

Strange Easter **Traditions**

Small Business Workshop Offers Vital Resources

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Citrus Heights "Written by the people, for the people"

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Serving the City of Citrus Heights and Sacramento County

APRIL 7, **2017**

CITRUS HEIGHTS COMMUNITY UPDATE



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EASTER GIVES YOU HOPE



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French Invasion Coming



The French Air Force's Elite "Patrouille de France" is set to Perform at Mather Airport on April 15th. This event honors the 100th Anniversary of the U.S. Entering World War I. The event is a tribute from our French allies to the American heroes of World War I and a rare opportunity to experience this world class air force up close and personal. The California Capital Airshow is sponsoring thie event, see story for additional information. Photos courtesy CCA

By Shelly Lembke

MATHER, CA (MPG) - America's oldest ally, France, is sending jet demonstration team to Mather for one day only. The event is sponsored by the California Capital Airshow (CCA) and the City of Rancho Cordova for a single performance on April

This stop is part of a limited tour by the French Air Force to honor the 100th Anniversary of the United States entering into World War I. It also corresponds to the upcoming centennial celebrations honoring the opening of Mather Field, which would later become Mather Air Force Base.

The performance is the only west coast appearance and one of only eight U.S. cities to host this extraordinary eight-ship military jet demonstration team,

known as "Patrouille de France."

The visit from Patroille de France marks the first time the the aerial demonstration will take place on the afternoon of Saturday, April 15, the Patrouille de France will arrive in Sacramento on Thursday, April 13, according to CCA Executive Director Darcy Brewer.

"The event certainly has its historical significance, but it will also serve as an opportunity for aviation fans to witness heart-pounding jet engines in flight months before the premier California Capital Airshow on September 9 and 10," said

"The California Capital Airshow is proud to honor the men and women who serve, while introducing families and spectators to the power and experience this world class air force up close and personal."

The French pilots will take part in a number of community engagement events leading up to Saturday. "We are very excited about the upcoming visit of the Patrouille de France in California," said Emmanuel Lebrun-Damiens, Consul General of France in San Francisco. "The French Air Force's elite demonstration will illustrate the close relationship between our two countries."

This event is part of the U.S. tour to commemorate the 100th anniversary of United States entering World War I on April 6, 1917, to support the United States' allies in Europe. In 1918,

magic of flight," Darcy Brewer roughly a year later Mather Field commented. "This event is a opened, serving primarily as an tribute from our French allies to U.S. Army Air Service flight CCA will host an off-season the American heroes of World training center for servicemen on her world-renown aerial military airshow demonstration. While War I and a rare opportunity to their way to World War I battlefields in Western Europe.

> The California Capital Airshow Established in 2004, the California Capital Airshow 501(c)(3) plans and operates the exciting, family-friendly annual event designed to honor the Sacramento region's rich aviation heritage and veterans while using the power and magic of flight to inspire young people.

CCA gives back to the community through scholarships, charitable group donations and exciting educational youth programming throughout the year. For more information about the airshow, performers, and discount tickets, please visit visit http://www.californiacapitalairshow.com.

CHPD to Hold **Prescription Drug Take Back Day**

CHPD Special Release

CITRUS HEIGHTS, CA (MPG) - On Saturday, April 29, 2017 from 10 a.m. to 2 p.m. the Citrus Heights Police Department and the Drug Enforcement Administration (DEA) will give the public another opportunity to prevent pill abuse and theft by ridding their homes of potentially dangerous expired, unused, and unwanted prescription drugs. This service is free and anonymous, no questions asked. (We apologize; we cannot accept liquids, needles or sharps. We will only be able to accept pills or patches at this event.)

Prior to attending this event citizens are asked to remove all prescription pills from their containers and place them in zip lock bags. It is acceptable to put multiple different prescriptions in the same bag. Patches may be removed from their boxes but must be left in the sealed factory envelope and placed in the zip lock bags with the pills. Dispose of all containers at home after removing or obscuring the labels. The zip lock bags can then be dropped in the specified containers at the Citrus Heights Police Department.

This initiative addresses a vital public safety and public health issue. Medicines that languish in home cabinets are highly susceptible to diversion, misuse, and abuse. Rates of prescription drug abuse in the U.S. are alarmingly high, as are the number of accidental poisonings and overdoses due to these drugs. Studies show that a majority of abused prescription drugs are obtained from family and friends, including from the home medicine cabinet. In addition, Americans are now advised that their usual methods for disposing of unused medicines—flushing them down the toilet or throwing them in the trash—both pose potential safety and health hazards.

For more information about the disposal of prescription drugs or about the April 29 Take Back Day event, go to the DEA Diversion website at https:// www.deadiversion.usdoj.gov/ drug disposal/takeback/index. html.

Last October (2016), Americans turned in nearly 366 tons (731,269 pounds) of prescription drugs at almost 5,200 sites operated by the DEA and more than 4,000 of its state and local law enforcement partners. Overall, in its 12 previous Take Back events, DEA and its partners have taken in over 7.1 million pounds—about 3,500 tons—of prescription drugs!

