



# Bellingham BULLETIN

www.BellinghamBulletin.com

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## STICKY NOTES PRICING

There are two separate costs related to doing sticky notes on the front page of the *Bellingham Bulletin*: PRINTING cost and the APPLICATION & MAILING cost. The quantity needed is 8,700 (of these, 7,100 are direct-mailed\*; balance is distributed at high-traffic locations in and around Bellingham).

**ARTWORK:** If you are submitting the PDF file for printing, artwork should be 2.875" x 2.875" square; add 1/8- inch on all sides for bleeds if needed. (Design/typesetting services additional.)

Printing cost depends upon whether you print on **one side or two**. Paper is white.  
(\*Please note: Second side is printed in black ink only.)

### PRINTING

1 side (4-color):.....\$485.00  
Printed on 2 sides (\*\*second side black only) .....\$550.00

### APPLICATION & MAILING

Qty. 8,500 (\$53/K): ..... \$450.00

## SHIPPING

If printed elsewhere, finished sticky notes should be shipped to:

Attn: DAN HUTTON/BELLINGHAM BULLETIN  
Daily Hampshire Gazette  
115 Conz St.  
Northampton, MA 01060

### **COMPARE WITH COST OF DIRECT MAIL:**

8,500 pcs. (1 oz.) at \$0.55 ea: ..... **\$4,675**  
8,500 postcards at \$0.35 ea: ..... **\$2,975**

***Do the math and you'll quickly see that sticky notes on the Bellingham Bulletin are the least expensive, most effective way to get your message delivered into every home & business in Bellingham.***

## For more information, contact

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