ADVERTISING AGREEMENT



Display Ad Size 12 Months* 6 Months* 1 Month Optional strict Full Page \$848 \$940 \$1080 \$32 \$2/3 Page 660 728 829 24 \$1/2 Page 548 605 689 20 56/12 Page 481 528 599 18 \$1/3 Page 379 417 472 14 474 Page 324 354 398 12 17/4 Page 324 354 398 12 17/4 Page 243 265 298 99 17/4 Page 201 217 242 2 24 24					
Display Ad Size 12 Months* 6 Months* 1 Month Coptional is	AD RATES: Fi	ull Color / (rate is based on cons	Cost Per Necutive month place	1onth*	Ad Design
2/3 Page 660 728 829 24 1/2 Page 548 605 689 20 5/12 Page 481 528 599 18 1/3 Page 379 417 472 14 1/4 Page 324 354 398 12 1/6 Page 243 265 298 9 1/8 Page 201 217 242 7 1/9 Page 166 178 196 5 Premium Positioning (full page only) 1/9 2 or 3 \$1002 \$1115 \$1285 \$32 1/9 Premium Positioning (full page only) 1/9 2 or 3 \$1002 \$1115 \$1285 \$32 1/9 Page 4 & 5 942 1047 1150 32 1/9 Page 1 8 1092 1217 1405 32 1/9 Page 1 8 1092 1217 1405 32 1/9 Page 1 8 1092 1217 1405 32 1/9 Page 4 8 5 942 1047 1150 32 1/9 Page 7 8 1092 1217 1405 32 1/9 Page 8 1092 1217 1405 32 1/9 Page 9 1093 1115 1285 32 1/9 Page 9 1093 1115 1285 32 1/9 Page 9 1093 1115 1285 332 1/9 Page 9 1093 115 1285 1285 1285 1/9 Page 9 1093 115 1285 1/9 Pa					
2/3 Page 660 728 829 24 1/2 Page 548 605 689 20 5/12 Page 481 528 599 18 1/3 Page 379 417 472 14 1/4 Page 324 354 398 12 1/6 Page 243 265 298 9 1/8 Page 201 217 242 7 1/9 Page 166 178 196 5 Premium Positioning (full page only) 1/9 2 or 3 \$1002 \$1115 \$1285 \$32 1/9 Premium Positioning (full page only) 1/9 2 or 3 \$1002 \$1115 \$1285 \$32 1/9 Page 4 & 5 942 1047 1150 32 1/9 Page 1 8 1092 1217 1405 32 1/9 Page 1 8 1092 1217 1405 32 1/9 Page 1 8 1092 1217 1405 32 1/9 Page 4 8 5 942 1047 1150 32 1/9 Page 7 8 1092 1217 1405 32 1/9 Page 8 1092 1217 1405 32 1/9 Page 9 1093 1115 1285 32 1/9 Page 9 1093 1115 1285 32 1/9 Page 9 1093 1115 1285 332 1/9 Page 9 1093 115 1285 1285 1285 1/9 Page 9 1093 115 1285 1/9 Pa	Full Page	\$848	\$940	\$1080	\$324
18 18 18 18 18 18 18 18	2/3 Page	660	728	829	249
1/3 Page 379 417 472 14 1/4 Page 324 354 398 12 1/6 Page 243 265 298 9 1/8 Page 201 217 242 7 1/4 Page 187 202 224 6 1/12 Page 166 178 196 5 1/12 Page 1/12 Page 1/15 1/15 1/12 Page 1/15 1/15 1/15 1/12 Page	1/2 Page	548	605	689	207
1/4 Page 324 354 398 12	5/12 Page	481	528	599	180
1/6 Page 243 265 298 9 1/8 Page 201 217 242 7 Business Card 187 202 224 6 1/12 Page 166 178 196 5 Premium Positioning (full page only) Pg 2 or 3 \$1002 \$1115 \$1285 \$32 Page 4 & 5 942 1047 1150 32 Page 4 & 5 942 1047 1150 32 Paside Back 1002 1115 1285 32 Puriside Back 1092 1217 1405 32 In-Print Natural Awakenings Directory** Directory Ads the Annual Issue are added Online as an Express Directory for that year. Category requested: Base Rates: Directory with display ad \$120 \$135 \$175 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 extended the Colline Premium Business Directory Listing for length of Agree Name Business or Professional Name Business or Professional Name Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Date	1/3 Page	379	417	472	142
1/8 Page	1/4 Page	324	354	398	120
Business Card 187 202 224 66 1/12 Page 166 178 196 5 Premium Positioning (full page only) Pg 2 or 3 \$1002 \$1115 \$1285 \$32 Page 4 & 5 942 1047 1150 32 Inside Back 1002 1115 1285 32 Dutside Back 1092 1217 1405 32 In-Print Natural Awakenings Directory** Directory Ads the Annual Issue are added Online as an Express Directory for that year. Category requested: Base Rates: Directory with display ad \$120 \$135 \$175 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 to Includes Online Premium Business Directory Listing for length of Agra Name Business or Professional Name Business or Professional Name Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Credit Card Number Expiration: MMYY Yes Electronic Signature OR print document to sign Date	1/6 Page	243	265	298	90