Location: 6315 Fountain Square Drive, Citrus Heights,

The Future is Wow

New City Manager Lays Out the Vision for the Community

Name: Chris Boyd, City Manager, Citrus Heights, CA **Age:** 50

Home Town: Boise, Idaho **Education:** BA, Sociology,

University of Idaho Master of Arts, Public

Administration, Notre Dame de Namur University

Family: Married, two boys, ages 11 and 8

Weekend Hobby: Playing sports and fishing with his

Story and photo by Jacqueline Fox

CITRUS HEIGHTS, CA (MPG) - Recently installed Citrus Heights City Manager, Chris Boyd, has had a long career in police work, beginning with his tenure as an officer in Menlo Park, California, where he was later promoted to serve as the city's chief of police. In 2006, Boyd was recruited to serve as the city's first chief of police, completing a successful, 11-year tenure of pro-community policing and tough-on-crime policies for which he has been widely praised. In 2016, Boyd was appointed to replace Citrus Heights' first City Manager, Henry Tingle, who retired after 17 years of service. He recently sat down with reporter Jacqueline Fox to outline his vision for the city, honing in on progress



Citrus Heights former chief of police-turned city manager Chris with ongoing developments and plans
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www.CitrusHeightsMessenger.com

Small Business Workshop Offers Vital Resources

Story and photo by Jacqueline Fox

SACRAMENTO COUNTY, CA (MPG)

- Although Citrus Heights resident Gary Winter is just a few years from retirement, he's not planning to leave his career behind when gets there. Instead, he'll do what he's been doing for most of the last decade, except he'll be the

To start putting his "retirement" plan together, Winter attended the second annual Small Business Resources Workshop March 24 at the Carmichael Park Club House, where roughly 75 existing and or future small business owners gathered to collect resources from county, state and federal officials about how to get help for everything from obtaining small business "micro" loans and tax help support, to the bidding process for county and federal contracts and how to get support for women- or minority owned companies, or those in underserved areas.

when I do get there, I intend

Small Business Resources:

California Capital Financial Development Corp.

Small business resources for women, minorities and underserved communities

www.capital.org

Sacramento Small Business Administration (SBA)

Micro loans and Federal funding options for small businesses

www.sba.gov

State Board of Equalization

Business licensing and tax oversight

www.boe.ca.gov

"I'm not retired yet, but

to launch my own company doing what I've always done," said Winter, who plans to start up a mobile automotive performance service. One of the key questions on his mind at the workshop was how to get clearance to operate outside his resident city of Citrus Heights. He got that, and much more. "I didn't realize how many resources there are out there for small companies," said Winter.

The Small Business Resource Workshop was presented by State Assemblyman

Questions?

What is it?

Board of Equalization, Kean Chukwuneta, field representative from Congressman Ami Bera's office.

From L. to R: Joe McClure, district director, Small Business Administration office in Sacramento, State Assemblyman Ken Cooley, David Nelson, State

Ken Cooley, who kicked-off the event with an energetic push for supporting small businesses, saying they play a key role in driving the economic engine of all communities. "Dollars get spent. You put money in the pockets of employees, who then spend that money in their community, and that's how communities grow," Cooley said.

Perhaps one of the most daunting and oft-misunderstood agencies governing laws pertaining to small businesses is the State Board

of Equalization, the state's main governing agency over business tax reporting and licensing. To help demystify some of the issues was David Nelson, who told attendees that many entrepreneurs who set out on their own don't always reach out to his agency for available help, often leading to their unnecessary failure.

"We don't want anyone going out of business because they didn't know about the resources available to them," Nelson said.

In addition to providing free,

livingsmart

Eat Healthy, Buy Local

online sellers permit applications, Nelson explained that the board of equalization can guide small business owners through the process of correctly reporting sales, even if they don't have any, how to craft a solid business plan for potential funding or grant opportunities, and options for creating a financial roadmap for success.

"We are not in the business of justifying how much you do, but reporting what you do," said Nelson.

Joe McClure, district director of the Small Business

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Administration (SBA) office in Sacramento explained how his agency works to secure micro and small business loans for start-ups of all sizes and focus, and then he cautioned borrowers about defaulting on an SBA loan. "If you don't pay it back, we will find you," McClure

For women and minority owned small business owners, and those from underserved communities, Deboarh Lowe

Dollars get spent. You put money in the pockets of employees, who then spend that money in their community, and that's how communities grow.

KEN COOLEY STATE ASSEMBLYMAN

Muramoto from California Capital Financial Development Corp. was on hand to discuss how her agency secured more than \$30 million contracts last year for small businesses. In addition, the center provided roughly 200,000 hours of counseling to existing and would-be business owners, and served more than 3,500 in its bilingual training programs, she said.

One of the most important things a small business owner can do, Muramoto told the crowd, is learn how to effectively represent themselves in their community.

"We also offer classes in advocacy," Muramoto said. "Advocating for yourself as a small business is critical." ★



Small Business Symposium



- * Record keeping
- * Federal, State, and Local taxes
- * Funding Sources
- * How to find employees and subsidies
- * Entrepreneur mentorship

Event: Roadmap to Success: Small Business Symposium Date: May 2, 2017 Time: 8:00am to 2:00pm Location: McClellan

Conference Center 5411 Luce Avenue McClellan, CA

(in Sacramento)

Register at: capitalregionsmallbusinessweek.org

For more information contact:

June Livingston

Linzie Fukushima

Roadmap to Sucess: Small Business Symposium is the one-stop event for answers in a free, helpful and friendly environment. Navigators will direct you to the resources and roadmaps available to help you determine how to find services at When and where! the symposium.

> Event sponsored by: SACRAMENTO



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The Future is Wow

Continued from page 1

for future projects, addressing crime and education, and reflecting on the transition from police work to the city's top budgetary and operations manager.

Q: How has the transition been so far from serving as chief of police to the city's top operations manager?

