



Strange Easter Traditions

PAGE 7

Small Business Workshop Offers Vital Resources

PAGE 2



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PAGE 3

FAIR OAKS COMMUNITY UPDATE



PAGE 3

REPUBLICAN WOMEN'S GROUP TO HOST POLITICAL SPEAKERS



PAGE 3



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Serving Where the Need Is

By Alice Rowe
Photos courtesy Rotary Club of Fair Oaks

What were ten Fair Oaks Rotarians doing for a few days in Baja recently? A little sport fishing? Getting a head start on this year's tan? Sampling the local margaritas? Truth be told, a little bit of each, but the main purpose of their trip was a three-fold service project in partnership with a couple of other Rotary clubs, including Nevada City and Quincy in northern California and the Rotary Club of Cabo del Este in Los Barriles, which is between La Paz and Cabo San Lucas.

In the mountains surrounding the historic silver-mining town of San Antonio are scattered settlements called ranchos, each of which might house three or four families. The Los Barriles club had identified two projects that many of these ranchos shared, the need for clean water and better living conditions for the 24 children of the ranchos who attended school in San Antonio, who were living in dormitories during the school week.

The first project will be addressed by an ~\$80,000 project to procure and distribute water filtration systems to the ranchos; approximately two-thirds of the funding will come from a Global Grant from The Rotary Foundation which the Fair Oaks and Los Barriles clubs are applying for. Club members visited several of the ranchos to do some fact-finding in preparation for writing the grant.

The children's living conditions were spiffed up by a cleaning and painting project over a day and a half; the dorm rooms, kitchen, dining areas and bathrooms certainly looked a lot brighter after all those Rotarians were done with them.

Finally, all the students, who ranged in age from 10 to 18, were presented with fleece blankets with edges hand-crocheted by Fair Oaks Rotarians; even the older boys looked really grateful to receive them. (Of course, their blankets were all sports-themed.)



The 10 Rotarians from the Rotary Club of Fair Oaks with a few of the gifted blankets.

About one year ago, the inaugural group of three from the Fair Oak club travelled to Los Barriles for a similar project, and plans are already being made for future trips in what looks to be a long-term partnership. The Rotary Club of Fair Oaks is one of about 43,000 Rotary clubs worldwide; its 79 members ascribe to the Rotary traditions of friendship, service and fun. They meet every Monday at 6:45 at the Fair Oaks Community Clubhouse and ask that you check their calendar at www.rotaryfairoaks.org and join them for dinner some Monday.★



Two of the female students receiving blankets made by our Rotary Club of Fair Oaks Members.



Two of the male students receiving blankets (with sports themes) from Rotarian Fred Rowe.

WWW.AMERICANRIVERMESSENGER.COM

Small Business Workshop Offers Vital Resources

Story and photo
by Jacqueline Fox

SACRAMENTO COUNTY, CA (MPG)
- Although Citrus Heights resident Gary Winter is just a few years from retirement, he's not planning to leave his career behind when gets there. Instead, he'll do what he's been doing for most of the last decade, except he'll be the boss.

To start putting his "retirement" plan together, Winter attended the second annual Small Business Resources Workshop March 24 at the Carmichael Park Club House, where roughly 75 existing and or future small business owners gathered to collect resources from county, state and federal officials about how to get help for everything from obtaining small business "micro" loans and tax help support, to the bidding process for county and federal contracts and how to get support for women- or minority owned companies, or those in underserved areas.

"I'm not retired yet, but when I do get there, I intend

Small Business Resources:

California Capital Financial Development Corp.

Small business resources for women, minorities and underserved communities

www.capital.org

Sacramento Small Business Administration (SBA)

Micro loans and Federal funding options for small businesses

www.sba.gov

State Board of Equalization

Business licensing and tax oversight

www.boe.ca.gov



From L. to R: Joe McClure, district director, Small Business Administration office in Sacramento, State Assemblyman Ken Cooley, David Nelson, State Board of Equalization, Kean Chukwuneta, field representative from Congressman Ami Bera's office.

to launch my own company doing what I've always done," said Winter, who plans to start up a mobile automotive performance service. One of the key questions on his mind at the workshop was how to get clearance to operate outside his resident city of Citrus Heights. He got that, and much more. "I didn't realize how many resources there are out there for small companies," said Winter.

The Small Business Resource Workshop was presented by State Assemblyman

Ken Cooley, who kicked-off the event with an energetic push for supporting small businesses, saying they play a key role in driving the economic engine of all communities. "Dollars get spent. You put money in the pockets of employees, who then spend that money in their community, and that's how communities grow," Cooley said.

Perhaps one of the most daunting and oft-misunderstood agencies governing laws pertaining to small businesses is the State Board

of Equalization, the state's main governing agency over business tax reporting and licensing. To help demystify some of the issues was David Nelson, who told attendees that many entrepreneurs who set out on their own don't always reach out to his agency for available help, often leading to their unnecessary failure.

"We don't want anyone going out of business because they didn't know about the resources available to them," Nelson said.

In addition to providing free,

online sellers permit applications, Nelson explained that the board of equalization can guide small business owners through the process of correctly reporting sales, even if they don't have any, how to craft a solid business plan for potential funding or grant opportunities, and options for creating a financial roadmap for success.

"We are not in the business of justifying how much you do, but reporting what you do," said Nelson.

Joe McClure, district director of the Small Business

Administration (SBA) office in Sacramento explained how his agency works to secure micro and small business loans for start-ups of all sizes and focus, and then he cautioned borrowers about defaulting on an SBA loan. "If you don't pay it back, we will find you," McClure said.

For women and minority owned small business owners, and those from underserved communities, Deboarh Lowe

"Dollars get spent. You put money in the pockets of employees, who then spend that money in their community, and that's how communities grow."

KEN COOLEY
STATE ASSEMBLYMAN


Muramoto from California Capital Financial Development Corp. was on hand to discuss how her agency secured more than \$30 million contracts last year for small businesses. In addition, the center provided roughly 200,000 hours of counseling to existing and would-be business owners, and served more than 3,500 in its bilingual training programs, she said.

One of the most important things a small business owner can do, Muramoto told the crowd, is learn how to effectively represent themselves in their community.

"We also offer classes in advocacy," Muramoto said. "Advocating for yourself as a small business is critical." ★

Roadmap to Success

Small Business Symposium



Do you have a business?
Are you considering starting a business?
Do you have specific questions about your business including but not limited to:

- * Permits, licenses, and inspections
- * Forms of ownership
- * Sellers permits
- * Record keeping
- * Federal, State, and Local taxes
- * Funding Sources
- * Employee: independent contractors
- * How to find employees and subsidies
- * Entrepreneur mentorship

Questions?

What is it?


Roadmap to Success: Small Business Symposium is the one-stop event for answers in a free, helpful and friendly environment. Navigators will direct you to the resources and roadmaps available to help you determine how to find services at the symposium.

When and where!

