

Join the **lincolnkids** Buzz



Flexible

Size, placement, and content can be changed each edition



No Added Cost

For full color ads



Ad Design

Available
Rate: \$50/hr.



Available at
**Hundreds of Locations
+ Online**

Print Circulation: **12,000+**

**Reach your audience
with Lincoln Kids!**

Reserve Today

Ask Us About
digital advertising options.

For questions or to reserve advertising contact hello@Inkkids.com.

Ad Opportunities

Cover Page \$2,500 Includes Front Cover Logo, Full Page Ad & Article on First Editorial Page	Full Spread (2 pages) \$1,800 16.5" x 10.5" + .25" bleeds Horizontal	Back Cover \$1,350 8.25" x 10.5" + .25" bleeds Vertical	Front Inside Cover (L) \$1,150 7.625" x 9.5"* Vertical	Back Inside Cover (R) \$1,050 7.625" x 9.5"* Vertical	Full Page \$1,000 7.625" x 9.5"* Vertical
Half Spread (2 pages) \$1,150 16.5" x 4.625" Horizontal	1/2 Page \$700 7.75" x 4.625" Horizontal or 3.75" x 9.5" Vertical	1/4 Page \$400 3.75" x 4.625" Vertical	1/8 Page \$250 1.75" x 4.625" Vertical or 3.75" x 2.1875" Horizontal	Directory Listing \$200 Included online and in all four print editions	

Activity Sponsorship

Sponsor a branded activity like a maze, mad-libs, word search to highlight your business while educating readers. We can even design it for you!



Full Page \$1,000 7.625" x 9.5"* Vertical	1/2 Page \$700 7.75" x 4.625" Horizontal
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Issue Schedule & Deadlines

SPRING Feb. – Mar. – Apr. Reservations: Jan. 4 Artwork: Jan. 10	SUMMER May – Jun. – Jul. Reservations: Mar. 29 Artwork: Apr. 5	FALL Aug. – Sept. – Oct. Reservations: Jun. 28 Artwork: Jul. 7	WINTER Nov. – Dec. – Jan. Reservations: Sept. 27 Artwork: Oct. 4
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Artwork Instructions

Artwork must be submitted as a 300dpi, CMYK pdf (not RGB). Please avoid thin white text. *For **Inside Covers** and **Full Page** ads, the 7.625" x 9.5" size will be placed with a margin around the ad. To extend to the full size of the page, please size ads for 8.25" x 10.5" + .25" bleeds.