A: It's been very smooth. As the police chief for 11 years, I know many in people in the city, as well as the business community very well. But it has involved making adjustments, especially internally, adjustments to fit my style and really learning areas of local government that I have less experience with. But I will tell you, what's been a blessing for me is the quality and experience of our staff. I have been meeting one on one with every city employee. I'm getting close to the end now so I've been doing that for five months and I'm very impressed with their commitment and passion for the city. For me, that's made this transition easy.

Q: Why did you want this job?

A: Well, it's such a great city and I probably would have continued to serve as police chief for another three years or so, but then when this opportunity was presented it gave me a chance to start a whole new career with the city that I love, and to be challenged and learn new things.

Q: How is your successor Police Chief Ron Lawrence doing so far?

A: "It's going very well. The feedback so far from the community has been highly complementary of him and from where I sit, he's off and doing a tremendous job."

Q: Can you update the community on progress on the Auburn Boulevard redevelopment project?

A: That is a two-phased project. So, we've completed phase one, and that's really the area

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Citrus Heights

June 3rd 2017

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Another priority for me is education. I want to find a way to encourage or incentivize more students to stay in our schools.

CHRIS BOYD CITRUS HEIGHTS CITY MANAGER

all the way down to Antelope, and we've seen some economic gains from that. We are working on phase two right now, which involves shoring up our rightof-ways on both sides of Auburn Boulevard to the freeway, which involves purchasing frontage property in order to move forward. I'd say we are about half way through phase two and we hope to be out to construction in 2019. That's our goal.

Q: What retailers do you have in place or are you courting for the old Kmart property?

A: My understanding is that building has secured two tenants, Big Lots and Rebounders, which is a family gymnastics center."

Q: With the Sears closure imminent at Sunrise Mall, can you discuss who may likely replace the retailer there?

A: We have new owners of the mall and we are very excited about the potential direction of the mall itself. I'm not going to be specific because they haven't filed yet, but I think we have a pretty good idea of what they are planning to bring in. We know they want to do some great things and it's possible that that could include development for the Sears building. We are watching this as it is evolving."

Q: What other development or community program goals are at the top of your list?

A: Economic development has to be the top priority for Citrus Heights. I believe some of

the city's greatest potential rests on what we are able to do with redeveloping Auburn Boulevard. We also need to see through the private/public partnership here at city hall with Dignity Health and our 15-year lease for the old city hall property. That project will be injecting about 300 new jobs right here into our community. We hope to see dirt being moved on that project in the next two months. Also, there is a proposed development plan to build 261 single-family homes on what we call the Mitchell Property at Arcadia, Fair Oaks and Sunrise.

Q: What about community and quality of life issues?

A: Of course public safety is very important to me and to the city council, because for any of these projects to flourish we need to make that a top priority. However, another priority for me is education. I want to find a way to encourage or incentivize more students to stay in our schools. They have a choice but many are going outside the city for high school. I have some ideas for this but I'm not quite ready to discuss them publically as I'm going to be presenting them to the council.

Q: Citrus Heights is celebrating 20 years of cityhood this year. What's your vision for the city 20 years down the road?

A: I see this as a city that is booming with a great reputation for community safety, shopping, dining and entertainment, and a great place to raise a family. But as we talk about development, I also have to say that we are very retail heavy and the world is changing. Shopping online is shifting how we grow our economy and we need to be thinking ahead about how we approach development. We need to take an approach that is aligned with trends we're seeing nationwide, including mixed-use projects with housing and retail. I wouldn't be surprised if we see some of this take shape with the Sears property.

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or did a family member die

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Crossword Puzzle on Page 5

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Sudoku Puzzle on Page 5

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Sacramento is a Synergistic **Startup Epicenter**

By Rebecca Graulich

It's no secret Sacramento is a terrific environment for startups with university talent, investors, accelerator and startup programs, driving distance to the Bay Area, and an international airport, not to mention great quality of life. What is less known are the many features that distinguish us from other startup-friendly communities

First, there's our senior population. Americans aged 65 and older are expected to grow from 46 million to more than 98 million by 2060. California is projected to be among the fastest growing states. Californians age 60+ are expected to grow more than twice as fast as the total state population. By 2040, nearly 500,000 people age 60 and over are expected to live in Sacramento County.

A growing field addressing the needs of seniors is gerontechnology, a combination of gerontology and technology. It blends technology and innovation to address the challenges of aging and caregiving. For the savvy entrepreneur, it's potentially the pot of gold at the end of the rainbow.

AARP reported in January 2016, "Companies from established multinationals to startups, mass-market firms to niche players, are recognizing a (senior) caregiving market opportunity that's expected to reach \$72 billion in 2020 alone. The cumulative total for 2016-2020 is expected to be \$279 billion."

A second unique feature is that in the west coast, Sacramento most reflects the overall makeup of the United States. An indication of how a product or service

may perform nationally can be cultivating and promoting startobtained locally. For startups targeting the 60+ crowd, Sacramento seniors offer an invaluable wealth of feedback to entrepreneurs. Innovation and technology may come from the youth, but practicality, insights and reality checks come from seniors.

A third feature of Sacramento is the growing infrastructure of startup support. In addition to the Hacker Lab, Urban Hive, Sacramento Entrepreneurship Academy, SCORE, Sacramento Business Services Center and numerous Meetup groups, startup specialty groups are locating in Sacramento. Aging 2.0 (www. aging2.com), based in San Francisco, focuses on helping entrepreneurs who are targeting the senior market.

Keri Vogtmann, (Sacramento@ Aging2.com), founder of the Sacramento Aging 2.0 chapter notes, "Given the Sacramento business landscape, we have a real opportunity to be the epicenter of gerontechnology." Ms. Vogtmann is currently organizing the Sacramento Aging 2.0 pitch competition on Tuesday, April 18, 5:30 - 8:00p.m. The public is welcome to attend and vote for the startups they feel best meet the needs of seniors. Registration is at aging2.com/events.