Event: Roadmap to Success: Small Business Symposium
Date: May 2, 2017
Time: 8:00am to 2:00pm
Location: McClellan Conference Center
5411 Luce Avenue
McClellan, CA
(in Sacramento)

Register at:
capitalregionsmallbusinessweek.org

Event sponsored by:



For more information contact:

June Livingston	(916) 874-2100	LivingstonJ@saccounty.net
Linzie Fukushima	(916) 874-7414	Fukushimal@saccounty.net

Website: capitalregionsmallbusinessweek.org

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Meet local health professionals as you visit the Farmers Market on Saturday, April 22 from 8 am to 1 pm and learn about the products and services available to help you live healthier and happier! Learn about Cancer Fighting foods during the Free Chef Demo. FREE EVENT.

ILoveMyFarmersMarket.com



By County Supervisor
Susan Peters

Through the generosity of the American River Messenger, this column serves to provide an update about matters affecting the unincorporated community of Carmichael.

Free Movie in the Park

Enjoy a free viewing of the family-oriented animated movie “Finding Dory” on Friday, April 7, at Pioneer Park, 5100 Verner Avenue near Pioneer School, in Old Foothill Farms. Children’s games and activities begin at 6:30 pm with the movie starting at approximately 7:45 pm. The event is being co-sponsored by Sacramento County, the Sunrise Recreation and Park District, the Old Foothill Farms Community Task Force plus the Pioneer School Parent Teacher

FAIR OAKS COMMUNITY UPDATE

and Community. Don’t forget to bring a blanket, popcorn, and lawn chairs. Food and dessert will be for sale by Good Dog Vending and Cowtown Creamery. For more information please visit sunrise.parks.com.

Office Hours at Egg Hunt

On Saturday, April 15, I will be holding “Office Hours” at the Carmichael Egg Hunt being held in Carmichael Park, 5750 Grant Avenue. Residents are invited to come by and talk about items of interest with no appointment necessary on a “first come basis.” My “office” will be open 9:30-10:30 am.

The Egg Hunt starts at 10 am sharp rain or shine. In addition, there will be a pancake breakfast that runs from 7 to 11 am. The Carmichael Recreation and Park District along with the Kiwanis Club of Carmichael are sponsoring the two activities. For more information about the egg hunt, call the park district at 485-5322 or visit carmichaelpark.com.

I started holding “Office Hours” in 2005 and now it has become an annual tradition at various community events. Everyone seems to find these informal gatherings

more convenient and easier than making a formal appointment downtown at the County Administration Center.

Fair Oaks Community Coffee Meeting

Please join me Wednesday, April 19, at 7:30 am when I hold my second Fair Oaks Community Coffee Meeting of the year at the Fair Oaks Water District, 10326 Fair Oaks Boulevard in Old Fair Oaks Village. The guest speaker will be Jeff Leatherman, director of the Department of Regional Parks. Among the topics he will be discussing include the impact of this year’s flooding on the American River Parkway, the fire risk, and illegal camping enforcement.

I hold four Community Coffee Meetings throughout the year at the Fair Oaks Water District with each having a special guest speaker. A listing of all the meetings is available online at bos.saccounty.net.

I hope to see you there -- and coffee will be served!

Susan Peters represents the Third District on the Sacramento County Board of Supervisors. She can be reached at susan.peters@saccounty.net. ★

Ganned if You Do, Ganned if You Don’t



Senator Ted Gaines (R-El Dorado)

Commentary by Senator Ted Gaines

From the same governor who brought you the illegal fire tax now comes a plan to blow the top off California’s spending cap and leave taxpayers on the hook for tens of billions in extra taxes. It’s a bad idea that fractures the faith between citizens and government and spells trouble for California’s fiscal future.

With California’s runaway spending, it’s hard to believe the state even has an expenditure limit. But in 1979, a year after signing off on the revolutionary Prop. 13, voters passed Proposition 4, implementing the “Gann Limit,” which would peg California’s state spending to the 1978-79 level and only let it grow adjusted for inflation and population. State revenues above the voter-approved limit actually had to be refunded to taxpayers, an event that would cause panic attacks in today’s money-hungry capitol.

In 1986-87, a boon year for tax revenues, the state issued more than one billion dollars

in rebates to relieved taxpayers who finally had some protection from an insatiable Sacramento.

Alas, it was too good to go on forever. Proposition 111 in 1990 defanged the Gann Limit, weakening its terms, and it now rarely factors into budgeting decisions.

But, weak as it is, it’s still on the books, and there is no ceiling too high for the Democrats when it comes to government spending. Governor Brown’s new budget proposal is straining against even the wilted Gann Limit, and he’s going to do something about it.

Is he going to cut spending? Is he going to refund taxpayers? Or is he going to manipulate the budget to carve out more room to spend?

If you went with manipulate, I’ve got a job in the California Department of Finance for you.

Brown proposes taking \$22 billion off the Gann Limit books this year. The money would not be accounted for as state spending or as local spending, as required in the original Proposition. For Gann Limit purposes it would just disappear, like the hopes of fiscal conservatives all around the state, if his scheme is successful.

In essence, he would open up an avenue for another \$22 billion in spending by reclassifying the current \$22 billion. He would not spend less, he would not adhere to the even the watered-down mandates of the 1979 Gann Limit reform, he would just trick his way around the spending cap.

Try this sort of deception on

your tax return to see how the state normally views creative exemptions of the sort they are practicing now.

Spending is taxes. The two can’t be separated, and Governor Brown’s bad-faith end-run around the Gann Limit guarantees a heavier load for California taxpayers and a California perpetually stretched to its fiscal limit.

I have a novel idea: Live up to the law. If taxpayers deserve rebates, give them rebates! Don’t twist and distort or outright ignore the law just because it lets taxpayers keep more of their money. They earned it in the first place; it’s not a gift that a benevolent government doles out.

If the state is bringing in too much money and spending too much, get rid of the illegal fire tax or cut the Vehicle License Fee. Cut tax rates! That would put more money back in people’s pockets without putting the government in the way as a rebate middleman.

The Gann Limit has been little more than a rumor for decades, but it is a rule passed by the people to protect them from just the kind of spending excess proposed by Governor Brown. It’s a sad commentary on our state, but when it comes to raising your taxes, rules seem made to be broken.

Senator Ted Gaines represents the 1st Senate District, which includes all or parts of Alpine, El Dorado, Lassen, Modoc, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra and Siskiyou counties. ★

Republican Women’s Group to Host Political Speakers

By Shelly Lembke

SACRAMENTO REGION, CA (MPG)

- The members of Sacramento Republican Women Federated (SRWF) openly invite members of the public to attend their events and become involved in area political issues.

“Now, more than ever, Republican women need to join together with a strong conservative voice,” states a recent group press release. “Sacramento Republican Women Federated members would like you to help make our voices heard on the local, state and national levels.”

SRWF holds monthly

luncheons and provides interested attendees to immerse themselves in the political process. “Please come to one of our monthly luncheon meetings and get involved. If you attend, you will meet political leaders/candidates and learn more about issues vital to each of us.”

The group’s April 5 speaker will be former Assemblywoman Shannon Grove. Assemblyman Kevin Kiley is the scheduled speaker for the following meeting on May 3.

