



Submitting Content:

Article Briefs – News, Local, or Health

Length: 50 to 200 words • As part of our Advertising Packages, we offer the opportunity to submit an Article at least once every six months. **Briefs: News, Local, or Health are published in the front part of the magazine and are presented from the third party perspective (submit using third-person).**

News or Local Briefs may introduce your company to our readership, announce a new product or service, a completed certification, special upcoming event, or perhaps a change in personnel, expansion of an additional location, or a move to a newer location.

Health Briefs are short pieces of information discussing new health facts or leading-edge research in a particular field. This is an opportunity to share specific therapy-related insights, such as how laser treatments can reduce pain or how recovery therapies are being used for wellness.

These Formats are specifically designed to complement your advertising efforts, keeping you top-of-mind. Once the Brief has been published in print they are published online, and used to additionally highlight the advertiser. The end-of-the month e-newsletter would include a snippet and link to the online brief. These Briefs are valued at \$475 with the extra promotions. At the end of Briefs in print, we can reference the page number for your ad(s).

Business Spotlight

Length: up to 450 words • Available with monthly 1/3-page display ads or larger.

Spotlights can be a hyper-focus on the business owner(s). This third-person format provides a powerful opportunity for our advertisers to introduce themselves or their business, highlighting what sets them apart, their philosophical approach to wellness, and their specialized methods for supporting a healthy lifestyle. Emphasize the benefits and effectiveness of specialized treatments or therapies you may offer.

Advertorials

Advertorials are the most effective way to have content placed in our publication, as they provide an opportunity to tell a targeted story about your products and services using a style similar to an article. Here are some example rates for a single month: \$398 for a 1/4-page ad size (fits up to 200 words with photo) and \$1,080 for a full-page 400-700-word advertorial (optional ad design is extra). Kindly email your advertorial for a quote.

Due Date and How to Submit Content

• 5:00 PM on the 10th of the month before publication.

Additional Notes

• We publish fresh, original content that has not been published elsewhere.

• To maintain consistency with our magazine's style, we reserve the right to edit all submissions for length, style, and clarity.

• Content is not subject to copy review, we may contact you to verify information.

• Please paste your content directly into an email (preferred) or email your submission in digital format as an MS Word or text file. No formatting is required. Include your name, business, and phone number with all submissions.

Photos and Graphics

Please include any photos or graphics as high-resolution JPG, EPS, or PDF attachments in your email submission. Raw photos straight from the camera are preferred. Computer-printed material, low-resolution website images, or graphics embedded into Microsoft Word documents are not acceptable.

Submit to: NaturalAwakeningsFla@gmail.com

Contact Us

Broward County.

954-630-1610

NABroward.com

Palm Beach County

561-626-5584

NAPalmBeach.com