

# BREWVIEW

New Hampshire

What's Good in the Granite State

*You're going to love the demographics we reach and how we reach them!*



## WHAT IS BREWVIEW NH ?

BrewView New Hampshire (BrewView NH) is designed to educate, promote and celebrate the craft beverage scene of New Hampshire. Information delivered on where to go, what's happening, characters of the scene. But it's more than that. We celebrate the lifestyle of craft lovers. Pets, clothes, outdoor gear, trips. Core Demographic reach is 25 to 49 year old adults.



Solid reach of the elusive Twenty five to Forty Nine year old adults without a substantial investment in your marketing dollars.

Affordable, focused, niched marketing to a specific crowd allows you to afford reaching them consistently.

Annual advertisers receive value added guaranteed social sharing across our social network, online ad with link to company site, logo and link at the bottom of six months of Newsletters.

Strong Online and socially very active.

BrewView NH offers all clients no charge ad design work, for all print, and online ads.



## WHAT SETS US APART ?

- We are in NH Welcome Centers across the state : Lakes Region, White Mountains, Seacoast, Hooksett.
- Copies delivered to places where the demographic is sure to see and read. And your not paying a rate that reflects having to be delivered everywhere.
- Focused content of information, events, great stories, and subject matter that is relevant and quick

### OUR TEAM

Like the craft industry itself, the BrewView NH team has a variety of backgrounds coming together to produce a common goal. From design backgrounds, financial, radio and television media, successful Entrepreneurs. All with a love for the craft scene.

### QUICK FACTS

Total copies up to 10,000 per issue. Shipped or hand delivered to hundreds of breweries, distilleries, wineries, restaurants, tap rooms, hotels, tasting rooms, and NH Welcome Centers across the state.

### THANK YOU FOR YOUR BUSINESS.

We will earn and appreciate your business with every issue. We understand that marketing budgets are limited, and full of choices. When you trust us with your message, we will not take it lightly.

1

### CREATIVE

At no charge to you, we can create some of the best looking print and online ads you have had. And we have no problem if you want to share. Our issue design is also incredibly well done.

2

3

### FOR THE LOVE OF THE GAME

Why do we do this? Bottom line we absolutely love it. The craft scene is filled with people that have decided to take on a career out of love. Love for making something, love and pride when sharing with people, commitment to keeping things local, environmentally friendly, and accessible to all that want to enjoy.