For further information, contact SRWF President Suzanne Jones at 916 947 9241 or visit the group website www.SacramentoRWF.org. ★



Assemblywoman Shannon Grove will be the featured speaker at the Sacramento Republican Women Federated luncheon meetings April 5. SRWF has been a chartered member of National Federation of Republican Women Clubs since 1932 and also is active in the California Federation of Republican Women.

New California Law Puts Charge in Lead-Acid Battery Sales

SACRAMENTO, CA (MPG) - Beginning April 1, 2017, sales of lead-acid batteries will be subject to two \$1 fees. Manufacturers will pay a \$1 fee for every lead-acid battery sold to a retailer, wholesaler, distributor, or other person for retail sale in California. Consumers will pay a \$1 fee on each purchase of a replacement lead-acid battery.

As signed into law by Governor Jerry Brown, the Lead-Acid Battery Recycling Act of 2016 requires retailers to register, collect, and remit the fee to the Board of Equalization (BOE); and manufacturers to register and remit the fee to the BOE. Manufacturers who are considered retailers are required to collect the \$1 California battery fee as well as pay the \$1 manufacturer battery fee. Retailers who purchase and import lead-acid batteries from a manufacturer who is not subject to the jurisdiction of California must pay the \$1 manufacturer battery fee.

A lead-acid battery – the type commonly found in vehicles – is any battery that weighs more than five kilograms (11 pounds), is composed primarily of both lead and sulfuric acid, and has a capacity of six or more volts. Retailers will charge a refundable deposit, subject to sales tax, when a consumer purchases a replacement lead-acid battery and does not simultaneously provide a used lead-acid battery to the dealer.

The fee is expected to generate \$26 million annually. Revenues collected will be deposited into the Lead-Acid Battery Cleanup Fund, where they will be used to investigate, evaluate, clean up, remediate, remove, monitor, or otherwise respond to any area in the state that may have been contaminated by the operation of a lead-acid battery recycling facility.

Beginning April 1, 2022, manufacturers will no longer be required to collect and remit the \$1 fee. Instead, consumers will pay a \$2 fee upon purchase of a replacement lead-acid battery. ★

Legislation to Ban Sale of Nitrous Oxide Unanimously Passes First Committee

Senator Jim Nielsen’s Measure – SB 631 – Will Help Save Young Lives



Senator Jim Nielsen’s (R-Tehama)

SACRAMENTO, CA (MPG) -

After hearing heartbreaking stories of a mother’s grief over the loss of her daughter and a young man who suffered spinal cord degeneration and was confined to a wheelchair, both due to nitrous oxide abuse, members of the Senate Public Safety Committee unanimously passed Senator Jim Nielsen’s (R-Tehama) measure to prohibit smoke shops and head shops from selling these “whippits.”

“There is no legitimate reason for smoke shops to sell nitrous oxide,” said Senator Jim Nielsen. “Young people buy and inhale this gas to get ‘high’ because they mistakenly believe it is a ‘safe’ substance.”

Mary Anne Rand, mother of Camille Rand who was killed in a fatal car accident by a driver who was believed to be high on nitrous oxide, said, “My daughter’s life was cut short at the age of 26. I hope Senator Nielsen’s bill becomes law to reduce the chance of any other parent suffering the loss of their child.”

Nitrous oxide use is difficult to prove because it does not stay in a user’s bloodstream for long.

Ms. Rand added, “Because

deaths and injuries are just ‘believed to be attributable to’ I am afraid the extent of the problem is underreported and not statistically available.”

Specifically, Senate Bill 631, if passed and signed into law, would prohibit smoke and head shops from selling nitrous oxide.

According to the National Institute on Drug Abuse recreational use of nitrous oxide can lead to “death from lack of oxygen to the brain, altered perception and motor coordination, loss of sensation, limb spasms, blackouts caused by blood pressure changes, and depression of heart muscles functioning.”

“My concern about whippits, and the damage they cause to the central nervous system, led me to reach out to Senator Nielsen and share my story. I view the abuse of this substance as a public health hazard,” said Mr. Patrick O’Brien, father of a 20-year-old whose spinal cord degenerated and was confined to a wheelchair.

Senate Bill 631 passed the Senate Public Safety Committee unanimously. It will now move onto the Senate Committee on Business, Professions and Economic Development for its consideration.

Senator Nielsen represents the Fourth Senate District, which includes the counties of Butte, Colusa, Glenn, Nevada, Placer, Sutter, Tehama and Yuba. To contact Senator Jim Nielsen, please call him at 916-651-4004, or via email at senator.nielsen@sen.ca.gov.

Source: From the office of Senator Nielsen ★



BUCKEYE UNION SCHOOL DISTRICT
CHARTER MONTESSORI
AT
VALLEY VIEW ELEMENTARY
EL DORADO HILLS, CA

Did You Know that the Buckeye Union School District is now accepting registrations for the Charter Montessori School Program beginning at the Transitional Kindergarten level at its Valley View School site located at 1665 Blackstone Parkway in El Dorado Hills for the 2017-2018 school year?

If you are interested in such an education program for your children, we would invite you to review the registration information and complete a registration packet, a copy of which can be downloaded from the District website at <http://www.buckeyeusd.org>. Completed registration packets may be submitted to the District Office at the Valley View Elementary School campus, 1665 Blackstone Parkway, Bldg. C., El Dorado Hills. It is the District’s intent to open the Valley View Elementary School with the Charter Montessori Program containing classes in TK-6 th in the 2017-2018 school year, expanding to the 8th grade by the 2019-2020 school year.

The first day of school for 2017-2018 will be August 9, 2017. Please go to our website for specifics on this date and the 2017-18 student school calendar at <http://www.buckeyeusd.org>. Please email any questions you may have to cschwietert@buckeyeusd.org



Publisher,
Paul V. Scholl

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Crossword Puzzle on Page 5

S	L	O	W	S		I	R	A			A	L	A	R
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Sudoku Puzzle on Page 5

3	9	4	2	5	1	6	8	7
2	7	8	9	4	6	5	1	3
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8	6	2	4	1	7	3	9	5
5	4	3	6	9	8	2	7	1
7	3	9	5	8	2	1	6	4
1	2	6	7	3	4	9	5	8
4	8	5	1	6	9	7	3	2

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Sacramento is a Synergistic Startup Epicenter

By Rebecca Graulich

It's no secret Sacramento is a terrific environment for startups with university talent, investors, accelerator and startup programs, driving distance to the Bay Area, and an international airport, not to mention great quality of life. What is less known are the many features that distinguish us from other startup-friendly communities.

First, there's our senior population. Americans aged 65 and older are expected to grow from 46 million to more than 98 million by 2060. California is projected to be among the fastest growing states. Californians age 60+ are expected to grow more than twice as fast as the total state population. By 2040, nearly 500,000 people age 60 and over are expected to live in Sacramento County.

A growing field addressing the needs of seniors is gerontechnology, a combination of gerontology and technology. It blends technology and innovation to address the challenges of aging and caregiving. For the savvy entrepreneur, it's potentially the pot of gold at the end of the rainbow.