Health 2.0 (www.health2con. com) is another startup specialty group, focusing on healthcare innovation. Keisuke Nakagawa (keisuke@whitekoat.com) is the co-founder of Health 2.0 Sacramento and of whitekoat, a startup focused on developing technologies to advance medical education and health literacy. "Sacramento and its leadership have done a tremendous job

ups. It's becoming a powerful startup ecosystem," commented Mr. Nakagawa. "This is especially true in healthcare."

Being the state capital is a fourth unique feature of Sacramento. Governments are often viewed as slow and not innovative. This is not necessarily accurate. Through policy, governments can create opportunities for startups. The critical factor is entrepreneurs' involvement in local and state government. There are numerous ways to be involved. The Sacramento County Adult and Aging Commission (www.sacramentoadultandaging.org) is one of many bodies that welcomes the involvement of private citizens. Among other things, this commission is charged with advising the Board of Supervisors on matters relating to older and dependent adults. Entrepreneurs interested in gerontechnology are welcome on this commission.

"We fail to see that there is a cause and effect in our relationship with government," said Mr. Nakagawa. "Being close to policy makers can be a strategic advantage."

The startup "bones" of Sacramento - talent, investors, support organizations, user population and geography create a solid foundation for entrepreneurs. What makes us especially appealing for startups are our additional qualities: our vital senior population, our national profile, startup specialty groups and being the state capital. When you put it all together, Sacramento is primed to be a synergistic startup epicenter. ★

Capitol Democrat Plan Siphons 30% of Transportation Taxes Away from Roads

Commentary from Assembly Republican **Communications**

Capitol Democrats have announced a plan to increase taxes by \$5 billion a year for transportation, but little-to-no money will go toward relieving traffic. Instead, much of those funds will be raided for pet projects that have nothing to do with getting Californians out of gridlock.

FACT: On Day One, the plan already siphons away 30 percent of new money to projects other than roads, including parks, workforce apprenticeships, rural bike lanes, boats, trains and local planning grants.

FACT: The plan mandates that LESS THAN FIVE PERCENT of funds can go to traffic relief Californians in major urban areas who spend nearly three days a year in unnecessary traffic.

FACT: The Capitol Democrat plan raises the gas tax by 70 percent (the largest gas tax increase in state history) and increases the average cost of registering a vehicle by 25 percent.

FACT: A person who fills up their car's tank once a week will pay an extra \$125 a year due to the gas tax increase.

If you drive a pickup, it would be an extra \$260.

FACT: Capitol Democrats claim that we haven't raised the gas tax in decades, but the Legislative Analyst's Office estimates that cap and trade has created a hidden gas tax of 15 cents and recently estimated that

or lane expansion, ignoring could increase to 74 cents per gallon.

> FACT: Naming Transportation Inspector General is an artificial reform: it simply renames an existing Caltrans department and provides no independent oversight. The Assembly Republican plan would create an independent Inspector General's Office to oversee Caltrans.

Providing roadways is a core function of our government. It's time for Capitol Democrats to stop raiding transportation funds for pet projects and build the roads that will get Californians out of traffic.

Assembly Republicans have a plan that fully funds road repairs AND traffic relief without raising taxes on hard working Californians.

Sacramento Employment Trends

Hard to Find, Hard to Keep as Job Market Soars

SACRAMENTO REGION, CA (MPG) - High anxiety, finding qualified applicants and retaining current workers are on the minds of Sacramento regional employers as hiring soars. In the next three months over three-quarters of top regional employers polled are in the hiring market. Among the highest number recorded since the Trends Survey began in 1992, seventy-seven percent (77%) of companies polled directly by phone say they are motivated to hire in Q2.

However, growing strength of the economy brings issues that concern regional employers including hiring qualified workers. Seven percent (7%) of those polled between February 22 and March 23, report shortages of qualified skills while others are challenged to find anyone for entry level and general labor

While Sacramento regional employers tell Pacific Staffing

twenty-one percent (21%) of hiring is motivated by the need for replacements within existing workforce, twenty-six percent (26%) say hiring is necessary for growth of the business. Employers are also hiring more for seasonal demands in Q2 than in past years as twentythree percent (23%) say hiring is seasonal. Not one employer reported any plans for reductions or layoffs.

While hiring issues like retention and applicants are market challenges, in anecdotal comment HR company contacts also report a high level of frustration and anxiety in developments over potential political changes to alter or eliminate the Affordable Care Act. Complaints include recent completion of changes to the new healthcare requirements, development of compliance within the framework and education of workforce in ACA. With countless hours

over several years invested in meeting ACA demands employers are not happy at not knowing what the future may bring or interested in investing more time and money in making changes.

Drivers remain a challenge to bottling, product distribution, route delivery, manufacturers and construction firms. Other shortages for skilled trades, equipment operators and estimators remain an issue in Construction. Employers are also seeking IT, especially software development and digital networking while others seek accounting/bookkeeping, general office/clerical, customer service, sales and manufacturing, warehouse and shipping workers.

