

Natural Networking with power... connecting readers to the leaders in health care and green living in our community!

The Natural Awakenings **Community Resource Guide** is our monthly directory of community businesses and practitioners that become a go-to resource for readers. Listings in the **Community Resource Guide** are categorized by business type or modality and can be customized with extra lines, words and a photo or logo, all depending on your needs and budget.

One of the most powerful uses of a **Community Resource Guide** listing is the exposure the listing brings you each and every month for your product or service. Studies have shown that by far, repetitive advertising is the number one most powerful component for getting good results.

In addition, if you run your **Community Resource Guide** listing along with a display ad, it provides you TWO separate ads in the same issue; one with the pop and zing of display advertising and the other with the informational approach provided by the listings. We even direct the reader to your display ad by placing the page number of your ad at the end of the listing (at no charge).

Includes:

Category Heading →

CATEGORY HEADING

4 lines of contact info →
Additional lines only \$5 each/mo

BUSINESS NAME
flowers4you@gmail.com
506-251-1691
flowers4you.com

Photo or Logo →
Additional photo \$25/mo



Floral design or floral arts is the art of creating flower arrangements in vases, bowls, baskets, or other containers, or making bouquets and compositions from cut flowers, foliage, herbs, ornamental grasses, and other plant materials. Often the terms "floral design" and "floristry" are considered synonymous. Come in for flowers soon.

50 Words of benefits & business info →
Additional words \$1 each/mo

Ad Referral →

See ad on page 4.

2 Event Listings
each month in our Daily or Ongoing Calendar

2 News Briefs per year

12 Month Rates:
No display ad - \$77.50/mo
With display ad - \$49/mo

Contact:

Peggy Malecki
847-858-3697
Fax 888-858-3107
Editor@NACHicago.com
www.NACHicago.com

***Signature**

Name _____ Date _____

Legal Business Name _____

Address _____

City _____ State _____ Zip _____

Ph (_____) _____ Cell (_____) _____

Email _____ Website _____

Payment via credit card only. We gladly accept:



**Must complete credit card authorization form.*

Credit card charges: Your account will be billed the 15th of the month prior to publication. All advertising must be prepaid. Fees may be imposed for declined credit cards.

Broken contracts: Written notice is required 30 days in advance to cancel. Unearned discounts and an administrative fee of 25% of your monthly rate may be imposed on broken contracts and last minute cancellations. For collections, the client assumes all costs of collection, including, but not limited to court costs, interest and legal fees.

*** I agree to the terms of this contract. I understand cancellation penalties and payment policies. Sign above.**

I authorize *Natural Awakenings* to bill the card listed below as specified:

Amount \$ _____

Credit Card # _____ Exp.: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip Code: _____

3 Digit Code _____ (from signature line on back of credit card)

4 Digit Code for AmEx _____ (on front of card)

Cardholder's Name (if different from above): _____

Cardholder's Signature: _____ Date: _____

Please complete this form and scan/email back to Peggy@NACHicago.com or fax to 888-858-3107