AARP reported in January 2016, "Companies from established multinationals to startups, mass-market firms to niche players, are recognizing a (senior) caregiving market opportunity that's expected to reach \$72 billion in 2020 alone. The cumulative total for 2016-2020 is expected to be \$279 billion."

A second unique feature is that in the west coast, Sacramento most reflects the overall makeup of the United States. An indication of how a product or service

may perform nationally can be obtained locally. For startups targeting the 60+ crowd, Sacramento seniors offer an invaluable wealth of feedback to entrepreneurs. Innovation and technology may come from the youth, but practicality, insights and reality checks come from seniors.

A third feature of Sacramento is the growing infrastructure of startup support. In addition to the Hacker Lab, Urban Hive, Sacramento Entrepreneurship Academy, SCORE, Sacramento Business Services Center and numerous Meetup groups, startup specialty groups are locating in Sacramento. Aging2.0 (www.aging2.com), based in San Francisco, focuses on helping entrepreneurs who are targeting the senior market.

Keri Vogtmann, (Sacramento@Aging2.com), founder of the Sacramento Aging2.0 chapter notes, "Given the Sacramento business landscape, we have a real opportunity to be the epicenter of gerontechnology." Ms. Vogtmann is currently organizing the Sacramento Aging 2.0 pitch competition on Tuesday, April 18, 5:30 – 8:00p.m. The public is welcome to attend and vote for the startups they feel best meet the needs of seniors. Registration is at aging2.com/events.

Health 2.0 (www.health2con.com) is another startup specialty group, focusing on healthcare innovation. Keisuke Nakagawa (keisuke@whitecoat.com) is the co-founder of Health 2.0 Sacramento and of whitecoat, a startup focused on developing technologies to advance medical education and health literacy. "Sacramento and its leadership have done a tremendous job

cultivating and promoting startups. It's becoming a powerful startup ecosystem," commented Mr. Nakagawa. "This is especially true in healthcare."

Being the state capital is a fourth unique feature of Sacramento. Governments are often viewed as slow and not innovative. This is not necessarily accurate. Through policy, governments can create opportunities for startups. The critical factor is entrepreneurs' involvement in local and state government. There are numerous ways to be involved. The Sacramento County Adult and Aging Commission (www.sacramentoadultandaging.org) is one of many bodies that welcomes the involvement of private citizens. Among other things, this commission is charged with advising the Board of Supervisors on matters relating to older and dependent adults. Entrepreneurs interested in gerontechnology are welcome on this commission.

"We fail to see that there is a cause and effect in our relationship with government," said Mr. Nakagawa. "Being close to policy makers can be a strategic advantage."

The startup "bones" of Sacramento – talent, investors, support organizations, user population and geography – create a solid foundation for entrepreneurs. What makes us especially appealing for startups are our additional qualities: our vital senior population, our national profile, startup specialty groups and being the state capital. When you put it all together, Sacramento is primed to be a synergistic startup epicenter. ★

Capitol Democrat Plan Siphons 30% of Transportation Taxes Away from Roads

Commentary from
Assembly Republican
Communications

Capitol Democrats have announced a plan to increase taxes by \$5 billion a year for transportation, but little-to-no money will go toward relieving traffic. Instead, much of those funds will be raided for pet projects that have nothing to do with getting Californians out of gridlock.

FACT: On Day One, the plan already siphons away 30 percent of new money to projects other than roads, including parks, workforce apprenticeships, rural bike lanes, boats, trains and local planning grants.

FACT: The plan mandates that LESS THAN FIVE PERCENT of funds can go to traffic relief

or lane expansion, ignoring Californians in major urban areas who spend nearly three days a year in unnecessary traffic.

FACT: The Capitol Democrat plan raises the gas tax by 70 percent (the largest gas tax increase in state history) and increases the average cost of registering a vehicle by 25 percent.

FACT: A person who fills up their car's tank once a week will pay an extra \$125 a year due to the gas tax increase.

If you drive a pickup, it would be an extra \$260.

FACT: Capitol Democrats claim that we haven't raised the gas tax in decades, but the Legislative Analyst's Office estimates that cap and trade has created a hidden gas tax of 15 cents and recently estimated that

could increase to 74 cents per gallon.

FACT: Naming a Transportation Inspector General is an artificial reform: it simply renames an existing Caltrans department and provides no independent oversight. The Assembly Republican plan would create an independent Inspector General's Office to oversee Caltrans.

Providing roadways is a core function of our government. It's time for Capitol Democrats to stop raiding transportation funds for pet projects and build the roads that will get Californians out of traffic.

Assembly Republicans have a plan that fully funds road repairs AND traffic relief without raising taxes on hard working Californians. ★

Sacramento Employment Trends

Hard to Find, Hard to Keep as Job Market Soars

SACRAMENTO REGION, CA (MPG)

- High anxiety, finding qualified applicants and retaining current workers are on the minds of Sacramento regional employers as hiring soars. In the next three months over three-quarters of top regional employers polled are in the hiring market. Among the highest number recorded since the Trends Survey began in 1992, seventy-seven percent (77%) of companies polled directly by phone say they are motivated to hire in Q2.

However, growing strength of the economy brings issues that concern regional employers including hiring qualified workers. Seven percent (7%) of those polled between February 22 and March 23, report shortages of qualified skills while others are challenged to find anyone for entry level and general labor positions.

While Sacramento regional employers tell Pacific Staffing

twenty-one percent (21%) of hiring is motivated by the need for replacements within existing workforce, twenty-six percent (26%) say hiring is necessary for growth of the business. Employers are also hiring more for seasonal demands in Q2 than in past years as twenty-three percent (23%) say hiring is seasonal. Not one employer reported any plans for reductions or layoffs.

While hiring issues like retention and applicants are market challenges, in anecdotal comment HR company contacts also report a high level of frustration and anxiety in developments over potential political changes to alter or eliminate the Affordable Care Act. Complaints include recent completion of changes to the new healthcare requirements, development of compliance within the framework and education of workforce in ACA. With countless hours

over several years invested in meeting ACA demands employers are not happy at not knowing what the future may bring or interested in investing more time and money in making changes.

Drivers remain a challenge to bottling, product distribution, route delivery, manufacturers and construction firms. Other shortages for skilled trades, equipment operators and estimators remain an issue in Construction. Employers are also seeking IT, especially software development and digital networking while others seek accounting/bookkeeping, general office/clerical, customer service, sales and manufacturing, warehouse and shipping workers.

For more information, employment blogs & market surveys go to www.pacificstaffing.com.

