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Land Park News

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Vintage rock poster sale to be held Aug. 5-Sept. 1

See Page 2

Photo by Lance Armstrong

Left to right, R.J. Hill, assistant manager of MediumRare Records & Collectibles, Marty De Anda, the store's owner and manager, and Mark De Anda, a volunteer at the store, celebrate this business's upcoming vintage poster sale.

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Editor ..... Monica Stark
Graphic Designer ..... Liang Ly
Advertising Director ..... Jim O'Donnell
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1109 Markham Way
Sacramento,
CA 95818
t: (916) 429-9901
f: (916) 429-9906

Cover by: Lance Armstrong



Photos by Lance Armstrong

R.J. Hill, assistant manager of MediumRare Records & Collectibles, holds a rock poster at this store, which will hold a vintage rock poster sale, beginning on Aug. 5.

Vintage rock poster sale to be held Aug. 5-Sept. 1

Concert posters feature colorful artwork, classic bands of the '60s

By Lance Armstrong

A vintage rock poster sale will be held at the WAL Public Market, at 1104 R St., beginning Friday, Aug. 5, from 6 to 9 p.m.

The sale will continue daily through Sept. 1, from noon to 5 p.m.

Presented by MediumRare Records & Collectibles, which is located at the same address in Suite #140, this sale will provide attendees with the opportunity to purchase authentic concert posters from the 1960s.

These posters, which on average measure 14 inches by 20 inches, were created for San Francisco Bay Area concerts that featured bands such as the Grateful Dead, Jefferson Airplane, Pink Floyd, The Doors, Van Morrison, Quicksilver Messenger Service, and Big Brother and the Holding Company, the latter of which featured the legendary vocalist Janis Joplin.

Land Park resident Marty De Anda, owner and manager of MediumRare Records & Collectibles, told this paper last week that the upcoming sale will feature classic rock posters at below average prices for such collectibles.

"Our intent is to share some really cool, vintage, rock 'n' roll posters and have people have a great time, and also make (the posters) very affordable," said Marty, who grew up in West Sacramento. "This is not a collectors' exhibition. This is a place for that guy or gal who really want to decorate their 'she shed' or 'man cave' to be able to buy an actual piece of history at a very reasonable price."

The sale will feature about 50 to 75 concert posters, most of which advertised for San Francisco shows held at concert promoter Bill Graham's Fillmore Auditorium, and concert promoter Chet Helm's Avalon Ballroom.

Also included in the sale will be Jackie Greene Fillmore Auditorium posters, and vintage Tower Records calendar posters from the mid-1970s through the early 2000s.

The sale will additionally

See ROCK POSTER on page 3



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1750 Vallejo Way $1,050,000

Iconic Brick Tudor on Deep Lot!



Nestled on a sweet street in the popular Newton Booth neighborhood, this spacious 3 bedroom, 1.5 bath brick beauty beckons all those who appreciate vintage style and quality that has been tastefully updated for today's living. Gleaming hardwood floors with mahogany inlays, coved ceilings, classic mouldings and built-ins give way to the fully updated and roomy gourmet kitchen with travertine countertops, stainless steel appliances and tons of cabinets for storage. Lovely updated main bath with dual sinks, marble counter top and a dual head shower! Dual pane windows throughout, 200 amp panel, dimensional comp roof (2005) and a generous basement . The backyard...deep and wonderful! Patio area for barbequing or entertaining, towering Redwoods for shade, decomposed granite, grassy areas and lots of fruit trees. Autogate and parking pad with alley access and storage sheds...so many possibilities!
2417 U Street $789,900

Rock Poster:

Continued from page 2

have about 100 original, concert handbills, which are small-sized versions of the 1960s concert posters.

Marty spoke about those handbills.

"They're really neat gift items, because they're inexpensive compared to the posters," he said.

The discounted prices for the posters and handbills were set by MediumRare Records & Collectibles after they were appraised by an expert in the field.

Although the artists who created the 1960s concert posters and handbills are much lesser known than the musical artists they featured on those works, they are nonetheless legendary among vintage, rock concert poster collectors.