For more information, employment blogs & market surveys go to www.pacificstaff-

Source: Rick Reed PR

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CLUES

- 1. What gridlock does
- 6. Portfolio acronym 9. Winalike
- 15. Exclude or omit
- 16. Distinctive spirit of a
- culture
- 17. #3 Down welcome
- 18. One with no permanent
- abode
- 23. "He had"
- 25. "On the
- fugitive
- 30. Complete shadow, pl.
- 37. Attention-getting sound
- 39 Plants and animals
- 41. Colorado skiing destination
- 44. Temporary tattoo ink 46. Steak choice
- 47. Auction off 48. ER forerunner
- 52. Foxlike 53. Hofbäuhaus offering
- 55. Hole in one 57. *Hanks in "Apollo 13"
- 60. *Space Coast state 64. Crew member
- 65. *First to land man on the
- 67. Tree juice 68. Not odds
- 69. Failed Molotov cocktail 70. "Bravo! Bravo!"
- 71. One third of a three-piece 72. Between E and NE

73. Rosetta Stone, e.a.

- DOWN
- _ So Fine' 2. Reluctant
- 3. Pearl Harbor locale
- 4. Angry 5. *Solar
- 6. Not in use
- 7. Wade's opponent 8. Japanese cartoon
- 9. Burn soother
- 11. Month of Purim 12. *The Planet
- 15. Put six feet under 20. Parkinson's disease drug
- 22. Australia's flightless bird 24. State of les misérables
- __-year
- 26. Independent African ruler
- 27. Edible biblical rain
- 29. *Home to first man in space
- 31. Auction exclamations
- 32. Don Giovanni and such 33. The least bit
- 34. *First American woman in space
- 36. Carte du jour 38. One of FDR's three

3. Ancient 14. The Godfather, e.g. 19. *Challenger or Atlantis 21. *Type of shower 24. Audition tape 44 28. A pout or grimace 48 35. Mosque V.I.P. 40. *Last man to walk on the 43. Like Roman god Janus 70 50. Mischievous fairies

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A Suspicious Mind Is A Terrible Thing To Waste

Dr. James L. Snyder

I have discovered over the years several types of minds. The "open mind" which catches everything except the truth. The "analytical mind" which organizes everything to the point of sterility. The "closed mind" which you can bounce ideas and they never stick.

For every man, there is the "woman's mind." Every husband knows if he wants to change his wife's mind, all he has to do is agree with her. Finally, the "political mind," which for all practical purposes is an oxymoron. Politicians obviously do not have a mind of their own. They change their mind so often you hardly know who they

I find most people's minds are like beds – all made up and tucked neatly away. Many of these people have sound minds – sound asleep,

The most valuable mind is the suspicious mind. It is in this frame of mind that the real picture has developed for me. An incident several years ago illustrated this to me.

We received one of those calls every American gets at least once a month. An invitation to come to Daytona Beach and spend two nights at a motel on the beach. The sponsor even offered to throw in breakfast, which we promptly threw out (or was it "up?").

It all sounded wonderful. My wife and I had never stayed on the beach and thought it would be an excellent opportunity. Eagerly we said "yes" thrilled with the prospect.

"Oh, by the way," the young woman on the telephone said, "you will be required to listen to a 90-minute presentation."

It was then my suspicious mind kicked in. To be more honest, the kick came from my wife, who had the suspicious mind.

"Is there anything we have to buy?" my wife made me ask the delightful woman on the telephone.

"Absolutely nothing," she said so cheerily, I believed her. My wife, "Miss Suspicion," did not buy it for

Finally, I convinced her to go and I arranged with the woman on the telephone for the two nights on the

Looking back on this incident, I realize a suspicious mind does come in handy.

I must confess (which is hard for me to do) my wife's suspicious mind has saved us from a few potentially disastrous situations. (But you didn't hear it from me.)

When we arrived at the Daytona Beach office, they greeted us most graciously. I was smiling a smile that said, "See, I told you this was going to be great."

The cordial receptionist gave us a key to our room and easy-to-follow directions to our motel on the beach and, best of all, coupons for supper for two at a fancy restaurant.

So far, everything promised to be a magnificent adventure.

Just as I picked up the key, the lady reminded us of the 90-minute presentation. We had to sign up for a time that was "convenient for

All I could see was that gregarious smile and the beach. As the glaze thickened over my eyes, I signed up. Then we were off.

While I was smiling, my wife was mumbling something like, "This is a mistake. I know there is a catch somewhere. Nothing is free."

Being the sophisticated husband I am with a vast, cultivated vocabulary at my disposal, I said nothing.

There is a time to speak, but every husband knows it is usually not when in the presence of his

We had a great time. The beach was wonderful and late that night we enjoyed a marvelous supper. Everything was going along quite nicely and we drifted off to sleep listening to the waves rhythmically massage the beach outside our

Then the time came for the 90-minute presentation. It was quite educational. I learned my wife was right all along.

The "catch" she worried about

was called a "timeshare."

Timeshare is an interesting concept. First, you must buy a week (or two if you like). At that point, I was ready to sign up. My pen was dripping ink ready to sign anything, anywhere.

Then my wife began asking questions. It's a good thing she did.

That is when we learned another thing about timeshares. After one buys a week, the cost has just begun. Of course, they told us, we must pay property taxes on "our property." Then there are monthly maintenance fees and insurance premiums. We learned the word "share" in timeshare means we share all our money with them.

By the time she finished her presentation, there were more fees on our timeshare than fleas on a West Virginia hound dog.

That was not the worst of it though. When our week came, we were expected to "rent" our own room to stay in it. When the woman got through with her 90-minute presentation (which actually took three hours), timeshare made as much sense to me as renting underwear.

There are times when a suspicious mind does come in handy, but not always. Sometimes I appreciate trusting someone without any fear. But, who?

The antidote for a suspicious mind is found in the Bible. The Old Testament prophet understood this when he wrote, "Thou wilt keep him in perfect peace, whose mind is stayed on thee: because he trusteth in thee" (Isaiah 26:3).