Source: Rick Reed PR

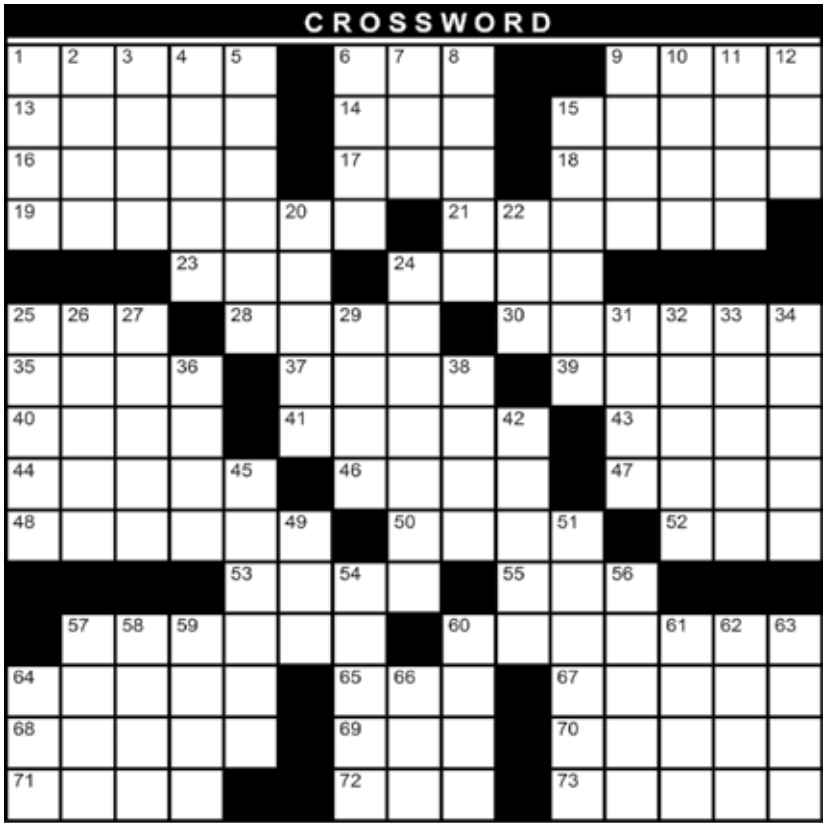
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- CLUES**
- ACROSS**
1. What gridlock does
 6. Portfolio acronym
 9. Winglike
 13. Ancient
 14. The Godfather, e.g.
 15. Exclude or omit
 16. Distinctive spirit of a culture
 17. #3 Down welcome
 18. One with no permanent abode
 19. *Challenger or Atlantis
 21. *Type of shower
 23. "He had"
 24. Audition tape
 25. "On the _____," as in a fugitive
 28. A pout or grimace
 30. Complete shadow, pl.
 35. Mosque V.I.P.
 37. Attention-getting sound
 39. Plants and animals
 40. *Last man to walk on the moon
 41. Colorado skiing destination
 43. Like Roman god Janus
 44. Temporary tattoo ink
 46. Steak choice
 47. Auction off
 48. ER forerunner
 50. Mischievous fairies
 52. Foxlike
 53. Hofbäuhaus offering
 55. Hole in one
 57. *Hanks in "Apollo 13"
 60. *Space Coast state
 64. Crew member
 65. *First to land man on the moon
 67. Tree juice
 68. Not odds
 69. Failed Molotov cocktail
 70. "Bravo! Bravo!"
 71. One third of a three-piece suit
 72. Between E and NE
 73. Rosetta Stone, e.g.
- DOWN**
1. "____ So Fine"
 2. Reluctant
 3. Pearl Harbor locale
 4. Angry
 5. *Solar _____
 6. Not in use
 7. Wade's opponent
 8. Japanese cartoon
 9. Burn soother
 10. Fancy ride
 11. Month of Purim
 12. *The _____ Planet
 15. Put six feet under
 20. Parkinson's disease drug
 22. Australia's flightless bird
 24. State of les misérables
 25. *____-year
 26. Independent African ruler
 27. Edible biblical rain
 29. *Home to first man in space
 31. Auction exclamations
 32. Don Giovanni and such
 33. The least bit
 34. *First American woman in space
 36. Carte du jour
 38. One of FDR's three



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Solutions on Page 4

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A Suspicious Mind Is A Terrible Thing To Waste

Dr. James L. Snyder

I have discovered over the years several types of minds. The “open mind” which catches everything except the truth. The “analytical mind” which organizes everything to the point of sterility. The “closed mind” which you can bounce ideas and they never stick.

For every man, there is the “woman’s mind.” Every husband knows if he wants to change his wife’s mind, all he has to do is agree with her. Finally, the “political mind,” which for all practical purposes is an oxymoron. Politicians obviously do not have a mind of their own. They change their mind so often you hardly know who they are.

I find most people’s minds are like beds – all made up and tucked neatly away. Many of these people have sound minds – sound asleep, that is.

The most valuable mind is the suspicious mind. It is in this frame of mind that the real picture has developed for me. An incident several years ago illustrated this to me.

We received one of those calls every American gets at least once a month. An invitation to come to Daytona Beach and spend two nights at a motel on the beach. The sponsor even offered to throw in breakfast, which we promptly threw out (or was it “up?”).

It all sounded wonderful. My wife and I had never stayed on the beach and thought it would be an excellent opportunity. Eagerly we said “yes” thrilled with the prospect. “Oh, by the way,” the young woman on the telephone said, “you will be required to listen to a 90-minute presentation.”

It was then my suspicious mind kicked in. To be more honest, the kick came from my wife, who had the suspicious mind.

“Is there anything we have to buy?” my wife made me ask the delightful woman on the telephone.

“Absolutely nothing,” she said so cheerily, I believed her. My wife, “Miss Suspicion,” did not buy it for

a second.

Finally, I convinced her to go and I arranged with the woman on the telephone for the two nights on the beach.

Looking back on this incident, I realize a suspicious mind does come in handy.

I must confess (which is hard for me to do) my wife’s suspicious mind has saved us from a few potentially disastrous situations. (But you didn’t hear it from me.)

When we arrived at the Daytona Beach office, they greeted us most graciously. I was smiling a smile that said, “See, I told you this was going to be great.”

The cordial receptionist gave us a key to our room and easy-to-follow directions to our motel on the beach and, best of all, coupons for supper for two at a fancy restaurant.

So far, everything promised to be a magnificent adventure.

Just as I picked up the key, the lady reminded us of the 90-minute presentation. We had to sign up for a time that was “convenient for y’all.”

All I could see was that gregarious smile and the beach. As the glaze thickened over my eyes, I signed up. Then we were off.

While I was smiling, my wife was mumbling something like, “This is a mistake. I know there is a catch somewhere. Nothing is free.”

Being the sophisticated husband I am with a vast, cultivated vocabulary at my disposal, I said nothing.

There is a time to speak, but every husband knows it is usually not when in the presence of his wife.

We had a great time. The beach was wonderful and late that night we enjoyed a marvelous supper. Everything was going along quite nicely and we drifted off to sleep listening to the waves rhythmically massage the beach outside our window.

Then the time came for the 90-minute presentation. It was quite educational. I learned my wife was right all along.

The “catch” she worried about

was called a “timeshare.”

Timeshare is an interesting concept. First, you must buy a week (or two if you like). At that point, I was ready to sign up. My pen was dripping ink ready to sign anything, anywhere.

Then my wife began asking questions. It’s a good thing she did.