Premium Positioning (full page only) Pig 2 or 3 \$1002 \$1115 \$1285 \$32 Page 4 & 5 942 1047 1150 32 Position Back 1002 1115 1285 32 Putside Back 1092 1217 1405 32 Pin-Print Natural Awakenings Directory** Directory Adside Annual Issue are added Online as an Express Directory for that year. Category requested: Bases Rates: Directory with display ad \$120 \$135 \$175 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 to Includes Online Premium Business Directory Listing for length of Agra Name Billing Address	1/8 Page	201	217	242	73
Premium Positioning (full page only) Pg 2 or 3 \$1002 \$1115 \$1285 \$32 Page 4 & 5 942 1047 1150 32 Inside Back 1002 1115 1285 32 Outside Back 1092 1217 1405 32 In-Print Natural Awakenings Directory** Directory Ads the Annual Issue are added Online as an Express Directory for that year. Category requested: Base Rates: Directory without display ad \$120 \$135 \$175 (Annual Issue only Directory with display ad \$0 80 115 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 text Includes Online Premium Business Directory Listing for length of Agra Name Business or Professional Name Business or Professional Name Credit or Debit Card Authorization Enter only last 4 digits: Credit Card Number Expiration: MMYY Electronic Signature OR print document to sign Date	Business Card	187	202	224	68
Pig 2 or 3 \$1002 \$1115 \$1285 \$32 Page 4 & 5 942 1047 1150 32 Inside Back 1002 1115 1285 32 Dutside Back 1092 1217 1405 32 In-Print Natural Awakenings Directory** Directory Ads the Annual Issue are added Online as an Express Directory for that year. Category requested: Base Rates: Directory without display ad \$120 \$135 \$175 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 ** Includes Online Premium Business Directory Listing for length of Agree Name Business or Professional Name Billing Address Billing City, State & Zip Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Expiration: MMYY X Electronic Signature OR print document to sign Date	1/12 Page	166	178	196	59
Page 4 & 5 942 1047 1150 32 Inside Back 1002 1115 1285 32 Dutside Back 1092 1217 1405 32 In-Print Natural Awakenings Directory** Directory Ads the Annual Issue are added Online as an Express Directory for that year. Category requested: Base Rates: Directory without display ad \$120 \$135 \$175 (Annual Issue only Directory with display ad \$0 80 115 (Annual Issue only addt'I words in description (right of image) \$1 each; addt'I items (above image) \$5 ** Includes Online Premium Business Directory Listing for length of Agree Name Business or Professional Name Billing Address Billing City, State & Zip Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Expiration: MMYY X Electronic Signature OR print document to sign Date	Premium Pos	sitioning (fo	u <mark>ll page o</mark> i	nly)	
In-Print Natural Awakenings Directory** Directory Ads the Annual Issue are added Online as an Express Directory for that year. Category requested: Base Rates: Directory without display ad \$120 \$135 \$175 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 extended the Premium Business Directory Listing for length of Agree Name Business or Professional Name	Pg 2 or 3	\$1002	\$1115	\$1285	\$324
An-Print Natural Awakenings Directory** Directory Adsorbed Annual Issue are added Online as an Express Directory for that year. Category requested: Base Rates: Directory without display ad \$120 \$135 \$175 (Annual Issue only Directory with display ad \$0 80 115 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 extended Includes Online Premium Business Directory Listing for length of Agree Name Business or Professional Name Billing Address Billing City, State & Zip Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Expiration: MMYY Selectronic Signature OR print document to sign Date	Page 4 & 5	942	1047	1150	324
In-Print Natural Awakenings Directory** Directory Ads the Annual Issue are added Online as an Express Directory for that year. Category requested: Base Rates: Directory without display ad \$120 \$135 \$175 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 ** Includes Online Premium Business Directory Listing for length of Agra Name Business or Professional Name Billing Address Billing Address Email for receipts Credit or Debit Card Authorization Enter only last 4 digits:	Inside Back	1002	1115	1285	324