There are many things to be suspicious about, but when I come to Jesus Christ, I can relax. He gives me peace of mind because He is easy to trust.

Dr. James L. Snyder is pastor of the Family of God Fellowship Ocala, FL where he lives with the Gracious Mistress of the Parsonage. Call him at 1-866-552-2543 or e-mail jamessnyder2@att.net. His web site is www.jamessnyderministries.com.



By Pastor Ray Dare

I don't know what vou're going through today. I don't know how dark and hopeless things may seem to you. But I want you to be assured of one thing. All things are possible when God is in your life. You've heard the saying, "Don't get your hopes up." Well, I want to tell you just the opposite today. I want you to get your hopes up! I want your mind flooded with hope knowing that God loves you and He can do anything. The Bible says in 1st Corinthians, "Thanks be to God who always causes us to triumph." And it says, "In all these things we are more than conquerors." God said in Isaiah that there is "no weapon that is going to be formed against you that will prosper." And again, "If God be for us, who can be against you." Today I want to encourage you to never, ever lose your hope.

Pastor Ray's Encouraging Words

Easter Gives You Hope

God is aware of what you're going through right now. He sees your struggle. He's seen every tear you've shed. He's seen every sleepless night vou've had. He knows exactly what you're going through. He's heard every single prayer that you've prayed. And you know what? He loves you and He cares for you. And He's saying to you today, "Whatever you do, don't lose your hope". He's going to see you through. He wants to

The Bible says in Hebrews 4:15 that "God can be touched with the feelings of our infirmities." You know Jesus was here, He lived on this earth for 33 years. He knows what it's like to face the trials and struggles and the hardships of life. He himself has been down. He himself, the Bible says, was in distress at one time. He was in agony emotionally. He knows what it is to feel sorrow and pain. Easter is proof of that. He's been there just like you and I have. And that's why the Bible says a couple verses later, it says, that's why you've got to "boldly come to the throne of grace so that you may obtain

mercy and find grace to help in time of need." God is inviting you to ask him for help because He loves you and cares about

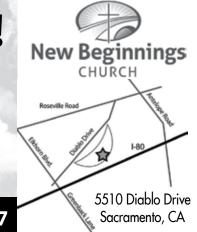
I would like to personally invite you to Easter service at New Beginnings Church on April 16th; our Easter service begins at 11:00 am. I'll be sharing a message that will give you hope. New Beginnings is a place where people find hope and love, not critical or judgmental attitudes. Regardless of your religious background, whether it's Protestant, Catholic, Baptist, Independent, or nothing! - You're welcome at New Beginnings. No matter what you've done, or where you've been or how long you've been there - you're welcome in our church. There's only one catch, you can't be perfect! For more information, call (916) 992-1997 or visit our website at NBC4U.

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Surely everyone has dreams in one form another. Sleeping,

dreams often on us

but awake, a different kind of dream takes root in our thoughts. Thoughts originate about success and becoming someone we are not at that moment

Negative thoughts can place us into moments of depression. Then, there are dream-like positive thoughts that do actually lift us up with a hope that some supernatural force will step in, help it happen and make us extremely happy. TAKE NOTE: If we are a believer and follower of Jesus

Dreams and Dreaming

Christ it can and will happen when one is obediently living in His will for their lives. God foreknew us the moment we were conceived in our mother's womb. An individual path was designed for each of us by Creator/God before the foundation of the earth.

Often times as teen-agers we wanted to be popular and our dream was about being one. Older, we dreamt about the one we hoped someday would become our lifetime love in marriage. Then, in college our hope was to receive good grades so we can accomplish great things in our world. And ultimately when we graduated to find the perfect work in an area where we wanted to be successful and earn a lot of money, so we can live

in luxury having a shinny new car,

Every age group has hopes and dreams about becoming someone successfully greater and more important than they are at any given moment. Old age settles for one to be content with their retirement accomplishments and family. Some can relax while others continue in one endeavor or another to find that satisfaction that should come with old age. Fortunately in some situations it does happen, possibly not because of dreams -- but because they accomplished them with a lifetime of hard work.

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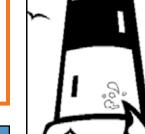
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California encourages men and women to come to Sunday Support each Sunday from 3:00pm - 5:00pm. The Widowed Persons Association is designed to be of help to recently widowed men and women, but any and all widows and widowers are welcome as a community service. Participants do not need to be members and there is no charge.

The Widowed Persons Association of

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Strange Easter **Traditions**

Have I got strange for you! How about the FLYING BELLS? In France, Netherlands, and Belgium, it is said that the bells of churches fly to Rome for a few days and only return Easter morning. The flying bells are supposed to bring back colored eggs and chocolate rabbits, almost like a Santa Claus. This tradition supposedly started because all church bells are silent as a sign of mourning Jesus several days before Easter.