Among those artists of these often colorful and decorative posters and handbills are Stanley Mouse, Alton Kelley, Rick Griffin, Wes Wilson, Victor Moscoso and Lee Conklin.

Marty mentioned that the historic, R Street structure where the sale will be held has an ideal ambience for presenting these vintage rock posters that celebrate art, culture and music. The building was renovated and reopened in April 2015, and MediumRare Records & Collectibles was the first tenant to sign on to the project.

"This building and this mall was (re)created to have sort of a New Yorky, kind of Soho kind of a feel, and to have interesting businesses with quality products that sort of intertwine (with the) same vibe," he said. "The building houses four floors of subsidized artists in order to keep artists housed and living in Sacramento. It's really an artistic building all the way through."

Adding to the ambience of the event will be a small, light show and the playing of rock music recordings by various artists, including some of the bands featured on the concert posters and handbills.

During the opening night event, MediumRare Records & Collectibles will be open to the public.

Marty explained what people will be able to see and purchase in his store.

"We are Sacramento's top-rated record store and we specialize in having the highest quality of products in the (Sacramento) Valley," he said. "Our top specialty is our classic rock, jazz, blues, country and soul. Everybody that works at (the store) is an expert in some genre.



Vintage rock posters, such as the ones shown above, will be available through the nearly month-long sale.

"We have a lot of cute displays with a lot of rare artifacts in there. We have a whole wall of autographed records."

Marty, a lifelong record collector who is locally recognized as an expert on The Beatles, added that the store is the realization of his childhood dream.

"This is my retirement," Marty said. "I've been wanting to do this since I was 12, and so I designed this store so-to-speak in my own image. It's actually the bedroom I never had as a child.

"We're called MediumRare for a reason, in that we have a lot of rare things, but we also have high-quality, average, common things, as well."

Prior to opening his R Street business, Marty spent 25 years working as a corporate executive in the insurance field, and established Dig Music, a record label and artist management company, in 2000. He discovered local musician Jackie Greene and managed him from 2000 to 2013.

Assisting Marty with the store are R.J. Hill, assistant manager and a 2013 graduate of Mira Loma High School, and Marty's brother, Mark De Anda, a volunteer.

For additional information about MediumRare Records & Collectibles and its upcoming vintage rock poster sale, call (916) 442-5344 or visit the website, www.DigMusic.com.



Sue Olson
916-601-8834
sue@sueolson.net
CalBRE# 00784986
landparkhomes.com



LAND PARK

Adorable two-bedroom cottage in the heart of Land Park's College Manor. This home boasts the main house and a spacious Art Studio /or potential ADU with bath. (Approx. 600 sq. ft per seller). The main home features a formal entry, large living room with fireplace, bookshelves, hardwood floors plus a formal dining room with storage shelves / cupboards and doors to access the beautifully landscaped backyard with deck, patio and many trees. Kitchen counters are tiled, art deco backsplash, brick fireplace and eating area. Hall bath with tiled floor has tub and stall shower. Inside laundry room has storage and utility sink. Attached single car garage. The Art Studio / potential ADU features vaulted ceilings, skylights, plenty of storage and full bath. Great curb appeal! 1881 7th Avenue $800,000



LAND PARK

A Hidden Gem in the heart of Land Park w/ large lot and custom features. Lg picture window in LR overlooks front yard. Formal Dining Room leads to a Chefs kitchen with built-in custom dining area, bay window, white cabinetry, stainless appliances and granite counters. The TV room and desk area also open to the kitchen and have a sliding French door to outdoor patio. There are many built-ins, extra storage, laundry room and wood flooring. Downstairs has a master suite with custom designed bath, over-sized shower, Heath ceramic tile, wood floors and French doors to brick patio. Additional downstairs bedroom is used as an office with built-in shelves and long desk area & remodeled 2nd bathroom. 3 upstairs dormer bdrms & 3rd bath all open to landing area. Mature garden, brick patio w/pergola, path to guest house and built-in pool for summer fun. The 2-story guest house sits above and behind the 2- car garage. A Must See! 1367 8th Avenue $1,605,000.



