



Feature Articles

Length: 250 to 700 words (some articles longer)

Due on or before the 5th of the month prior to publication.

Original articles featured in *Natural Awakenings* cover a wide range of subjects in the areas of health, healing, inner growth, fitness and Earth-friendly living. Articles should be written in layman's terms and impart information in a way that does not sound self-serving. Rather than tackling a vast subject, it is better to focus on a particular segment. We reserve the right to edit all submissions if necessary. Use third person and please include a brief biography at the end of your article and contact information.

News Briefs

Length: 50 to 200 words • Due on or before the 5th of the month prior to publication.

What's new? Share it with us! Did you open a new office, recently become certified in a new therapy, or do you have a special event coming up? We welcome any news items relevant to the subject matter of our publication. We welcome any hot tips or suggestions you may have for a news item. Please write your News Briefs in the third person. Those that do not have either a Display or Natural Directory ad placed along with a self-serving brief are subject to a \$229 publishing fee.

Health Briefs

Length: 50 to 250 words • Due on or before the 5th of the month prior to publication.

The Health Briefs are short, interesting clips of information often referring to a new health fact or leading-edge research in a particular field. This is an opportunity to share bits of information about your particular therapy, (examples: massage lowers blood pressure; acupuncture shortens labor; exercise eases depression). Please include any references.

How to Submit an Editorial

Please submit your typed editorial in digital format as a MS Word or text file. No faxed or printed submissions will be accepted.

• Email to: NaturalAwakeningsFla@gmail.com

Include name, business and phone number with all editorial submissions. We reserve the right to edit all submissions for length, style and clarity. Must be informative and educational. Editorial content submissions are judged separately from advertising contracts.

Additional Notes

- If your article has been published elsewhere, we are probably not interested.
- We may not publish your piece immediately, and cannot guarantee to later.
- Your original work will be edited to fit our magazine's style.
- News briefs and articles that the magazine originates are not subject to copy review. We'll call to check facts as needed.
- Footnote all sources cited in detail: Books and magazine title, author, publisher, year and page number. Individuals need name, title, organization, phone, email, city and company website. We won't publish most of this, but it saves hours in fact checking.

Photos and Graphics

Be sure to include any photos or graphics in high resolution **JPG, TIFF, EPS** or **PDF** formats as email attachments. Raw photos "right out of the camera" are preferred.

Computer-printed material, website images or graphics embedded into Microsoft Word documents are not acceptable.

Submit all graphics to: NaturalAwakeningsFla@gmail.com

Contact Us

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