Then there is WHIP YOUR WIFE. No kidding!!! In Czechoslovakia, it's good luck to beat your wife or the girl you fancy with a pomlazka, or braided whip. While this sounds strange, it's not meant in in a demeaning way or as an insult. In fact, pomlazka means "make young." The idea is that anyone hit with the whip will be healthy and happy during the upcoming year! Guess that means after

30 Townhomes and Flats

POPPOFF!

the welts have healed! Besides, don't the guys want to be healthy and young too? Love this one... The **EASTER TREE**. This tradition was started by a single family more that fifty years ago. The Kraft family from Saafeld, Germany started placing plastic eggs in a tree outside their house in 1965. The tradition has grown over the years from only a handful of plastic eggs to beautifully painted egg shells. The family even has an official site eierbaum-saafeld.de. Hey, we have a Christmas tree. Why not an

with Mary Jane Popp

Easter Tree? TRICK OR TREAT! No, I didn't get my holidays mixed up. When most people think of kidlets dressed as witches thy immediately think Halloween, right? But in Sweden, you can see them trick or treating on Easter. This is because Easter usually falls very close to the Swedish tradition of Walpurgis Night on April 30. Walpurgis Night in Sweden is celebrated by lighting bonfires in attempts to chase away evil spirits and witches. The Thursday before litrle girls dress as witches and paint their faces. Then they go from house to house collecting candy. Since it's so close to Easter, some areas people light the bonfires to chase away Judas This one will slide onto your table...MAKE A BUTTER LAMB. Baranek Weilkanocny is polish for butter lamb, which is exactly what it sounds like: a lamb conceived entirely out of butter. However, this is not just a decoration as people around Poland actually consume the lamb on Easter. The lamb must always be present if a priest blesses the Easter meal and it should be consumed from the tail, leaving the head as last. Don't know why. It's tradition!

As for me, just let me have the old fashioned Easter Egg Hunt with lots of colored hard-boiledeggs and plenty of chocolate bunnies, a good ham and some potato salad too! Love to see Peter Cottontail hoppin' down the bunny trail. By the way, I was told that the hare and not the rabbit should be treated as the true symbol of Easter. Historically, since ancient times, the hare has been the symbol for the moon. And the legend says the hare never closes its eyes, not even for a blink. The reason for this belief may be rooted in the fact that hares, not rabbits, are born with their eyes open. Rabbits are born blind. There is a fertility thing in there someplace.

To you and yours, a truly A BLESSED HAPPY NEW YEAR!!!

Sacramento County DA Reports



Gang Members Convicted for Fatally Stabbing Father; Defendant Sentenced for Multiple Child Molestation Charges, Rape Gang Member Sentenced for Possession of Firearm

DATE: March 16, 2017

CASE: Sebastian Flores Torres & Jose Guadalupe Salazar (Case #14F01794)

PROSECUTOR: Deputy District Attorney Shelly McGill, Gangs & Hate Crimes Unit

Sebastian Flores Torres and Jose Guadalupe Salazar were convicted by a jury of the second-degree murder of Shannon Gregg and two counts of assault with a deadly weapon. The jury also found true that the defendants committed the crimes for the benefit of a criminal street gang, the Howe Park Sureños.

On March 12, 2014, a juvenile gang member belonging to the same gang as defendants Sebastian Flores Torres and Jose Guadalupe Salazar got into a verbal altercation with a group of juveniles near the intersection of Bell and Alta Arden. The juvenile gang member fled the scene and told defendants Torres and Salazar about the altercation. That same juvenile along with two other minors and defendants Torres and Salazar drove back to the scene of the altercation and discovered the group of juveniles now standing in the front yard of a nearby home. As the five gang members began to approach the group, the homeowner, Shannon Gregg, came out of the house in an attempt to prevent a physical altercation. The gang members began assaulting the individuals in the front yard. Mr. Gregg and an adult friend attempted to help fend off the attack. Mr. Gregg, his adult friend, and one of the minors standing in the front yard were stabbed, in the course of the assault. Witnesses varied as to whether defendant Torres or defendant Salazar was the individual wielding the knife. Mr. Gregg, who was the father of one of the juveniles in his front yard, died from a stab wound to his heart. The other two victims survived the stabbing.

The defendants face a maximum sentence of 26 years and 8 months to life in prison. Sentencing is set for April 28, 2017, at 9:00 a.m. in Department 28 before the Honorable James McFetridge.

DATE: March 23, 2017 CASE: Steven Ramos (Case # 13F05434)

PROSECUTOR: Deputy District Attorney

The Honorable Michael Sweet sentenced

Jeff Harry, Special Assault & Child Abuse Unit

law enforcement nearly a year after initially disclosing. Charges were then dropped against Ramos began abusing both victims again and continued to do so until the victims were 16

Steven Ramos to 46 years and 4 months in

prison. On October 17, 2016, a jury con-

victed Ramos of 22 counts of child molestation

charges, forcible rape, and attempted forcible

In the mid-90s, Ramos began molesting two

girls when they were 5 and 6 years old. In 1997,

the victims disclosed the sexual abuse to El

Dorado County law enforcement and charges

were filed against Ramos. Due to outside pres-

sure, both victims recanted their disclosures to

years old. In 2012, when the victims were then in their early 20s, they reported to law enforcement the years of continued sexual abuse at the hands of Ramos. Their motivation to report was to prevent Ramos from sexually assaulting other potential victims.

DATE: March 27, 2017

CASE: Thomas Salaam (Case #15F06107) PROSECUTOR: Deputy District Attorney Kristen Andersen, Career Criminal Prosecution

The Honorable Steve White sentenced Thomas Salaam to 15 years in prison. On August 5, 2016, a jury convicted Salaam of being a felon in possession of a firearm and found that the crime was committed for the benefit of a criminal street gang. The jury also found true that Salaam has a prior serious felony or strike conviction.

In September of 2015, Salaam was involved in a gang fight which was captured on video. Several days later, Salaam was in a car with another validated gang member when rival gang members shot at their car. On October 1, 2015, Salaam was a passenger in vehicle that was pulled over by officers. When officers conducted a parole search of the vehicle, they located a loaded firearm underneath a sweatshirt in the backseat of the car. The firearm had a 26 round drum magazine attached to it with an additional loaded magazine placed next to it.