Teresa Olson
916-494-1452
teressa.olson@cbnorcal.com
CalBRE# 01880615

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File photos by Stephen Crowley

Shown here are file photos from the 2021 Mariachi Festival de Sacramento held at Southside Park, featuring some of the most talented Mariachi bands and singers in Northern California. The two-day event also included food, arts, DJ music and of course fun for all. The following performed: Shaila Durcal, Mariachi Nuevo J Mexico, Mariachi Bonitas, Mariachi Torres, Ballet Folcorico Nube de Oro, Mariachi Divas de Cindy Shea, Ellas, Mariachi Bonitas de Dinorah K, Mariachi Nuevo J Mexico, Ballet Folclorico Nube de Oro. This year, the festival will be held at the SAFE Credit Union Performing Arts Center in downtown Sacramento on Saturday, Aug. 14, starting at 5 p.m.

The Sacramento Mariachi Festival to be held Aug. 14

Gearing for the annual Mariachi Festival de Sacramento, Mariachi virtuosa Dinorah Klingler stepped into an auditorium with about 90 seventh graders eager to greet her and listen to the award-winning musician play some songs for them.

The brave students from Alexander Twilight Secondary Academy in the Arden-Arcade area asked Klingler such poignant questions as: How do you feel about singing at the festival? Why do you sing? What got you into singing? What dream did you have before you became a Mariachi

See FESTIVAL on page 5

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Festival:

Continued from page 4

musician? How long have you been singing and playing guitar?

It was a proud moment for the students and Dinorah was extremely gracious of her time. According to her website, Dinorah manages Mariachi Bonitas locally and performs music from all over the world as a soloist with her inseparable guitar. She is also involved in the production of shows and festivals, including Sacramento's own Annual Mariachi Festival.



This year's Mariachi Festival de Sacramento will be held on Sunday, August 14th at 5 p.m. at the SAFE Credit Union Performing Arts Center. Admission costs range in price. https://www.boxofficeticketsales.com/



Photo by Rae Boys

Mariachi Festival de Sacramento founder and organizer Dinorah Klingler shared her story of becoming a musician and played for about 90 7th graders at Alexander Twilight Secondary Academy in the Arden-Arcade neighborhood.











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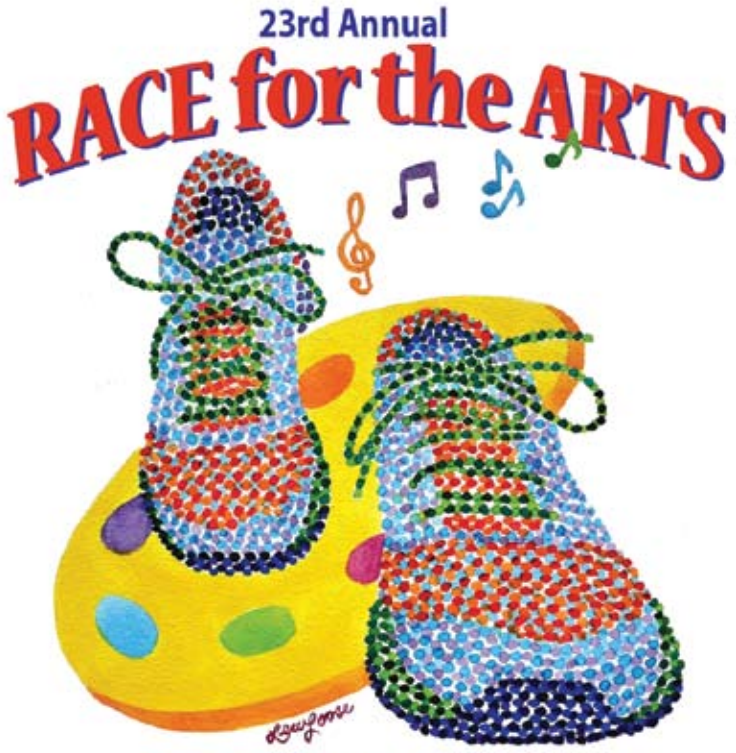
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What's Happening, Land Park?

