

ADVERTISING AGREEMENT

CLIENT INFORMATION

Company Name/Business: _____

Agency of Record: _____

Contact person: _____

Billing address: _____

City: _____ State: _____ Zip code: _____

Phone: _____

Email: _____

PRINT - Insertion dates:

Pooler Magazine

____ Jan/Feb 20__

____ Mar/April 20__

____ May/June 20__

____ July/Aug 20__

____ Sept/Oct 20__

____ Nov/Dec 20__

Effingham Magazine

____ Feb/March 20__

____ April/May 20__

____ June/July 20__

____ Aug /Sept 20__

____ Oct/Nov 20__

____ Dec/Jan 20__

Bryan County Magazine

____ Jan/Feb 20__

____ Mar/April 20__

____ May/June 20__

____ July/Aug 20__

____ Sept/Oct 20__

____ Nov/Dec 20__

Notes:

DIGITAL

Website ad: _____

Social Package: _____

Other Digital: _____

Bundle: _____

Additions to the Agreement: _____

Client Signature: _____

Date: _____

CREDIT CARD OR BANK INFO

Name on Card or Account: _____

Card Number: _____

Exp Date: _____ CVV: _____

Address and Zip Code: _____

Bank Account and Routing #: _____

ADDITIONAL TERMS & CONDITIONS

By signing this agreement, the client agrees to the following:

- **Design and writing** are included on all advertising. This includes ad concept, writing and two rounds of edits. On the third round of edits, edits will be billed at a rate of \$50 per round.

- **Photography:** A 30 minute photoshoot included for full page or 6 issue agreements. Additional time with photographer is subject to a \$50/hour fee. There will be a \$50 cancellation fee if there is less than 24 hours notice of session cancellation.

COPYRIGHT: *Effingham Magazine, Pooler Magazine and Bryan County Magazine* are copyright protected publications of J. DeLSUR Marketing Group. Reprints of any kind is strictly prohibited. Advertiser agrees to accept any liability arising from materials provided to JDS relevant to copyright and licensing infringement. Advertiser indemnifies JDS and agrees to pay all legal fees incurred by JDS for copyright infringement.

The copyright of advertising artwork, photography and copywriting are exclusive to JDS. Copyright and reproduction is available with written permission at the discretion of the Publisher.

JDS purchases photography for use by JDS and its publications. Additional copyright release for photography can be obtained by contacting the photographer directly. This interaction is between said photographer and client.

If Ad materials are not submitted by deadline, the Publisher (JDS) has the right to re-print the previous issue's advertisement with the cost transferred to the advertiser.

PAYMENT TERMS: Payment is due on all accounts net 15 days of receipt of invoice. There will be a late fee of \$25 added after 30 days past due and will accrue for each month the payment is late. Additional charges for photography, edits, shipping, etc. will be added at to the invoice. Advertiser agrees to pay all legal fees accrued by Publisher in the collection of unpaid advertising.

ERRORS AND OMISSIONS: Neither JDS or any employee or contractor is responsible for any errors in the advertising or editorial content.