That is when we learned another thing about timeshares. After one buys a week, the cost has just begun. Of course, they told us, we must pay property taxes on “our property.” Then there are monthly maintenance fees and insurance premiums. We learned the word “share” in timeshare means we share all our money with them.

By the time she finished her presentation, there were more fees on our timeshare than fleas on a West Virginia hound dog.

That was not the worst of it though. When our week came, we were expected to “rent” our own room to stay in it. When the woman got through with her 90-minute presentation (which actually took three hours), timeshare made as much sense to me as renting underwear.

There are times when a suspicious mind does come in handy, but not always. Sometimes I appreciate trusting someone without any fear. But, who?

The antidote for a suspicious mind is found in the Bible. The Old Testament prophet understood this when he wrote, “Thou wilt keep him in perfect peace, whose mind is stayed on thee: because he trusteth in thee” (Isaiah 26:3).

There are many things to be suspicious about, but when I come to Jesus Christ, I can relax. He gives me peace of mind because He is easy to trust.

Dr. James L. Snyder is pastor of the Family of God Fellowship Ocala, FL where he lives with the Gracious Mistress of the Parsonage. Call him at 1-866-552-2543 or e-mail jamesnsnyder2@att.net. His web site is www.jamesnsnyderministries.com. ★



By Pastor Ray Dare

I don’t know what you’re going through today. I don’t know how dark and hopeless things may seem to you. But I want you to be assured of one thing. All things are possible when God is in your life. You’ve heard the saying, “Don’t get your hopes up.” Well, I want to tell you just the opposite today. I want you to get your hopes up! I want your mind flooded with hope knowing that God loves you and He can do anything. The Bible says in 1st Corinthians, “Thanks be to God who always causes us to triumph.” And it says, “In all these things we are more than conquerors.” God said in Isaiah that there is “no weapon that is going to be formed against you that will prosper.” And again, “If God be for us, who can be against you.” Today I want to encourage you to never, ever lose your hope.

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The Bible says in Hebrews 4:15 that “God can be touched with the feelings of our infirmities.” You know Jesus was here, He lived on this earth for 33 years. He knows what it’s like to face the trials and struggles and the hardships of life. He himself has been down. He himself, the Bible says, was in distress at one time. He was in agony emotionally. He knows what it is to feel sorrow and pain. Easter is proof of that. He’s been there just like you and I have. And that’s why the Bible says a couple verses later, it says, that’s why you’ve got to “boldly come to the throne of grace so that you may obtain

mercy and find grace to help in time of need.” God is inviting you to ask him for help because He loves you and cares about you.

I would like to personally invite you to Easter service at New Beginnings Church on April 16th; our Easter service begins at 11:00 am. I’ll be sharing a message that will give you hope. New Beginnings is a place where people find hope and love, not critical or judgmental attitudes. Regardless of your religious background, whether it’s Protestant, Catholic, Baptist, Independent, or nothing! – You’re welcome at New Beginnings. No matter what you’ve done, or where you’ve been or how long you’ve been there – you’re welcome in our church. There’s only one catch, you can’t be perfect! For more information, call (916) 992-1997 or visit our website at NBC4U.org.

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Surely everyone has dreams in one form or another. Sleeping, dreams often fall on us but awake, a different kind of dream takes root in our thoughts. Thoughts originate about success and becoming someone we are not at that moment.

Negative thoughts can place us into moments of depression. Then, there are dream-like positive thoughts that do actually lift us up with a hope that some supernatural force will step in, help it happen and make us extremely happy. TAKE NOTE: If we are a believer and follower of Jesus

Dreams and Dreaming

Christ it can and will happen when one is obediently living in His will for their lives. God foreknew us the moment we were conceived in our mother’s womb. An individual path was designed for each of us by Creator/God before the foundation of the earth.

Often times as teen-agers we wanted to be popular and our dream was about being one. Older, we dreamt about the one we hoped someday would become our lifetime love in marriage. Then, in college our hope was to receive good grades so we can accomplish great things in our world. And ultimately when we graduated to find the perfect work in an area where we wanted to be successful and earn a lot of money, so we can live

in luxury having a shinny new car, etc.

Every age group has hopes and dreams about becoming someone successfully greater and more important than they are at any given moment. Old age settles for one to be content with their retirement accomplishments and family. Some can relax while others continue in one endeavor or another to find that satisfaction that should come with old age. Fortunately in some situations it does happen, possibly not because of dreams -- but because they accomplished them with a lifetime of hard work.

Marlys Johnsen Norris
Award Winning Christian Author
“Recipes for a Happier Marriage”
Marlysjn@gmail.com ★

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The Widowed Persons Association of California encourages men and women to come to Sunday Support each Sunday from 3:00pm - 5:00pm. The Widowed Persons Association is designed to be of help to recently widowed men and women, but any and all widows and widowers are welcome as a community service. Participants do not need to be members and there is no charge.

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Strange Easter Traditions

Have I got strange for you! How about the **FLYING BELLS**? In France, Netherlands, and Belgium, it is said that the bells of churches fly to Rome for a few days and only return Easter morning. The flying bells are supposed to bring back colored eggs and chocolate rabbits, almost like a Santa Claus. This tradition supposedly started because all church bells are silent as a sign of mourning Jesus several days before Easter. Then there is **WHIP YOUR WIFE**. No kidding!!! In Czechoslovakia, it's good luck to beat your wife or the girl you fancy with a pomlázka, or braided whip. While this sounds strange, it's not meant in a demeaning way or as an insult. In fact, pomlázka means "make young." The idea is that anyone hit with the whip will be healthy and happy during the upcoming year! Guess that means after

POPPOFF!

with Mary Jane Popp

the welts have healed! Besides, don't the guys want to be healthy and young too? Love this one... The **EASTER TREE**. This tradition was started by a single family more than fifty years ago. The Kraft family from Saafeld, Germany started placing plastic eggs in a tree outside their house in 1965. The tradition has grown over the years from only a handful of plastic eggs to beautifully painted egg shells. The family even has an official site eierbaum-saafeld.de. Hey, we have a Christmas tree. Why not an Easter Tree? **TRICK OR TREAT!** No, I didn't get my holidays mixed up. When most people think of kidlets dressed as witches they immediately think Halloween, right? But in Sweden, you can see them trick or treating on Easter. This is because Easter usually falls very close to the Swedish tradition of Walpurgis Night on April 30. Walpurgis Night in Sweden is celebrated by lighting bonfires in attempts to chase away evil spirits and witches. The Thursday before little girls dress as witches and paint their faces. Then they go from house to house collecting candy. Since it's so close to Easter, some areas people light the bonfires to chase away Judas. This one will slide onto your

table...**MAKE A BUTTER LAMB**. Baranek Weilkanochny is polish for butter lamb, which is exactly what it sounds like: a lamb conceived entirely out of butter. However, this is not just a decoration as people around Poland actually consume the lamb on Easter. The lamb must always be present if a priest blesses the Easter meal and it should be consumed from the tail, leaving the head as last. Don't know why. It's tradition! As for me, just let me have the old fashioned Easter Egg Hunt with lots of colored hard-boiled eggs and plenty of chocolate bunnies, a good ham and some potato salad too! Love to see Peter Cottontail hoppin' down the bunny trail. By the way, I was told that the hare and not the rabbit should be treated as the true symbol of Easter. Historically, since ancient times, the hare has been the symbol for the moon. And the legend says the hare never closes its eyes, not even for a blink. The reason for this belief may be rooted in the fact that hares, not rabbits, are born with their eyes open. Rabbits are born blind. There is a fertility thing in there someplace. To you and yours, a truly **A BLESSED HAPPY NEW YEAR!!!** ★

