

# Face Media Group LLC

## Media Overview

### PRINT AND DIGITAL PUBLISHERS

**FACE**  
MAGAZINE

**Parish News**  
Acadiana  
Business & Industry | Events & Entertainment | Community Affairs

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## Overview

# FACE MAGAZINE



Now in its twelfth year in publication, FACE Magazine remains the premier women's and family magazine in Acadiana (South Louisiana). From its hi-gloss pages and beautiful design to its informative and thought-provoking content, FACE Magazine is a trusted source with a very loyal readership.

FACE will be printed six times in 2020, with online content being updated continuously. Each production run includes 13,000 to 15,000 print copies. Of that, 2,500 to 5,000 copies are direct mailed to community leaders, business owners and subscribers. Print distribution includes the Parishes of Lafayette, Iberia, Vermilion, St. Landry, St. Martin, and Acadia. Print readership is 85% female with a target audience of women and families ages 25 to 69.

Online (websites & social media) readership is 89% female with a target audience of women and families ages 23 to 60 living within a 125 mile radius of Lafayette Parish.

Reach your target audience with all Face Media Group's products and services.

PRINT MEDIA – ONLINE ADS – DIRECT MAIL – SOCIAL MEDIA – E-MAGAZINE  
EMAIL MARKETING – DESIGN GRAPHICS – EVENT SPONSORSHIPS

For more information contact 337-456-5536

[www.FaceAcadiana.com](http://www.FaceAcadiana.com)  
[www.facebook.com/FaceMagazineAcadiana](https://www.facebook.com/FaceMagazineAcadiana)



## Overview

# Parish News

Acadiana



Established in 2017, Parish News has quickly become a valued source for news and information in Acadiana.

From Business, People, and Politics, to the Economy, Community, and Breaking News—Parish News covers it all.

Parish News will be printed eight times in 2020, with online content being updated continuously. Each production run includes approximately 15,000 print copies. Of that, 3,500 to 5,000 copies are direct mailed to community leaders, business owners and subscribers. Print distribution includes the Parishes of Lafayette, Iberia, Vermilion, St. Landry, St. Martin, and Acadia. Print readership is 50/50 women/men, with the content intended for community and business minded individuals ages 25 and up.

Online (websites & social media) readership is 60/40 women/men, with the content intended for community and business minded individuals ages 22 and up living within a 125 mile radius of Lafayette Parish.

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