Saturday, August 6: 7 a.m. to 3 p.m.: Land Park Volunteer Corps; group areas 13 & 14; occurs the first Saturday of every month

Sunday, August 7, 2022: Land Park Farmers Market, group area 5,6,7; Certified farmers' market every Sunday through December 25 8am-1pm

Friday, August 12: 4 to 10 p.m.: D5/D7 Trucks & Such, Music, Movie in the Park; Park day/movie night/small concert; 400 attendees 8:00 AM – 8:00 PM

Saturday, August 13: Black Women United Annual Signature Event, William A Carroll Amphitheatre (3901 Land Park Dr, Sacramento, CA 95822, United States). Private event as you must register to attend. No walk ups .

Saturday, August 20, 2022, from 10 a.m. to 7 p.m. and Sunday, August 21 from 10 a.m. to 5 p.m. 11th Annual Banana Festival: Kids can enjoy bounce houses, bungees, games, reptile exhibits, and do banana crafts. There will be live bands that will get you grooving and having a great time! Of course, there will be delicious banana-infused treats, local eats, and yummy sweets! There will also be local vendors where guests will be delighted with the vendor Arts & Craft Marketplace selling handmade crafts, wooden art, jewelry, specialty clothing, and more.

Saturday, August 27: Annual Run for the Arts 5K; Event on Saturday from 7am to 10:30am: Kids Fun Runs & Arts Festival will be celebrating 23 years of benefiting California arts. Grab your running shoes, friends, fam-

See LAND PARK on page 7

Land Park:

Continued from page 6

ily, co-workers, neighbors and join the fun! Race for the Arts is for everyone from serious runners (5K timed by B-tag) and for the casual runner/walker. Run, walk, jog or jeté along the racecourse in Sacramento's shady William Land Park, which is set for Aug. 27 in William Land Park, across from the Sacramento Zoo. Entertainment throughout the racecourse and a FREE Arts Festival – What's not to love? Come out for the Race and stay for the Free Arts Festival with food, hands-on booths and plenty of entertainment. Race for the Arts raises funds and awareness for California nonprofit visual, performing, cultural, literary and culinary arts organizations, and school music, drama, literary, art and culinary arts programs. Registration is set for 7 a.m., followed by a kids fun run at 8:10 a.m. and an 8:35 a.m. 5K run/walk. For more information, visit <http://raceforthearts.com>.

Land Park resident named Senior Director of Impact at United Way

Genevieve Levy of Land Park has been named senior director of impact at United Way California Capital Region. Levy will serve as the organization's primary strategist, planner, advocate and manager for its most visible and critical community activities. Reporting to the chief of programs, she will lead and support large-scale social change efforts using United Way's Square One approach that is working to end poverty for local families starting at square one: school.

"Genevieve has a proven record of successfully creating and executing programs working on behalf of families in the community," said Dr. Dawnté Early, president and CEO, United Way California Capital Region. "We are proud to have her join our team as we work with our partners to end poverty for local families starting in school."

Prior to joining United Way, Levy was district director for California State Assembly District 7 with Assemblymember Kevin McCarty. She has worked in direct social service and program development and management roles at Sacramento Food Bank & Family Services, including assisting in developing and opening the group's immigration legal services and refugee resettlement programs.

Levy was named a 2018 40 Under 40 honoree by the Sacramento Business Journal and one of Sacramento Magazine's 2021 Top 100 Notable Business Leaders. She received the Sherwood Carthen Service Above Self Award from the City of Sacramento. She holds a degree in international relations with a minor in Spanish from UC Davis. Levy and her husband have two daughters ages 3 and 6, and she coached in Land Park Little League this year.