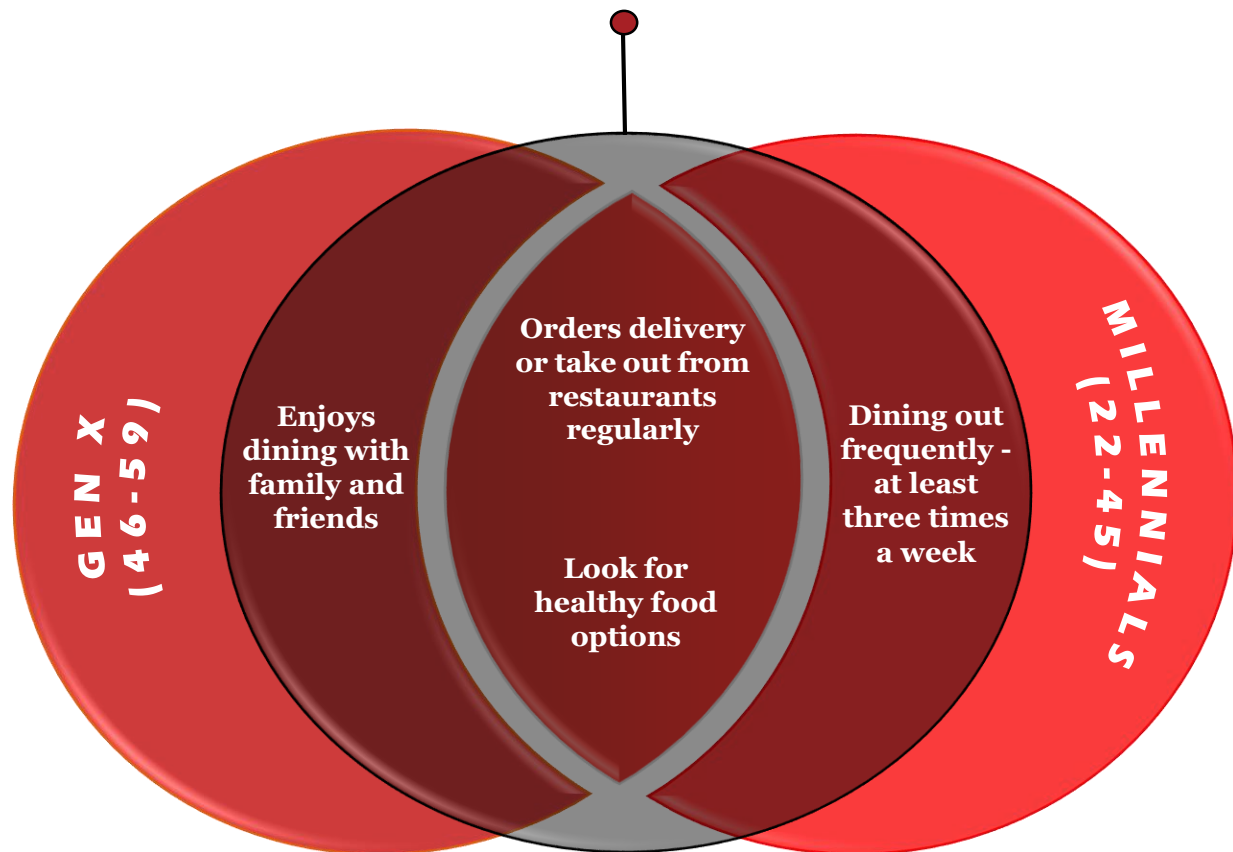
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According to recent trends, millennials (defined as those born between 1980 and 2000) spend the most dining out, averaging \$95 per week.

- *Sevenrooms, September 2022*

Millennials (1980-2000) frequently dine out, consider takeout essential (72%), prioritize healthy food (81%), and incorporate restaurants into their meal planning.

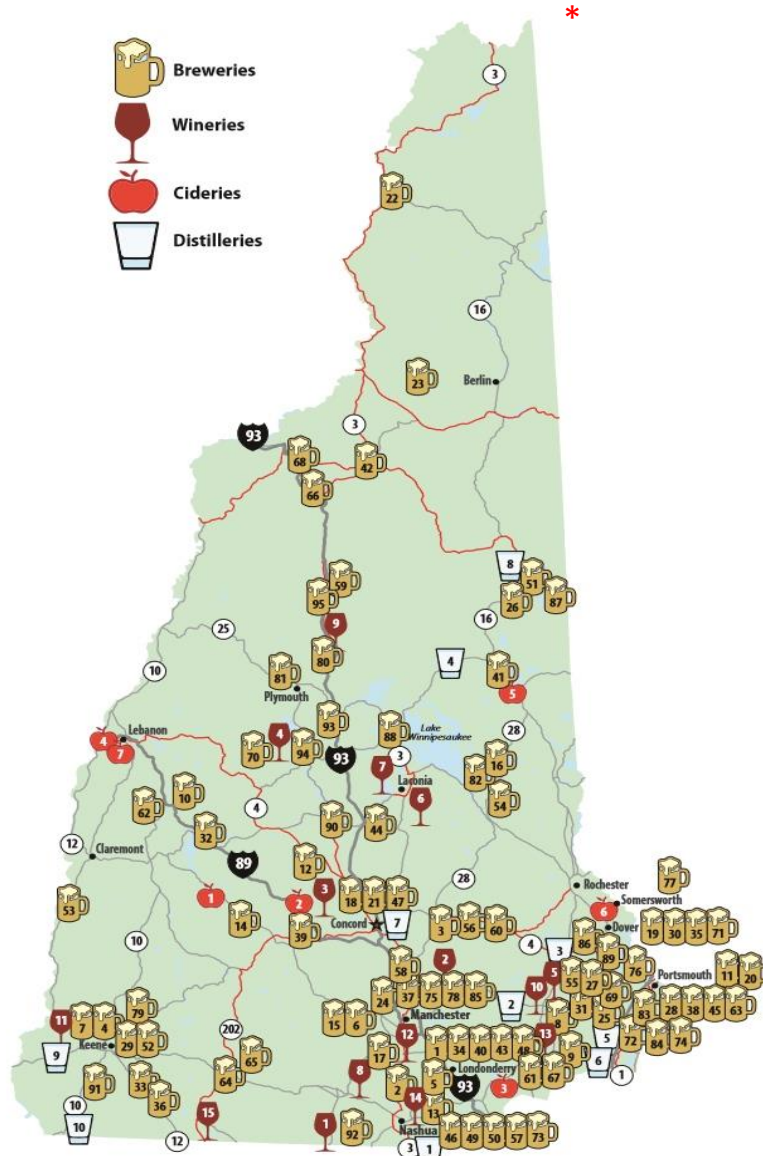
Gen X (1965-1979) enjoy dining with family, prefer organic foods, and nearly half (47%) would be willing to purchase a meal kit from a restaurant.

