



## Submitting Content:

### News Article Briefs or Book-In Views

Length: 50 to 200 words • As part of our Advertising Packages, we offer at least one News Article Brief every six months. Briefs have a value of up to \$500 and are published in the front part of the magazine under our LOCAL BRIEFS section. Briefs may announce a new product or service, a completed certification, special upcoming event, or perhaps a change in personnel, expansion of an additional location, or a move to a newer location.

This Brief Format is specifically designed to complement your advertising efforts. We also welcome any news items relevant to the subject matter of our publication. Please write your Brief in the third person. At the end of News Article Briefs, we will reference the page number for your ad(s).

### Business Spotlight (alternative to submitting a News Article Brief)

Length: up to 200 words • Spotlights can be a hyper-focus on the business owner(s). This format provides a powerful opportunity for our advertisers to introduce themselves or their business, highlighting what sets them apart, their philosophical approach to wellness, and their specialized methods for supporting a healthy lifestyle. Emphasize the benefits and effectiveness of specialized treatments or therapies you may offer. For those promoting products, the Briefs offer an opportunity to showcase a product or two.

### Health Briefs

Length: 50 to 200 words • Advertisers have the option to submit Health Briefs, which are short pieces of information discussing new health facts or leading-edge research in a particular field. This is an opportunity to share specific therapy-related insights, such as how massage lowers blood pressure or how acupuncture shortens labor. Your company name and the page number of your ad will be published at the end of the Health Brief.

### Advertorials

Advertorials are the most effective way to have content placed in our publication, as they provide an opportunity to tell a targeted story about your products and services using a style similar to an article. Here are some example rates for a single month: \$398 for a 1/4-page ad size (fits up to 200 words with photo) and \$1,080 for a full-page 700-word advertorial (optional ad design is extra). Please email your advertorial to receive a quote.

### Due Date and How to Submit Content

• 5:00 PM on the 10th of the month before publication.

### Additional Notes

- We publish fresh, original content that has not been published elsewhere.
- To maintain consistency with our magazine's style, we reserve the right to edit all submissions for length, style, and clarity.
- Content is not subject to copy review, we may contact you to verify information.
- Please paste your content directly into an email (preferred) or email your submission in digital format as an MS Word or text file. No formatting is required. Include your name, business, and phone number with all submissions.

### Photos and Graphics

Please include any photos or graphics as high-resolution JPG, EPS, or PDF attachments in your email submission. Raw photos straight from the camera are preferred. Computer-printed material, low-resolution website images, or graphics embedded into Microsoft Word documents are not acceptable.

Submit to: [NaturalAwakeningsFla@gmail.com](mailto:NaturalAwakeningsFla@gmail.com)

## Contact Us

Broward & Palm Beach Co.  
Office: 954-630-1610  
561-626-5584  
[NaturalAwakeningsFla@gmail.com](mailto:NaturalAwakeningsFla@gmail.com)  
[NAbroward.com](http://NAbroward.com)  
[NApalmbeach.com](http://NApalmbeach.com)