Category requested: Base Rates: Directory without display ad \$120 \$135 \$175 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 ** Includes Online Premium Business Directory Listing for length of Agree Name Business or Professional Name Billing Address Billing City, State & Zip Email for receipts Credit or Debit Card Authorization Enter only last 4 digits:	Outside Back	1092	1217	1405	324
the Annual Issue are added Online as an Express Directory for that year. Ease Rates: Directory without display ad \$120 \$135 \$175 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 * Includes Online Premium Business Directory Listing for length of Agree Name Business or Professional Name Business					
Base Rates: Directory without display ad \$120 \$135 \$175 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only addt'l words in description (right of image) \$1 each;			_		
Directory with out display ad \$120 \$135 \$175 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only Directory with display ad 80 80 115 (Annual Issue only Service only Service only \$150 (Annual Issue only Phone Directory With display address Directory Listing for length of Agramatical Representation Professional Name Directory Listing for length of Agramatical Representation Debit Card Authorization Email for receipts Debit Card Authorization Enter only last 4 digits: Credit Card Number Expiration: MMYY Electronic Signature OR print document to sign Date					-
Directory with display ad 80 80 115 (Annual Issue only addt'l words in description (right of image) \$1 each; addt'l items (above image) \$5 extended Includes Online Premium Business Directory Listing for length of Agree Name Business or Professional Name Billing Address Billing City, State & Zip Phone Email for receipts Credit Or Debit Card Authorization Enter only last 4 digits: Expiration: MMYY		d \$120	\$135	\$175	(Annual Issue only)
addt'I words in description (right of image) \$1 each; addt'I items (above image) \$5 ** Includes Online Premium Business Directory Listing for length of Agre Name Business or Professional Name Billing Address Billing City, State & Zip Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits:	•				
Name	• • •				•
Name Business or Professional Name Billing Address Billing City, State & Zip Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Credit Card Number Expiration: MMYY Selectronic Signature OR print document to sign Date					
Business or Professional Name Billing Address Billing City, State & Zip Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Credit Card Number Expiration: MMYY Selectronic Signature OR print document to sign Date			•		iengin or rigicen
Professional Name Billing Address Billing City, State & Zip Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Credit Card Number Expiration: MMYY Selectronic Signature OR print document to sign Date					
Billing City, State & Zip Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Credit Card Number Expiration: MMYY Electronic Signature OR print document to sign Date		ne			
Billing City, State & Zip Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits: Credit Card Number Expiration: MMYY Electronic Signature OR print document to sign Date	Billing Address				
Phone Email for receipts Credit or Debit Card Authorization Enter only last 4 digits:	•				
Credit or Debit Card Authorization Enter only last 4 digits:	City, State & Zip				
Credit or Debit Card Authorization Enter only last 4 digits:	Phone				
Credit or Debit Card Authorization Enter only last 4 digits:	Email for receipt	'S			
Enter only last 4 digits: Credit Card Number Expiration: MMYY Electronic Signature OR print document to sign Date					
Credit Card Number Expiration: MMYY Selectronic Signature OR print document to sign Date		Г		101120	11011
Electronic Signature OR print document to sign Date	Enter only	[edit Card Number Ex	xpiration: MMYY	Initial b yes, I und the fine
	X				
Notes:	Electronic Signa	ature OR print docu	iment to sign	Date	
	Notes:				