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Sacramento County DA Reports

Gang Members Convicted for Fatally Stabbing Father; Defendant Sentenced for Multiple Child Molestation Charges, Rape

Gang Member Sentenced for Possession of Firearm

DATE: March 16, 2017
CASE: Sebastian Flores Torres & Jose Guadalupe Salazar (Case #14F01794)
PROSECUTOR: Deputy District Attorney Shelly McGill, Gangs & Hate Crimes Unit
Sebastian Flores Torres and Jose Guadalupe Salazar were convicted by a jury of the second-degree murder of Shannon Gregg and two counts of assault with a deadly weapon. The jury also found true that the defendants committed the crimes for the benefit of a criminal street gang, the Howe Park Sureños.
On March 12, 2014, a juvenile gang member belonging to the same gang as defendants Sebastian Flores Torres and Jose Guadalupe Salazar got into a verbal altercation with a group of juveniles near the intersection of Bell and Alta Arden. The juvenile gang member fled the scene and told defendants Torres and Salazar about the altercation. That same juvenile along with two other minors and defendants Torres and Salazar drove back to the scene of the altercation and discovered the group of juveniles now standing in the front yard of a nearby home. As the five gang members began to approach the group, the homeowner, Shannon Gregg, came out of the house in an attempt to prevent a physical altercation. The gang members began assaulting the individuals in the front yard. Mr. Gregg and an adult friend attempted to help fend off the attack. Mr. Gregg, his adult friend, and one of the minors standing in the front yard were stabbed, in the course of the assault. Witnesses varied as to whether defendant Torres or defendant Salazar was the individual wielding the knife. Mr. Gregg, who was the father of one of the juveniles in his front yard, died from a stab wound to his heart. The other two victims survived the stabbing.
The defendants face a maximum sentence of 26 years and 8 months to life in prison. Sentencing is set for April 28, 2017, at 9:00 a.m. in Department 28 before the Honorable James McFetridge.

DATE: March 23, 2017
CASE: Steven Ramos (Case # 13F05434)
PROSECUTOR: Deputy District Attorney Jeff Harry, Special Assault & Child Abuse Unit
The Honorable Michael Sweet sentenced Steven Ramos to 46 years and 4 months in prison. On October 17, 2016, a jury convicted Ramos of 22 counts of child molestation charges, forcible rape, and attempted forcible rape.
In the mid-90s, Ramos began molesting two girls when they were 5 and 6 years old. In 1997, the victims disclosed the sexual abuse to El Dorado County law enforcement and charges were filed against Ramos. Due to outside pressure, both victims recanted their disclosures to law enforcement nearly a year after initially disclosing. Charges were then dropped against Ramos.
Ramos began abusing both victims again and continued to do so until the victims were 16 years old. In 2012, when the victims were then in their early 20s, they reported to law enforcement the years of continued sexual abuse at the hands of Ramos. Their motivation to report was to prevent Ramos from sexually assaulting other potential victims.

DATE: March 27, 2017
CASE: Thomas Salaam (Case #15F06107)
PROSECUTOR: Deputy District Attorney Kristen Andersen, Career Criminal Prosecution Unit
The Honorable Steve White sentenced Thomas Salaam to 15 years in prison. On August 5, 2016, a jury convicted Salaam of being a felon in possession of a firearm and found that the crime was committed for the benefit of a criminal street gang. The jury also found true that Salaam has a prior serious felony or strike conviction.
In September of 2015, Salaam was involved in a gang fight which was captured on video. Several days later, Salaam was in a car with another validated gang member when rival gang members shot at their car. On October 1, 2015, Salaam was a passenger in vehicle that was pulled over by officers. When officers conducted a parole search of the vehicle, they located a loaded firearm underneath a sweatshirt in the backseat of the car. The firearm had a 26 round drum magazine attached to it with an additional loaded magazine placed next to it.
Salaam has a prior 2014 strike conviction for robbery while armed with a firearm. ★

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Louis McNerney

Last year, was big year for small business in America. It's a trend that's continuing industry-wide. Business births in 2016 exceeded the exit-rate of companies for the second year in a row.

Here is a list of some of the top performing industries.

1. Food and Restaurant-related Businesses

Food-related businesses saw a significant increase over the past year. Restaurant and food service sales were expected to jump to over \$700 billion, continuing an upward trend since the 1970s. Similarly, restaurant industry employment topped 14 million and is expected to increase to 15.7 million by 2025. As the economy continues to improve and consumer spending grows, the restaurant industry is expected to stay on track for growth, especially in the fast-casual segment which continues to grow year on year.

2. Business Services

Business Services continues to grow which is not surprising considering the influx of start-ups launched this past year. A recent study found that business services, such as accounting, tax preparation, bookkeeping and payroll, topped the list for the industry with the highest net profit margin for four consecutive years. That trend is likely to continue, especially as more business start-ups need these services.

3. General Retail

Independent and franchise retail shops shaped about 9 % of businesses in 2016. Retail sales (including food services) totaled over \$447 billion in one month alone in the U.S. While that's a mind-boggling amount, the National Retail Federation says households are spending increasing amounts on services rather than products, which could signal a shift in spending from mostly retail to business services.

4. Health, Beauty and Fitness

The health, beauty and fitness industry is also a growing industry. No surprise with today's conscious shift toward holistic health. These industries bring in a combined \$50 billion in annual revenue and are expected to increase over the next five years. Contract-free gym memberships are on the rise as the consumer base gets younger, signaling the importance of pick-and-choose models, and beauty products targeting youth, men and seniors are also expected to surge in the coming years.

5. Home Services

Home services round out the top businesses. Home services include businesses like in-home senior care, spiking in popularity as baby boomers age, as well as handyman services and home construction. Senior home care is predicted to grow, especially as costs associated with healthcare and assisted living accommodations increase and families look for alternative solutions. Home construction is also expected to increase as housing demand and lending activity rebounds.

For More Information contact Louis McNerney,
Contact Lou at (916) 335-1126 or Visit his Website www.theEsource.com/LMcnerney

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By County Supervisor Sue Frost

Through the generosity of the American River Messenger, this column serves to provide an update about matters affecting the unincorporated community of Orangevale.

Soon after I got sworn into office, I issued a survey to our community to help me evaluate and improve our services based on what you want to see. The survey is now closed, and with over 2,500 total responses, conclusions based on the data can now be made.

To me, the most important question on the survey was the question relating to budget priorities. In every community within my district the number two priority is transportation/roads (with only public safety ranking higher). It's clear that our entire community feels our roadways are in critical condition and that we can't go much longer adding more to the deferred maintenance of the roads, which is currently at \$450 million and counting.

