



Family Fun Expo
Sunday, March 19
11 AM - 4 PM
ONALASKA OMNI CENTER

WE'RE BACK! And excited to share these upcoming opportunities.

This ever-popular event returns for the first time in four years!

We have teamed up with The Parenting Place to host the 12th annual Expo as it transitions to a fundraiser for The Parenting Place. We can't wait for you to see what our dynamic duo has in store for you!

Reach out to learn more about our limited sponsorship opportunities by emailing Lissa at lissa@cpclax.com or calling 608-317-8748.

BONUS OPPORTUNITY: 2023 Coulee Parenting Go Guide

In May, we'll begin distributing 7,500 copies of this annual edition of the magazine celebrating local family life with parent profiles, calendars, and other useful and relevant information. This magazine will be a must-have for active families, with a shelf life long enough to make it an affordable and strategic opportunity to brand your family-friendly business.

Best of all? Because you save us a lot of effort by reserving your ad space along with your Expo booth, we're extending you an incredible price. After February 24, these display ad rates increase more than 35 percent. Reserve your space now and we'll follow up with you for ad materials, payment, and additional details later.

2023 DEADLINES

Thursday, February 23rd

Form & Payment Due

Thursday, February 23rd

Ad Copy & Artwork Due

Friday, March 3rd

Goodie Bag Items to OmniCenter
(Quantity 750)

Thursday, March 9th

FFE Program Distribution Begins

VENDOR COSTS & REGISTRATION FORM

- Prime booth placement, sponsorships, and premium opportunities are first come, first served.
- All 10' x 10' booths include an 8-ft. skirted table, backdropping, 2 chairs, up to 4 outlets, & wifi.
- Call Lissa at 608.317.8748 or email lissa@cpclax.com regarding sponsorship opportunities.

Company Name:

Contact/ Title:

Billing Address:

Phone:

Email:

Booth Space

Major Vendor
\$600

General
\$475

Non-Profit
\$350

Non-Profit ID: _____

** Major Vendors receive a display ad and recognition in the event program & premium booth placement.*

Premium Add-ons

Goodie bag
item \$50

Electricity

Stage Performance
(25 mins) \$75

Corner Booth
\$50

Extra Table
Add \$7 ea.

Extra Chair
Add \$1 ea.

** Corner booths available first come, first served.*

Goodie Bag Item, plus inclusion in event program (no booth).

General \$150

Non-Profit \$100

Display Advertising in Coulee Parenting's Annual Go Guide

Full Page \$795

Half Page \$495

Total Due: _____

Keep a copy of this form for your records

Return this form and payment
by Friday, February 24th to:

Questions? Call Jared at The Parenting Place
608.784.8125 Ext. 232

Family Fun Expo
The Parenting Place
1500 Green Bay St.
La Crosse, WI 54601

Coulee
Parenting
Connection