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Local "Marmaladies" returned to the State Fair as the "Brine Babes"

By Pat Lynch

Remember the Marmaladies—- two Sacramento retirees who experimented together in 2015 to develop a knockout marmalade recipe? They were Barbara Ruona and K. D. Proffit, and they nervously submitted their first sample to Cal Expo food judges. They won Second Place, then Firsts in succeeding competitions, discovered they had an enthusiastic following, and finally, with the cleverly named submission, Clockwork Orange, took the ultimate prize, Best of Show. They'd gone as high as they could go.

Then came Covid, and the long lockdown. The State Fair closed; public gatherings ceased. Who doesn't recall those hard two years of retreat? Then, a recovery. Cal Expo reopened. Would the Marmaladies return to attempt a second season of triumph? No. This time it's different.

They have reinvented themselves. Now they are the Brine Babes, an edgier, sharper duo who chose the pickle as their food submission. But why the pickle? "You know how marmalade is sweet and tasty, and kind of…pleasant?" Proffit said. "This time we wanted to challenge ourselves with something completely different, to show diversity." They believed the pickle possessed a very different persona from marmalade. So, from fruity breakfast preserves to fermented cucumbers, from Ladies to Babes, the former champs have returned with their new name and newest culinary creation.



Barbara Ruona and KD Proffit

It was a hot, sunny July 22nd when we entered the welcome cool of Building B and found our way to the pickling competition. Six judges stood behind two display tables, sampling products, drinking from small vials of milk to cleanse their palates of previous pickle flavors, emphasizing that this is a serious competition that has attracted many submissions.

Barbara Ruona sat in the front row, intently focused on the tableau before her. Her colleague, K. D. Proffit, could not be there. Friends sat next to Ruona and others in the row

See 'BRINE BABES' on page 9



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Brine Babes:

Continued from page 8

behind her. All awaited the fate of the Brine Babes first pickling effort— a submission named Shake Spears.

What matters in these serious competitions is execution and presentation. The Brine Babes knew from painful experience that the tiniest flaw or oversight could cost points, even be disqualifying. Today a judge regretfully displayed two jars of pickles, one medium sized, the other smaller. The product was very good, the judge said, but the jars must be the identical size, identical make, and have identical lids. The size disparity caused this submission to be disqualified. Ruona shook her head at her friends and they visibly relaxed. The rejected jars did not belong to the Brine Babes.

But we were not to learn the further results that day. Ruona and her coterie finally left, leaving Shake Spears in the hands of knowing judges.

The next day? A First Place for the Brine Babes. Barbara Ruona immediately called K.D. Proffit and sent her a picture of their prize-winning Shake Spears. Pickle power reigned. But the contest isn't over, the competition goes on, and it's fierce. They won First Place, and next year they'll be back, to shoot for Best of Show. The Brine Babes are off and running.



Shake Spears



Judges Inspect Shake Spears

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Underway to Westgate Landing



Ship 2017s SSV Shoemaker and SSV Majestic at Westgate dock

Capitol City Sea Scouts held cruise-In weekend

By Marc Grimm

Special to Valley Community Newspapers

Sea Scout Ship Polaris (Ship 2017) had a successful cruise from Discovery Bay to Westgate Landing in the Delta, meeting up with 13 other Ships/Groups. This was our crew's first opportunity to cruise in Sea Scout Vessel (SSV) Shoemaker, a 40-foot 1993 U.S. Navy Admiral's Launch. This vessel was acquired last year and has been worked on by our Ship's Crew & Officers to make necessary repairs that restored her to full working condition.

The Crew practiced navigation, piloting, mechanical troubleshooting, and boating safety, along with handling maintenance and cooking duties for the Ship. It was nice to see them take a break from using electronics for games and text messaging to learn electronic charting, sonar, and GPS navigation. It was a great confidence builder. Mostly though, it was a great opportunity for the kids to have fun together, be a team, and make new friends with Scouts throughout Northern CA while enjoying fun activities on the water!

