Beauty GOs Blue

Perfek Pro Beauty Esthetics Academy, a hair studio and beauty school, is preparing to open in downtown Concord. In conjunction, owner Lakiesha Leak is spearheading a program called Beauty GOs Blue. She wants to help connect youth with the police

and create better relations because, no matter what, she says, police officers are human beings with tough jobs, and they have children and families as well.



Lakiesha Leak

"I would like for there to be on-duty uniformed and off-duty out-of-uniform officers so the children can see that police officers are human beings with a life and family outside of work," Leak says. "The officers can bring their children if they'd like; we encourage this connection with the children.

Leak is also looking for sponsors for t-shirts to be autographed by the officers for the children and vice versa. In addition, she'd love for the officers to line up their police cars to show the kids what goes on behind their wheel.

"This is for our youth to meet and greet and build a relationship with our police officers, not be afraid of them because of what they hear or see on TV," she adds. "When I was growing up, police officers kept me out of trouble just because they cared for my community, and I respect that and honor them."

Source: Lakiesha Leak