheel, sign  
up to win courtside Skyforce  
tickets & other prizes. Photo  
Booth with Thunder!

### STOP # 2 ●

#### BritZa Performing Arts Studio

1500 E 77th St  
NEW LOCATION! Come enjoy  
a dance party under the disco  
ball! And, create your own fabric  
puppet and watch it come to life  
on our puppet stage!

### STOP # 3 ●

#### Creator's Kids

6804 S Lyncrest Ave  
Games for kids, tour of our  
center and freebies!

### STOP # 4 ● ●

#### Dr. Brad Hruby Clinic

7600 S Minnesota Ave  
Back to school bash! Get ahead  
of the game, with walk-in sports  
physicals for only \$35! Plus a  
bounce house and giveaway  
for Wild Water West tickets!

### STOP # 5 ● ●

#### Kids 'R' Kids of Prairie Hills

2201 W Trevi Pl  
Stop by and join us for  
inflatables, snacks, and fun.  
Tour our facility and see what  
Kids 'R' Kids has to offer.

### STOP # 6 ●

#### SoDak Soda

2305 W Trevi Pl  
Stop by to check out Sioux Falls'  
first gourmet soda bar. Free mini  
sugar cookies and 10% off your  
purchase. Enter to win a \$50 gift  
card and refillable tumbler!

### STOP # 7 ●

#### Sweet Cheeks

3609 W Avera Dr  
Create-your-own ice cream  
bar! Enjoy 25% off from 11-2!  
Rewards members will be  
entered to win Sweet Cheeks gift  
cards. A perfect way to wrap up  
the day!

### STOP # 8 ●

#### Ultimate Automotive

1400 E 77th St  
Games and fun for all! Plus, cool  
off with Sturdevant's Auto Value  
Ice Cream Truck from 11:30-1:30.

### STOP # 9 ●

#### Wings Gymnastics

5825 S Bahnson Ave  
Cruise into either location, enjoy  
some great carnival games,  
explore all our class & care  
options. Plus enter a chance  
to win a free birthday party  
package!

### STOP # 10 ●

#### Your Nurtured Baby

2309 W Trevi Pl  
Check out Sioux Falls' premier  
baby spa + boutique! Cool off  
with our Bubble Party in the  
parking lot while parents take  
advantage of our specials. Sign  
up for prizes!



Scan the QR Code or  
head over to [familyfestsf.com](https://familyfestsf.com)  
for the most up-to-date  
listings and giveaways!



FamilyFestSF



familyfest\_sf



*We're Hiring!*

Looking for full and part-time sales associates!

## Back-to-School for Less

School is going to start again with a blink of an eye, but you can be prepared! For all ages and stages, we have the like-new backpacks, clothes, shoes, and so much more all under one roof.



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605-339-9571

**Apple Tree North**  
700 N. Sycamore  
605-332-5581

**Apple Tree Valhalla**  
4101 Valhalla Blvd.  
605-361-7746

**Apple Tree West**  
6400 W. 43rd Street  
605-361-9875

# Familyfest Q+A WITH FAMILIES

Three families share their past Familyfest Fun Cruise experiences and give tips and ideas for making the most of this year's event!



## SARAH PARKER

Hannah 4, Noah 2 and Emma 3 months

### **Why did your family participate in the Familyfest Fun Cruise?**

We are always looking for fun things to do as a family! The Familyfest Fun Cruise being free is also a huge perk!

### **What were some of your family's favorite things to do on the Cruise?**

We loved Wings! We had never visited before, and our kids loved playing there. Since Familyfest, we have gone back as well!! It was great to be introduced to a place for free first since sometimes you never know if it's right for your family.

### **What things did you learn on the Cruise? Did you visit new places?**

We checked out some places we had never been to before and learned more about what Sioux Falls had to offer for a younger family!

### **Why would you recommend other families to participate this year?**

It was a great way to try out new things, places and activities without any commitment. It let's us learn more about what is going on in our community.





## HALLIE MUNOZ

Anders 11, Ady 7  
and Adler 2

### **Why did your family participate in the Familyfest Fun Cruise?**

Familyfest Fun Cruise is a great way for us as a family to get quality time together! It gets us out doing things we don't normally do. The kids have an absolute blast being able to go to and from and have all the options!



### **Any advice for how to plan your stops out?**

Definitely! Plan some time to look at ALL the activities and decide what is most important to you! Be sure you make note of when the activities are done at the stops you want to make.

### **Why would you recommend other families to participate this year?**

It's a great way to support businesses and get out with your family for some fun. You will stumble upon something you did not know or find a new favorite spot for your family to hang! Everyone is so nice and the kids have a blast!

## MAUREEN OHM

Declan 8, Cullen 6

### **What were some of your family's favorite things to do on the Cruise?**

605 Ninja is always a favorite stop that we prioritize. Acton Academy had a lot of different activities in an air conditioned space, so we really took our time there and enjoyed it thoroughly. Happy staff and good moods all around were a theme we encountered throughout the entire day. We had planned to only cruise for two hours, but we were all having such a nice time that we continued for the rest of the event which ended up being a total of 4 hours from the time we started.

### **What would you tell a first-time family doing the cruise?**

Pack some healthy snacks or even a meal because it is so much fun you will not want to waste time stopping for food.

### **Why would you recommend other families to participate this year?**

The Familyfest Fun Cruise is more fun than you would ever guess. The participating businesses are really generous with offered activities and very welcoming.

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Start your day with delicious pastries and coffee while the kiddos play in our museums! Make sure you stay for lunch at The WP, featuring a tasty kids' menu, fresh sandwiches and all your favorites.

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pastries/coffee: served all day

breakfast: 9-11 a.m. | lunch: 11 a.m.-3 p.m.



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