

2021 RATES AND SPECIFICATIONS

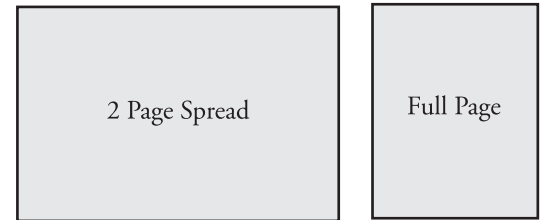
Effingham Magazine and Pooler Magazine are both published 6 times per year. Each publication is distributed to hundreds of locations, mailed to thousands of homes and to subscribers in each market.

RATES PER ISSUE • net

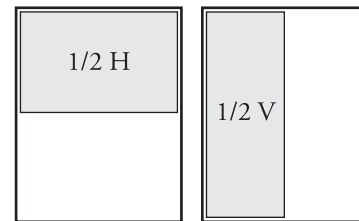
PRINT	PRICE PER ISSUE
Full page	\$975
1/2 page	\$540
1/4 page	\$340
1/8 page	\$175
Special positions*	\$1,150

Bonus marketing to spend as you like

SPEND (annual)	RECEIVE AN ADDITIONAL VALUE TO USE ACROSS OUR PRODUCTS**
\$1,000	\$100
\$2,000	\$250
\$3,000	\$450
\$4,000	\$575
\$5,000	\$750

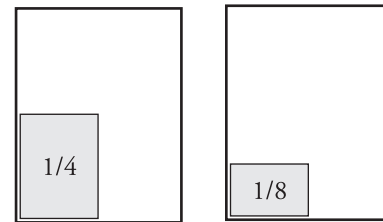


Trim: 8.375 x 10.875 (h)
 Bleed: 8.5 x 11.125



7.875"(w) x 5"(h)

3.875"(w) x 10"(h)



3.875"(w) x 5"(h)

3.875"(w) x 2.45"(h)

- *Special positions are page 2, 3, inside back cover and back cover
- ** Bonus marketing must be spent within 6 months of original ad purchase.
- Rates are per insertion and per magazine
- All ads can be emailed as high resolution PDF files, CMYK eps or TIFF files at 300 dpi at 100% of size.

Added value products include:

- Print advertising in Effingham Magazine or Pooler Magazine
- Community Sponsorship
- Online Business Directory
- Digital display advertising across networks
- Google search and display
- Social media advertising
- Leaderboard ads on EffinghamMagazine.com and PoolerMagazine.com
- Leaderboard ads in our monthly newsletters
- Marketing consulting and planning