BrewView NH puts your restaurant/bar/location in front of and in the hands of Millennials and Gen X consistently. Online, in print, socially.

## BREWERIES

- 1 603 Brewery ..... Londonderry
- 2 Able Ebenezer Brewing Co ..... Merrimack
- 3 Auspicious Brew ..... Dover
- 4 Back Hill Beer Company ..... Rochester
- 5 Blasty Bough Brewing ..... Epson
- 6 Backyard Brewery & Kitchen ..... Manchester
- 7 Branch and Biade ..... Keene
- 8 Pasta Loft Restaurant and Brewing Company ..... Milford NH
- 9 Daydreaming Brewery Company ..... Derry
- 10 Hoptimystic Brewing ..... Springfield
- 11 Loaded Question Brewing Co ..... Portsmouth
- 12 Big Water Brewery ..... Salisbury
- 13 Border Brewery ..... Salem
- 14 Bradford Beer ..... Bradford
- 15 Breakaway Beerworks ..... Manchester
- 16 Burnt Timber Brewing & Tavern ..... Wolfeboro
- 17 Candia Road Brewing Company ..... Manchester
- 18 Canterbury Aleworks ..... Canterbury
- 19 Chapel + Main ..... Dover
- 20 Cisco Brewers Portsmouth ..... Portsmouth
- 21 Concord Craft Brewing Co ..... Concord
- 22 Coos Brewing Company ..... Colebrook
- 23 Copper Pig Brewery ..... Lancaster
- 24 Mountain Base Brewery ..... Goffstown
- 25 Czar's Brewery ..... Exeter
- 26 The Ledge Brewing ..... Intervale
- 27 Deciduous Brewing Company ..... Newmarket
- 28 Earth Eagle Brewings ..... Portsmouth
- 29 Elm City Brewing Company ..... Keene
- 30 Empty Pint Brewing ..... Dover
- 31 Exeter Brewing Co. .... Exeter
- 32 Flying Goose Brewpub ..... New London
- 33 Frogg Brewing ..... Marlborough
- 34 From The Barrel Brewing Company ..... Londonderry
- 35 Garrison City Beerworks ..... Dover
- 36 Granite Rock Brewery ..... Troy
- 37 Great North Aleworks ..... Manchester
- 38 Great Rhythm Brewing Company ..... Portsmouth
- 39 Henniker Brewing Company ..... Henniker
- 40 Hidden Moon Brewery ..... Londonderry
- 41 Hobbs Tavern & Brewing Company ..... West Ossipee
- 42 Iron Furnace Brewing ..... Franconia
- 43 Kelsen Brewing Company ..... Derry
- 44 Kettlehead Brewing ..... Tilton
- 45 Lairs Bench Beer Company ..... Portsmouth
- 46 Liquid Therapy ..... Nashua
- 47 Lithermans Limited Brewery ..... Concord
- 48 Long Blue Cat Brewing Co ..... Londonderry
- 49 Martha's Exchange Restaurant & Brewing Co ..... Nashua
- 50 Millyard Brewery ..... Nashua
- 51 Moat Mountain Smokehouse & Brewing Co ..... North Conway
- 52 Modestman Brewing Co. .... Keene
- 53 Monadnock Brewing ..... Langdon
- 54 Muddy Road Brewery ..... New Durham
- 55 Sawbelly Brewing ..... Exeter
- 56 Northwood ..... Northwood
- 57 Odd Fellows Brewing Company ..... Nashua
- 58 Odball Brewing Company ..... Suncook
- 59 One Love Brewery ..... Lincoln
- 60 Out Haus Ales ..... Northwoods
- 61 Pipe Dream Brewing ..... Londonderry
- 62 Polyculture Brewing Company ..... Croydon
- 63 Portsmouth Brewery ..... Portsmouth
- 64 Post and Beam Brewing ..... Peterborough
- 65 Pup's Cider ..... Greenfield
- 66 Rek-Lis Brewing Company ..... Bethlehem
- 67 Rockingham Brewing Company ..... Derry
- 68 Schilling Beer/Resilience Brewery ..... Littleton

