



## **CALL FOR ARTISTS RFP**

### **Community Public Art Mural – City of Zachary City Hall Annex**

**Issued by:** Build East Baton Rouge (Build EBR)

**Project Location:** 4650 Main Street, Zachary, Louisiana

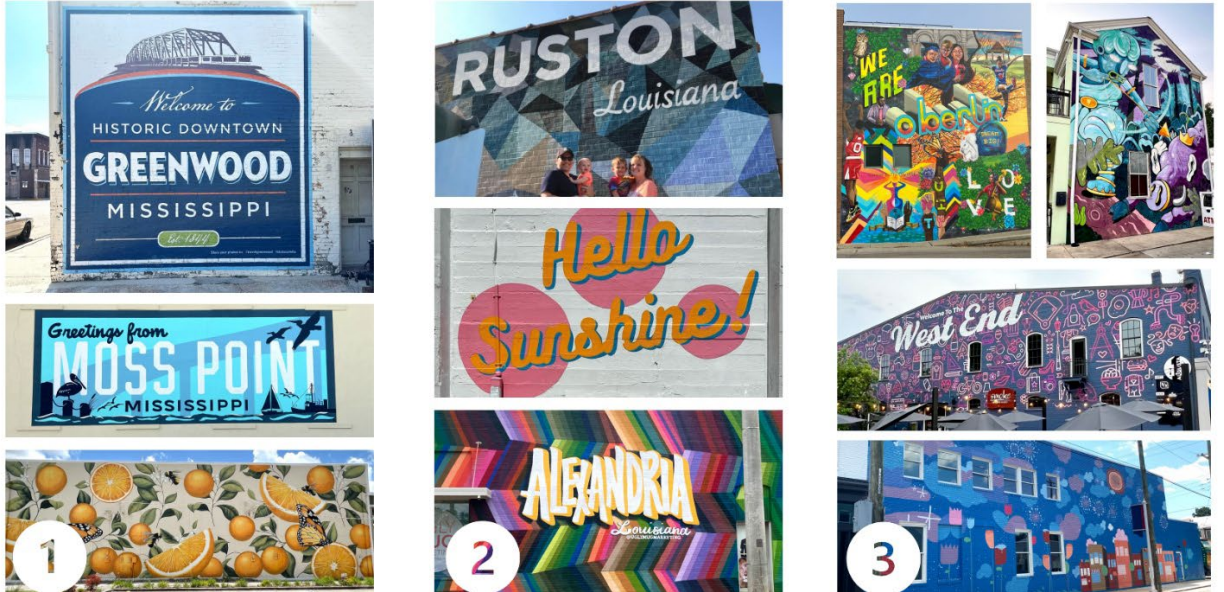
**Application Deadline:** May 30, 2026

### **Project Overview**

Build East Baton Rouge invites qualified artists or artist teams to submit proposals for the design and installation of a community-driven mural at the City Hall Annex in the City of Zachary. This project is funded through a \$10,000 Community Public Art Grant from the Louisiana Division of the Arts.

The City of Zachary recently completed a comprehensive Downtown Plan that outlines a shared vision for a vibrant, connected, and culturally rich district. Building on this momentum, the City remains committed to fostering artist-led, community-focused public art initiatives that both reflect and celebrate Zachary’s unique heritage. Through this call for artists, the City seeks to support a creative mural that enhances the public realm, strengthens neighborhood identity, and contributes to a cohesive visual narrative that resonates with residents and visitors alike. Artists are encouraged to draw inspiration from the community’s history, culture, and aspirations to create a meaningful, place-based design that enriches the downtown experience. A few sample images are featured below:

## Murals



### Project Goals

- Enhance the visual appeal of a prominent public building
- Celebrate the unique identity and history of Zachary
- Foster community pride and engagement through public art
- Support local and regional artists
- Contribute to downtown revitalization and placemaking

### Scope of Work

The selected artist/team will be responsible for:

- Developing a mural concept informed by community input
- Participating in community engagement activities (as needed)
- Finalizing design for approval by the selection committee
- Preparing the mural site in coordination with project partners
- Executing and completing the mural installation
- Providing documentation of the completed work (photos, summary)

### Budget

Total project budget: **\$10,000**

This is an all-inclusive budget covering:

- Artist design fee
- Materials and supplies
- Surface preparation and installation
- Travel (if applicable)
- Insurance (if required)
- Any other associated project costs

### **Eligibility**

This opportunity is open to:

- Individual artists or artist teams
- Emerging and established artists
- Artists residing in Louisiana and the surrounding region (preferred)

Public art and mural experience is strongly encouraged.

### **Submission Requirements**

Applicants must submit the following:

1. **Artist Statement** (max 500 words)
2. **Project Concept/Approach** (max 500 words)
  - o Initial ideas for the mural (final design will be developed with community input)
3. **Portfolio** (5–10 images of past work)
4. **Resume or CV**
5. **References** (2–3 professional references)

### **Selection Criteria**

Submissions will be evaluated based on:

- Artistic quality and originality
- Relevant experience with murals or public art
- Demonstrated ability to engage communities
- Feasibility within budget and timeline
- Alignment with project goals

A selection committee composed of representatives from Build Baton Rouge and the City of Zachary will review all submissions.

### **Project Timeline**

- RFP Issued: April 30, 2026
- Submission Deadline: May 30, 2026
- Artist Selected: week of June 15, 2026
- Community Engagement & Design Phase: June-August 2026
- Installation: Sept-Dec 2026
- Project Completion Deadline: December 2026

### **Additional Requirements**

The selected artist must:

- Enter into a contract with Build EBR
- Comply with all grant requirements from the Louisiana Division of the Arts
- Participate in documentation and reporting activities
- Ensure all promotional materials include required acknowledgment language:  
*“Supported in part by a grant from the Louisiana Division of the Arts, Office of Cultural Development, Department of Culture, Recreation & Tourism.”*

### **Submission Instructions**

All materials must be submitted electronically to: **info@buildbatonrouge.org**

Subject Line: **Zachary Mural RFP Submission – [Artist Name]**

### **Questions**

For questions or additional information, please contact:

Ashleigh.mchugh@cityofzachary.org

Contact person: Ashleigh McHugh, City of Zachary or Sharon Phillips, City of Zachary

Build EBR and the City of Zachary reserve the right to reject any or all submissions and to request additional information from applicants as needed.