Prospective Sea Scouts: We meet at the Sacramento Elk's Lodge on Riverside Blvd. and at the Discovery Bay Marina, where we berth SSV Shoemaker. We serve the Sacramento, Elk Grove, and Discovery Bay areas but have members from Antelope and Granite Bay as well. If you are age 14-21 and are interested in

See SEA SCOUTS on page 11

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Sea Scouts:

Continued from page 10

getting out onto the Delta and San Francisco Bay waterways, then Sea Scouts may be a good fit for you. Youth and Adults who are already members of other BSA units may become dual registered members of a Sea Scout unit without having to pay the customary annual membership fee.

Parents: if you are looking for a rewarding way to give back to the community and help give our youth a chance to develop fun skills like small boat handling and navigation, along with essential mechanical and leadership skills, I urge you to consider becoming an adult Scouter with Ship 2017. It is time well spent on and off the water. We are always in need of Adults with boating and mechanical experience but are equally in need for Adults who have recruiting and fundraising skills/contacts, can help with event coordination, or just be present at events for two-deep supervision.

If you do not have the time or experience, but know someone who does, please pass this information along. We also gratefully accept fully tax-deductible contributions. As you might imagine, these larger vessels are expensive to operate and $6.00-plus per gallon fuel has only made if worse.

For more information, contact the Sea Scout Ship 2017 Skipper, Marc Grimm, at megrimm@surewest.net, or the youth leader, Boatswain Chris Grimm at chrisgirmm2017@gmail.com.



14 Sea Scout Ships gathered at Westgate Landing for fun weekend



Heading back to Discovery Bay Marina



Sea Scout performing electrical repairs



Detour to Sugar Barge for a great lunch



SSV Shoemaker safely back at her berth in Discovery Bay





Buddhist Church of Sacramento Bazaar

By Brian Hatano

Due to continued challenges with COVID and its variants, the Buddhist Church of Sacramento's 76th Annual Food and Cultural Bazaar will be staged in yet another unprecedented manner.

This year, rather than celebrating the bazaar in person as it was done in its first 73 years, or virtually in the past two years as a telethon, the temple is offering a selection of favorite bazaar foods and bazaar merchandise.

Items are available online for preorder, with pickup at a later date. Please visit the church website (buddhistchurch.org/bazaar-2022) to view all food and merchandise items and to place your order.

All foods are sold online only while quantities last.

- Teriyaki Chicken (boneless thighs) Bento Box: $20
- Karaage Chicken: $10
- Vegetable Chow Mein: $10
- Udon: $10
- Spam Musubi: $3.50

The deadline for ordering food items is Sunday, Sept. 4. When making your purchase, select an available timeframe for pickup on Sunday, Sept. 18 at the Buddhist Church of Sacramento at 2401 Riverside Blvd.

Commemorative bazaar mer-

See BAZAAR on page 13



Photos by Joe Perfecto

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1 tablespoon extra-virgin olive oil
2 cups cherry tomatoes
1 tablespoon snipped fresh chives
1/2 teaspoon kosher salt
1/4 teaspoon freshly ground pepper

1. Heat oil in a large nonstick skillet over medium-high heat; add tomatoes and chives. Saute 2 to 3 minutes, until tomatoes are hot and skins start to split. Season with salt and pepper. Serves 4.

• Each serving: About 46 calories, 4g total fat, 4g total carbohydrate, 1g protein.

For thousands of triple-tested recipes, visit our website at www.goodhousekeeping.com/food-recipes/.

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Bazaar:

Continued from page 12

chandise with this year's logo includes aprons, insulated reusable grocery bags, and women's, men's, and Youth's T-shirts. The deadline for ordering merchandise is Friday, Sept. 23. You will be informed of the drive-thru pickup date and time for the merchandise once we have a delivery date from the printer.

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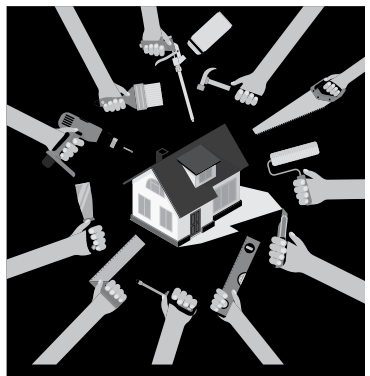
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