Salaam has a prior 2014 strike conviction for robbery while armed with a firearm.



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Louis McNerney

Last year, was big year for small business in America. It's a trend that's continuing industry-wide. Business births in 2016 exceeded the exit-rate of companies for the second year in a row.

Here is a list of some of the top performing industries.

1. Food and Restaurant-related Businesses Food-related businesses saw a significant increase over the past year. Restaurant and food service sales were expected to jump to over \$700 billion, continuing an upward trend since the1970s. Similarly, restaurant industry employment topped 14 million and is expected to increase to 15.7 million by 2025. As the economy continues to improve and consumer spending grows, the restaurant industry is expected to stay on track for growth, especially in the fast-casual segment which continues to grow year on year.

2. Business Services

Business Services continues to grow which is not surprising considering the influx of start-ups launched this past year. A recent study found that business services, such as accounting, tax preparation, bookkeeping and payroll, topped the list for the industry with the highest net profit margin for four consecutive years. That trend is likely to continue, especially as more business startups need these services.

3. General Retail

Independent and franchise retail shops shaped about 9 % of businesses in 2016. Retail sales (including food services) totaled over \$447 billion in one month alone in the U.S. While that's a mind-boggling amount, the National Retail Federation says households are spending increasing amounts on services rather than products, which could signal a shift in spending from mostly retail to business services

4. Health, Beauty and Fitness

The health, beauty and fitness industry is also a growing industry. No surprise with today's conscious shift toward holistic health. These industries bring in a combined \$50 billion in annual revenue and are expected to increase over the next five years. Contract-free gym memberships are on the rise as the consumer base gets younger, signaling the importance of pickand- choose models, and beauty products targeting youth, men and seniors are also expected to surge in the coming years.

5. Home Services

Home services round out the top businesses. Home services include businesses like in-home senior care, spiking in popularity as baby boomers age, as well as handyman services and home construction. Senior home care is predicted to grow, especially as costs associated with healthcare and assisted living accommodations increase and families look for alternative solutions. Home construction is also expected to increase as housing demand and lending activity rebounds.

For More Information contact Louis McNerney,
Contact Lou at (916) 335-1126 or Visit his Website www.theEsource.com/LMcnerney

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By County Supervisor Sue Frost

Through the generosity of the Citrus Heights Messenger, this column serves to provide an update about matters affecting the community of Citrus Heights.

Soon after I got sworn into office, I issued a survey to our community to help me evaluate and improve our services based on what you want to see. The survey is now closed, and with over 2,500 total responses and 300 responses from Citrus Heights alone, conclusions based on the data can now be made.

To me, the most important question on the survey was the question relating to budget priorities. In Citrus Heights, as well as every other community within my district, the number two priority is transportation/roads (with only public safety ranking higher). It's clear that our entire community feels our roadways are in critical condition and that we can't go much longer adding more to the deferred maintenance of the roads, which is currently at \$450 million and counting.

This is a problem plaguing our entire state, with California's deferred maintenance for

Citrus Heights Community Update

Do We Really Need Another **Transportation Tax?**

transportation sitting at \$57 billion. Unfortunately, many California legislators believe the best way to solve this problem is by raising taxes (again). There are two identical bills (AB 1 and SB 1) working their way through the legislative process that appear to be gaining steam and will hit taxpayers in three different ways. They would raise the gas tax by another 12 cents per gallon, they would hike the vehicle license fee by over 50%, and they would raise the cost of registering a vehicle by over 80%.

I urge our state legislators to reject these two proposals, and to find a solution without raising taxes and fees.

California has mismanaged its resources through waste, poured billions of dollars into an unnecessary high-speed rail system that does not even come close to addressing the state's transportation problems, and devoted a greater and greater share of transportation funds to public transit (which accounts for only a small fraction of the total number of trips taken and has seen declining ridership). Bailing out such mismanagement with tax increases will only enable more of the same dysfunctional behavior. Until the state gets serious about putting its own house in order and making transportation a real priority, policymakers

should put the brakes on any tax increases.

Further, lower-income taxpayers are disproportionately burdened by transportation taxes, since these households spend proportionally more of their income on things like gasoline and registration fees. For example, people making \$24,000 a year spend more than twice as much of their income on gasoline as those earning five times as much. We should be doing what we can to assist families that are struggling, not further burden them.

Finally, I want to thank everyone who attended my Citrus Heights Community Cabinet meeting on February 24th - it was very helpful for me to discuss issues directly with the community. My next one will be on April 21st at 7:30am at Denny's Restaurant at Sunrise and Greenback. Thank you for reading - and as always, if you want to contact me, call me at 916-874-5491 or e-mail me at SupervisorFrost@saccounty.net.

Sue Frost represents the 4th District, which includes all or part of the communities of Citrus Heights, Folsom, Orangevale, Antelope, Rio Linda, Elverta, Gold River, Rancho Murieta, North Highlands, Carmichael, Foothill Farms, and Fair Oaks. ★

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Publisher, Paul V. Scholl

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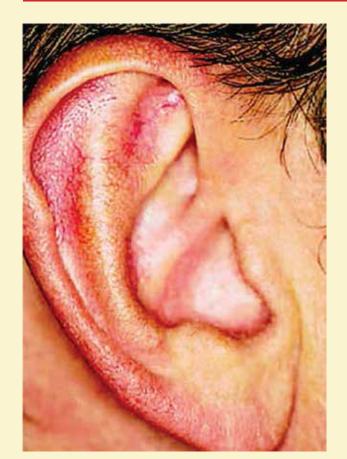
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