

## ADVERTISING AGREEMENT

### CLIENT INFORMATION

Company Name/Business: \_\_\_\_\_

Agency of Record: \_\_\_\_\_

Contact person: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PRINT - Insertion dates:

#### Pooler Magazine

\_\_\_\_ Jan/Feb 20\_\_

\_\_\_\_ Mar/April 20\_\_

\_\_\_\_ May/June 20\_\_

\_\_\_\_ July/Aug 20\_\_

\_\_\_\_ Sept/Oct 20\_\_

\_\_\_\_ Nov/Dec 20\_\_

#### Effingham Magazine

\_\_\_\_ Feb/March 20\_\_

\_\_\_\_ April/May 20\_\_

\_\_\_\_ June/July 20\_\_

\_\_\_\_ Aug /Sept 20\_\_

\_\_\_\_ Oct/Nov 20\_\_

\_\_\_\_ Dec/Jan 20\_\_

#### Bryan County Magazine

\_\_\_\_ Jan/Feb 20\_\_

\_\_\_\_ Mar/April 20\_\_

\_\_\_\_ May/June 20\_\_

\_\_\_\_ July/Aug 20\_\_

\_\_\_\_ Sept/Oct 20\_\_

\_\_\_\_ Nov/Dec 20\_\_

#### Notes:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### DIGITAL

Website ad: \_\_\_\_\_

Social Package: \_\_\_\_\_

Other Digital: \_\_\_\_\_

Bundle: \_\_\_\_\_

Additions to the Agreement: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Client Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### CREDIT CARD OR BANK INFO

Name on Card or Account: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Address and Zip Code: \_\_\_\_\_

Bank Account and Routing #: \_\_\_\_\_

### ADDITIONAL TERMS & CONDITIONS

By signing this agreement, the client agrees to the following:

- **Design and writing** are included on all advertising. This includes ad concept, writing and two rounds of edits. On the third round of edits, edits will be billed at a rate of \$50 per round.

- **Photography:** A 30 minute photoshoot included for full page or 6 issue agreements. Additional time with photographer is subject to a \$50/hour fee. There will be a \$50 cancellation fee if there is less than 24 hours notice of session cancellation.

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The copyright of advertising artwork, photography and copywriting are exclusive to JDS. Copyright and reproduction is available with written permission at the discretion of the Publisher.

JDS purchases photography for use by JDS and its publications. Additional copyright release for photography can be obtained by contacting the photographer directly. This interaction is between said photographer and client.

If Ad materials are not submitted by deadline, the Publisher (JDS) has the right to re-print the previous issue's advertisement with the cost transferred to the advertiser.

**PAYMENT TERMS:** Payment is due on all accounts net 15 days of receipt of invoice. There will be a late fee of \$25 added after 30 days past due and will accrue for each month the payment is late. Additional charges for photography, edits, shipping, etc. will be added at to the invoice. Advertiser agrees to pay all legal fees accrued by Publisher in the collection of unpaid advertising.

**ERRORS AND OMISSIONS:** Neither JDS or any employee or contractor is responsible for any errors in the advertising or editorial content.