



## Feature Articles

Length: 450 to 700 words • Original articles featured in Natural Awakenings cover a broad range of subjects in the areas of health, healing, inner growth, fitness and Earth-friendly living. Articles should be written in layman's terms and impart information in a way that does not sound self-serving. Rather than tackling a vast subject, it is better to focus on a particular segment. Use third person and kindly include a brief biography at the end of your article and contact information.

## Content like News Article Briefs or Book-In Views

Length: 50 to 200 words • What's new? Kindly share it with us! Did you open a new office, recently become certified in a new therapy, or do you have a special event coming up? We welcome any news items relevant to the subject matter of our publication. We welcome any hot tips or suggestions you may have for a news item. Kindly write your Brief in the third person.

## Health Briefs

Length: 50 to 200 words • The Health Briefs are short bits of information, often referring to a new health fact or leading-edge research in a particular field. It is an opportunity to share your specific therapy (examples: massage lowers blood pressure; acupuncture shortens labor; exercise eases depression). Kindly include references.

## Due Date and How to Submit Content

All content submissions are due by 5:00 PM on the 10th of the month before publication.

- Kindly paste your content directly into an email (preferred) or email your submission in digital format as an MS Word or text file. No faxed or printed submissions will be accepted. No formatting is required; we will format it to meet our corporate guidelines. *Natural Awakenings* Magazine reserves the right to edit all submissions if necessary. • Email to: **NaturalAwakeningsFla@gmail.com**

Include name, business, and phone number with all editorial submissions. Our Editorial Department reserves the right to edit all submissions for length, style, and clarity. Submitted content must be informative and educational. Content submissions are judged separately from advertising contracts.

## Additional Notes

- We are looking for fresh, original content that has not been published elsewhere.
- On a monthly basis, we receive more content submissions than we can place in print. Priority is given to our advertisers and placement is dependent on many factors as determined by our Editorial, Advertising, and Layout Departments.
- Those that do not have either a Display ad or Natural Directory ad placed along with a News Article Brief are subject to a \$398 publishing fee.
- To align with our corporate guidelines for the magazine's style, we reserve the right to edit all submissions for length, style, and clarity.
- Briefs and articles are not subject to copy review. We'll call to check facts as needed.
- Footnote all sources cited in detail: Books and magazine title, author, publisher, year, and the page number. Individuals need name, title, organization, phone, email, city, and company website. We won't publish most of this, but it saves hours in fact-checking. Thank you.

## Photos and Graphics

Be sure to include any photos or graphics in high resolution **JPG, EPS** or **PDF** formats **as email attachments**. Raw photos "right out of the camera" are preferred. **Computer-printed material, website images or graphics embedded into Microsoft Word documents are not acceptable.**

Submit all graphics to: **NaturalAwakeningsFla@gmail.com**

## Contact Us

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