PALM BEACH COUNTY EDITION

ask us about other markets

ANNUAL Issue, 2022 Business Profile Package

The third-page profile is a customer-written article-style write-up answering 4 questions. A Natural Awakenings Directory Ad is included. For details see the "Annual" media page.

Natural Awakenings Directory Ad

Contact items, check all that apply.				
Business Name	Addt'l Phone			
Contact Name	Fax			
Address	Email Address			
Phone (+ City)	Web Address			

Directory base rate includes 4 Contact Items (see above), photo or logo, & 30 words in description (describing products and/or services).

TO ORDER

Contact our Office: 561-626-5584 Submit your completed advertising agreement either by: Email: NaturalAwakeningsFla@gmail.com

naturalAwakeningsFla@gmail.com or Postal Mail:

Natural Awakenings 3900 Galt Ocean Dr # 1403 Fort Lauderdale, FL 33308

Ad(s) to run:	
from through	h
Month/Year	Month/Year
Display ad rate	\$
In-Print & Online Director	у
Special Package	
Add-on: digital or print	
Total Monthly Payment	\$

Credit card charges & renewals: First payment may be charged day of order. Subsequent credit debit card charging is the eleventh of the month prior to publication unless pre-approved for another date. A \$10 Late Fee will be imposed if your automatic payment is unavailable on your charge date. Charge confirmations will appear on your card statement and email confirmations are sent, if valid email address is provided. Agreements are renewed automatically and will be based on the rates in force at the time of renewal. To cancel renewal, kindly notify us in writing at least one month before the end of your agreement term. Thank you. Breached Agreement i.e. in the event advertiser is in breach of the Agreement, the publisher shall charge the advertiser the difference between the non-discounted one-month rate of advertising and the lower, discounted contracted trate for each month the advertiser's ad was placed during the contract period, plus an additional administrative fee equal to 25% of the non-discounted one-month rate, and thereafter the Agreement will be deemed to be null and void. Should this become a collection problem, the advertiser will assume all reasonable costs of collection, including, but not limited to court costs, interest, and legal fees.



AD SIZES & SPECIFICATIONS

full page
bleed specifications
make document 8.75" x 11.25"
bleed size: 8.75" x 11.25"
trim size = 8.25" x 10.75" >
ad content area, 7.5" x 10" >
position of ad area:
.625" down from top &
.625" in from the left side
(red dots mark ad content corners)

full page no bleed 7.5" x 10" For Natural Awakenings, Email your advertising graphic ad files to: Info@NaBroward.com

Questions?
Office: 561-626-5584

Formatting for Offset Press-Ready Ads

If you are providing a print-ready digital file, your ad must be submitted using the following specifications:

- Press-ready Adobe Acrobat® PDF file; PDF/X1a is the preferred file preset. Please "flatten" all files with fonts embedded before saving. Export from InDesign as 'Press Quality'.
- 2) Press-ready JPG & EPS files are accepted. Save Adobe Illustrator files as EPS with embedded photos & art. All fonts converted to outline. Save Adobe Photoshop files as flattened JPG, 300 dpi, in CMYK. 100% black text should be the top layer before flattening so it will overprint any background.
- 3) Layout:
 - Build ads to exact size dimensions, only full page bleed ads require 1/4th inch beyond the trim area on all four sides
 - Set type in InDesign or Illustrator (not Photoshop) to avoid low res soft type.
 - Do not add printer's crop marks to any
 file
 - Use high resolution images, 300 dpi for photos and 1200 dpi for non-vector line art is recommended
 - All RGB elements must be converted to CMYK. Convert spot, Pantone or LAB colors to CMYK.
 - Do not embed ICC profiles in images
 - Avoid scaling images. If necessary, stay within 50%-150% range
 - Flatten all transparent objects at a high resolution. Avoid placing transparent object over text or other critical vector objects
 - Total ink coverage shouldn't exceed
 - Files should be right-reading, portrait mode, 100% to size with no rotations
- 4) Fonts:
 - All fonts must be embedded and/or attached.
 - Ensure all black text is 100% black (avoid rich black (4 color) to avoid registration issues).
 - Set all black text to OVERPRINT color backgrounds
 - Ensure all reverses and colored text are 10 pt or larger, using a thick font.

No computer-printed material or website images will be accepted.

Microsoft Word, Publisher or Canva files will not be accepted for printready ads.

Emailed files must be under 15 MB.

2/3 page vertical 4.875" x 9.75"

2/3 page horizontal 7.5" x 6.25"

5/12 4.875" x 6.475"

half-page vertical (2-col) 3.625" x 9.75"

half-page horizontal 7.5" x 4.75" half-page vertical 4.875" x 7.25"

\$50/ col inch. Minimum of 2". 2" to 9" available

Mark

Your Calendar (MYC)

1/4 vertical (2-col) 3.625" x 4.75" 1/4 horizontal 4.875" x 3.125" 1/4 horizontal 7.5" x 2.25"