

STORM DRAIN ART PROGRAM

ONLY RAIN DOWN THE DRAIN

Using #EcoArt to promote water quality initiatives
in the Vermilion Watershed

LafayetteLA.gov



STORM DRAIN ART PROGRAM PURPOSE



- Illustrates need for watershed protection
- Reinforces the notion that all drains lead to the Vermilion
- Engages stakeholders in raising awareness about water quality
- Symbolizes local ecology, culture and community
- Complements ongoing educational programs
- Fulfills LCG's obligation for MS4 permit compliance



UNIVERSITY of
LOUISIANA
LAFAYETTE



2017-2018 Installations



Proposed locations for the 2018-2019 Contest

The following criteria aided LCG in selecting drains:

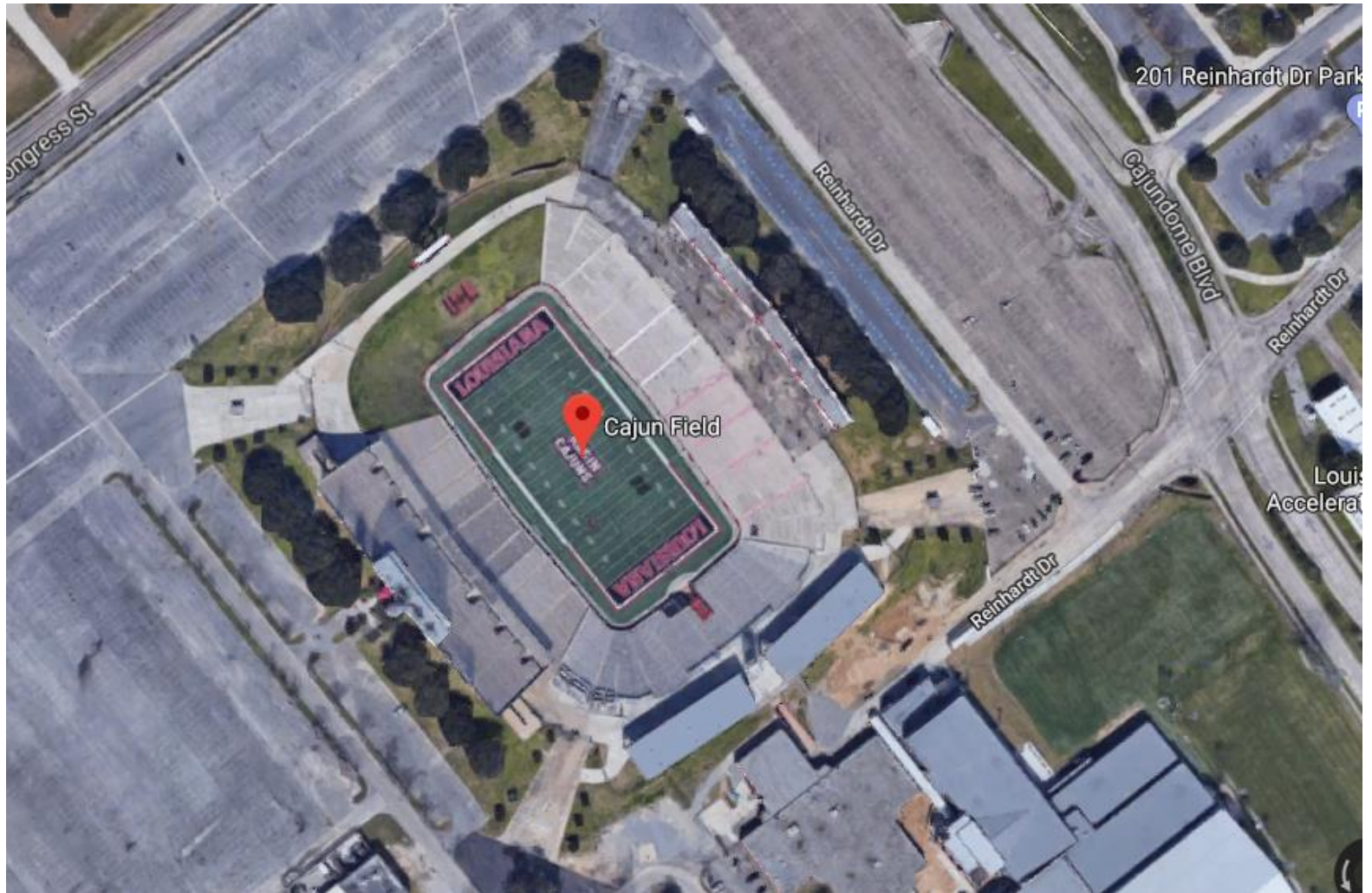
- **Drain must be a high pedestrian area**
- **Ample hard surface [usually a sidewalk] around drain**
- **Area would benefit from anti-litter and other pollution-prevention education**
- **Area would engage multiple demographics, especially coteries in historical neighborhoods**

