

WHAT'S IN enjoy THE STORE STORE

OUR PRODUCTS TELL STORIES

NORTHERN
CALIFORNIA
EDITION

IT'S OUR JAM

Mountain Fruit Co. is a small jamming company located in Chico, Calif., which is a small college town against the Sierra Nevada foothills of Northern California. They started jarring fruit in the spring of 1997. They had been selling fruit at the Ferry Plaza Farmer's Market in San Francisco. The farmer asked them to jar some cherries for him. When the next fruit of the season was ripe, they said, "Let's make a few jars of jam!" So they did! And now, this many years later, they're still making a "few jars of jam."

Enjoy the Store, Redding carries a variety of flavors of Mountain Fruit Co.'s jams, including Always Apricot, A Red Duet, Berry Blue, Fig Pizazz, Oh! Berries, Raspberry Tart, Rhubarb and Berries, Sour Power, Southern Peach, Strawberry Gem, The Fig Galaxy, True Rhubarb, Peaches a la Cot and Rhubarb Razz. Each 9.5 oz. jam is \$6.50.

To learn more about Mountain Fruit Co., visit www.mountainfruit.com.

