

— Your **FREE** Guide To Family Life In Lincoln —

LINCOLN KIDS

Digital Media Kit | Build your buzz with Lincoln Kids Magazine

Readership: 18,000-22,000+ seasonally (print, digital, & communal) • **Site visits:** 2-3K per week & growing • **Social following:** 6,000+

Advertise online with Lincoln Kids Magazine to make thousands of local parents just a click away from your landing page.

Hero Banner \$60 (970 x 66px)	
Article Carousel	Calendar Widget
	Sidebar \$50 (300 x 250px)
Posted Articles \$30 (chronological positioning)	LK Content
In-line Banner \$30 (628 x 60px)	Sidebar \$50 (300 x 250px)
Posted Articles \$30	Sidebar \$50 (300 x 250px)
In-line Banner \$30 (628 x 60px)	LK Content
Posted Articles \$30	Snapshot \$30 (300 x 125px)
In-line Banner \$30 (628 x 60px)	Snapshot \$30 (300 x 125px)
Community Sponsor Logos \$100 package (exclusive & limited, 10 logos max)	

HOMEPAGE & BANNER ADS

Community Sponsor \$100/mo

Includes logo featured in the footer on ALL website pages, 1 article, 1 social post, premium directory listing, & 25% off add'l digital ads. Limited to 10 sponsorships.

Hero Banner \$60/mo

Visible on ALL website pages. Limit 1.

Sidebar \$50/mo

Visible on pages with sidebar (not on calendar or directory). Up to 3 available.

In-line Banner \$30/mo

Visible on homepage & article category pages. Up to 3 available.

Snapshot \$30/mo

Smaller sidebar ads, visible on page with sidebar. Up to 2 available.

Featured Article \$30

500+ words (500-1000 optimal), main article image, up to 3 photos, + 1 social share. Add'l shares/photos @ \$5/ea.

FREE! DIRECTORY LISTINGS

Express Listing FREE

FREE & independent to create. Log in to LK's website to add/manage your free business listing today! Includes logo, profile image, basic contact info, & description.

Premium Listing \$20/mo

Visually boosts your listing + logo to appear at the header of all directory pages. Unlocks tagline/welcome message, social media links, embedded video, and enhanced review features.

FREE! ONLINE CALENDAR

Event Listing FREE

FREE & independent to create. Log in to add/manage your in-person & virtual family-friendly events! Free listing includes general information, 400 x 600 px image, & external link.

Boosted Listing \$2.50/day

Upgrade your event on the days you desire. Upgrading guarantees placement in the homepage widget and visually boosts the listing + image to the header of all calendar pages.

SOCIAL MEDIA

Tagged Social Media Post \$10 (\$25 with image design).

Sponsored posts include a minimum of one image (horizontal rectangle or square), your tagged business page, an optional external link (external links reduce organic reach), and your desired description (may be modified to Facebook's suggestions).

Ad design & freelance graphic design available

\$15/hr for LK items • \$30/hr for non-LK freelance