Freetown—Port Rico Neighborhood



Garfield at Warehouse 535

University of Louisiana at Lafayette: Cajun Field



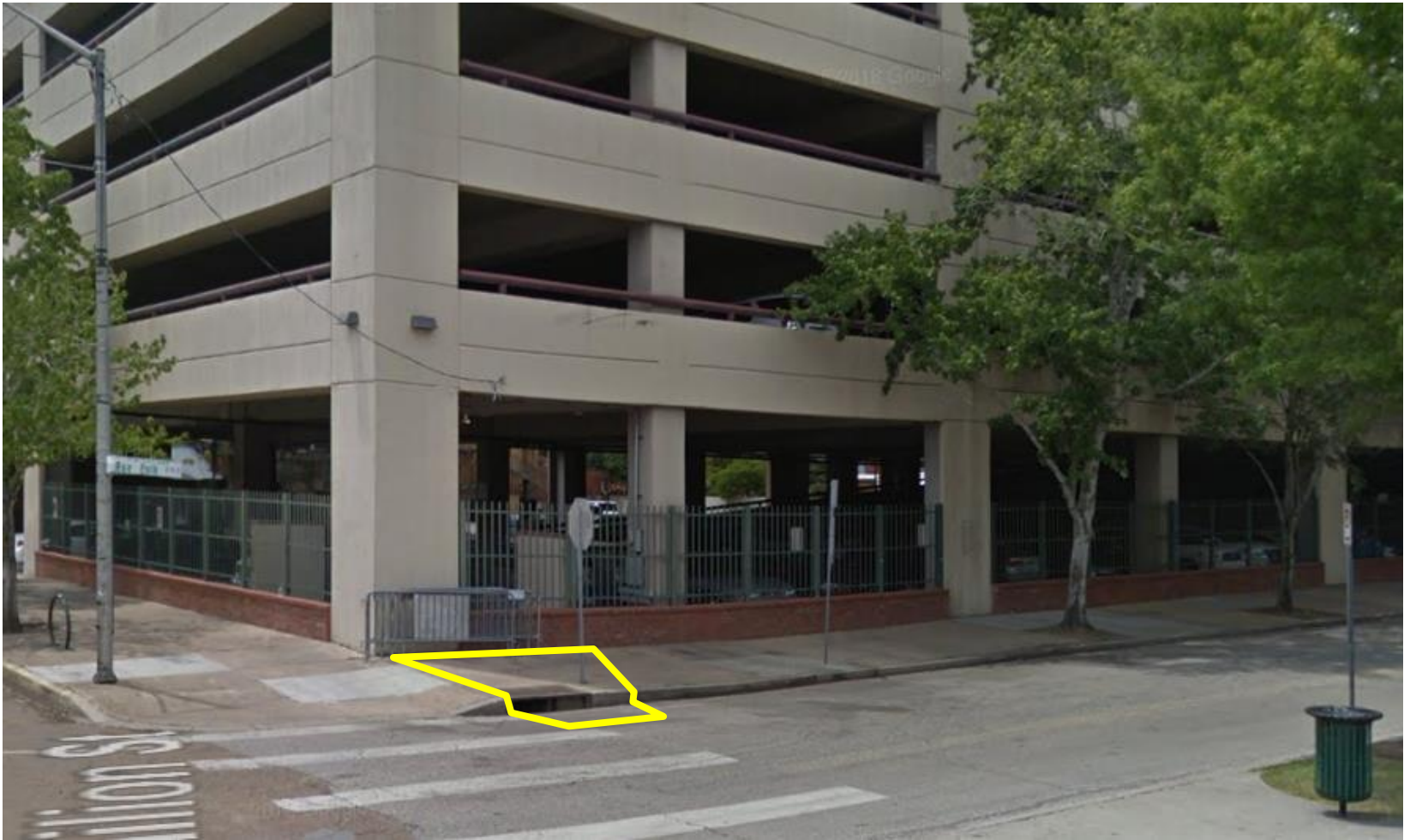
Specific drain tbd by University staff

LaPlace Neighborhood



Simcoe at St. John

Downtown



Vermilion and Polk