This is a problem plaguing our entire state, with California's deferred maintenance for transportation sitting at \$57 billion. Unfortunately,

Orangevale Community Update

Do We Really Need Another Transportation Tax?

many California legislators believe the best way to solve this problem is by raising taxes (again). There are two identical bills (AB 1 and SB 1) working their way through the legislative process that appear to be gaining steam and will hit taxpayers in three different ways. They would raise the gas tax by another 12 cents per gallon, they would hike the vehicle license fee by over 50%, and they would raise the cost of registering a vehicle by over 80%.

I urge our state legislators to reject these two proposals, and to find a solution without raising taxes and fees.

California has mismanaged its resources through waste, poured billions of dollars into an unnecessary high-speed rail system that does not even come close to addressing the state's transportation problems, and devoted a greater and greater share of transportation funds to public transit (which accounts for only a small fraction of the total number of trips taken and has seen declining ridership). Bailing out such mismanagement with tax increases will only enable more of the same dysfunctional behavior. Until the state gets serious about putting its own house in order and making transportation a real priority, policymakers should put the brakes on any tax

increases.

Further, lower-income taxpayers are disproportionately burdened by transportation taxes, since these households spend proportionally more of their income on things like gasoline and registration fees. For example, people making \$24,000 a year spend more than twice as much of their income on gasoline as those earning five times as much. We should be doing what we can to assist families that are struggling, not further burden them.

Finally, I want to thank everyone who attended my Orangevale Community Cabinet meeting on April 7th - it was very helpful for me to discuss issues directly with the community. My next one will be on June 2nd at 7:30am at Annie's Breakfast on Greenback and Beech. Thank you for reading - and as always, if you want to contact me, call me at 916-874-5491 or e-mail me at SupervisorFrost@saccounty.net.

Sue Frost represents the 4th District, which includes all or part of the communities of Citrus Heights, Folsom, Orangevale, Antelope, Rio Linda, Elverta, Gold River, Rancho Murieta, North Highlands, Carmichael, Foothill Farms, and Fair Oaks. ★



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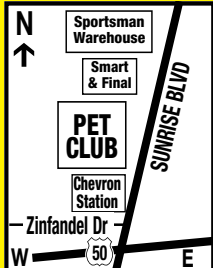
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CASCADE 200 50 Gal. **\$20⁹⁹** Filtration System
CASCADE 300 100 Gal. **\$27⁹⁹**

TETRA BOXED 10 GALLON TANK
With Economy Kit
Just add Heater For Tropical Fish **\$36.99** Limit 1 Per Family

KORDON WATER CONDITIONERS
Amquel 16 Oz **\$5.99**
Amquel Plus 16 Oz **\$5.99**
Novaqua Plus 16 Oz **\$5.99**

KORDON CORAL SEA
50 GAL SALT MIX WITH AMQUEL **\$11.99**

BONUS COUPON
FANCY FEAST
ELEGANT MEDLEYS
CANNED CAT FOOD

Selected Varieties - 3 Oz
Limit 6 Cans with Coupon
Limit One Coupon Per Family
Price Valid Only With Coupon **59¢**
Effective 4/5/17 - 4/11/17 RCG PLU 568

BONUS COUPON
PURINA
WHISKER LICKINS CAT TREATS

•Soft & Delicious - 2.5 Oz
•Crunchy & Yummy - 1.7 Oz
Limit 2 Pouches with Coupon
Limit One Coupon Per Family
Price Valid Only With Coupon. Effective 4/5/17 - 4/11/17 **69¢**
RCG PLU 446

BONUS COUPON
ARM & HAMMER
CAT LITTER DEODORIZER

20 Oz Box
Limit 2 Boxes with Coupon
Limit One Coupon Per Family
Price Valid Only With Coupon
Effective 4/5/17 - 4/11/17 **\$14⁹⁹**
RCG PLU 422

HEALTH NOTIFICATION

Are You Hard of Hearing?

**Come Join Our Open House
at our Citrus Heights location!
April 10th-14th!!**



A major name brand hearing aid provider wishes to field test a remarkable new digital hearing aid, the **ME5400 model**.

This offer is **RISK FREE** for 45 Days!

These revolutionary 100% Digital hearing aids use the latest technology to comfortably and almost invisibly help you hear more clearly. This technology solves the “stopped up ears” and “head in a barrel” sensation some people experience. If you wish to participate, you will be required to have your hearing tested in our office **FREE OF CHARGE** to determine candidacy and if you can be helped by a hearing aid. You will review your results with the hearing aids and

our Licensed Hearing Aid Dispenser.

At the end of this evaluation, you may keep your hearing aid, if you so desire, at a **\$1000 Savings off the MSRP of each Model 5400 hearing aid purchased - all styles**. Special testing will be done to determine the increased benefits of this technology and if you can be helped by a hearing aid.

Benefits of hearing aids vary by type and degree of hearing loss, noise environment, accuracy of hearing test, and proper fit. **This is a wonderful opportunity to determine if hearing help is available for your hearing loss and get help for you at a very affordable price.**

***SOME FEDERAL WORKERS AND RETIREES MAY BE ELIGIBLE
FOR Audio Tone Pro Hearing Aids AT NO COST!***

That's Right...No Co Pay! No Exam Fee! No Adjustment Fee!

***MOST INSURANCE PLANS ARE ACCEPTED INCLUDING BLUE CROSS BLUE SHIELD
CALL NOW IF YOU WISH TO BE INCLUDED IN THIS FIELD TEST HEALTH NOTIFICATION***

***Dont Wait! • THIS WEEK ONLY!
Come Join Our Open House in Citrus Heights!
April 10th-14th!
Expires April 14, 2017***

**Call today to make your reservation for the Hearing Aid Field Test at these participating
MIRACLE-EAR HEARING AID CENTERS ONLY!**

Locations

**5460 Sunrise Blvd #2
Citrus Heights, CA
CA 95610**

**1837 Iron Point Rd.#120
Folsom, CA
CA 95630**

**9290 W. Stockton Blvd.#102
Elk Grove, CA
CA 95758**

**333 University Dr. #200
Sacramento, CA
CA 95825**

916-226-4746

916-304-4406

916-547-2237

916-293-5788



Visit us online at www.miracle-ear.com

*Risk Free Offer- The aids must be returned in satisfactory condition within 45 days of the completion of fittings. If not completely satisfied and 100% of the purchase price will be refunded. Hearing tests are always free. **Hearing test is an audiometric test to determine proper amplification needs only. These are not medical exams or diagnoses. Blue Cross Blue Shield, the Blue Cross, the Blue Shield, BCBS, and Federal Employee Program are a registered trademark of Blue Cross Blue Shield Association. Blue Cross Blue Shield Association and its independent licensees are not affiliated with, nor do they endorse or sponsor, the contents of this advertisement. Trademarks referring to specific providers are used by Miracle Ear for nominative purposes only: to truthfully identify the source of the services about which information is provided. Such trademarks are solely the property of their respective owners.