

Parish News

Acadiana

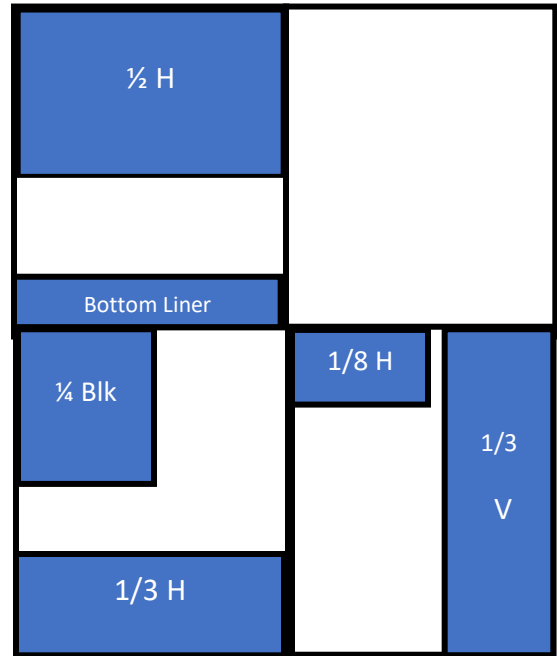
Print Ad Spec Sheet 2018

Parish News is a tabloid newspaper measuring approximately 11.375" X 15".

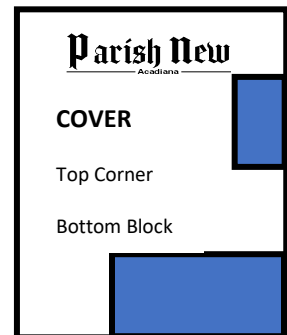
No Crop Marks or Print Codes.

- > Full Page Ad 10.375" X 14"
- > Half (V) 5.188" X 14"
- > Half (H) 10.375" X 7"
- > Third (V) 3.46" X 14"
- > Third (H) 10.375" X 4.67"
- > Quarter (Block) 5.188" X 7"
- > Eighth (V) 5.188" X 3.5"
- > Eighth (H) 2.59" X 7"
- > Bottom Liner 10.375" X 2"

- > Front Page (Top Corner) 2.41" X 4.4"
- > Front Page (Bottom Block) 2.57" X 8.17"



- To ensure print quality, files should be Press Quality or at least 300 dpi.
- PDF Files (Preferred Method) – All fonts should be embedded.
- Export files as a Press Quality (Optimized) PDF. No crop marks.
- Bleeds should be pulled out beyond ad dimensions.
- JPEG File resolution should be at least 300 dpi.
- Illustrator Files (ai) can be submitted, but should include fonts and links.
- UNACCEPTABLE FORMATS: MS Word, Works, Publisher, Paint, Word Perfect, PowerPoint, or CorelDRAW.



Please submit all camera-ready art to: Ads@FaceAcadiana.com

Contact your Account Representative or Face Media Group for more information.

337-456-5537 or info@FaceAcadiana.com

Face Media Group
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