# BREWVIEW TO-GO MAP



\* Map subject to change

- 69 Seadog Brewing Company ..... Exeter
- 70 Shackett's Brewing Company ..... Bristol
- 71 Smuttlabs Brewery & Kitchen ..... Dover
- 72 Smuttynose Brewing Company ..... Hampton
- 73 Spyglass Brewing ..... Nashua
- 74 WHYM Craft Pub and Brewery ..... Hampton
- 75 Stark Brewing Company ..... Manchester
- 76 Stoneface Brewing Company ..... Newington
- 77 Stripe Nine Brewing Co ..... Somersworth
- 78 Swift Current Brewing Co ..... Manchester
- 79 The Brewers of Nye Hill Farm ..... Roxbury Center
- 80 The Dam Brewhouse ..... Campton
- 81 The Last Chair ..... Plymouth
- 82 The Lone Wolfe Brewing Co. .... Wolfeboro
- 83 Throwback Brewery ..... North Hampton
- 84 Tilton Brothers Brewing ..... Hampton
- 85 To Share Brewing ..... Manchester
- 86 Topwater Brewing Co ..... Barrington
- 87 Tuckerman Brewing Company ..... Conway
- 88 Twin Barns Brewing Co ..... Meredith
- 89 UNH Craft Brewing Program ..... Durham
- 90 Vulgar Brewery ..... Franklin
- 91 West LA Beer Co. .... Swanzey
- 92 White Birch Brewing ..... Nashua
- 93 White Mountain Brewing ..... Ashland
- 94 Woodsmens Brewery ..... Bristol
- 95 Woodstock Inn Station & Brewery ..... North Woodstock

## DISTILLERIES

- 1 Djinn Spirits ..... Nashua
- 2 Dorie Distilling ..... Derry
- 3 Flag Hill Distillery & Winery ..... Lee
- 4 Tamworth Distilling & Lyceum ..... Tamworth
- 5 The Sea Hagg Distillery ..... North Hampton
- 6 Smoky Quartz Distillery ..... Seabrook
- 7 Steadfast Spirits Distillery ..... Concord
- 8 Cathedral Ledge Distillery ..... North Conway
- 9 Copper Cannon Distillery ..... Chesterfield
- 10 New England Sweetwater Distillery ..... Winchester

## CIDERIES

- 1 Bradford Bear Cidery ..... Bradford
- 2 Contoocook Cider ..... Contoocook
- 3 Moonlight Meadery ..... Londonderry
- 4 Patch Orchards ..... Lebanon
- 5 Sap House Meadery ..... Ossipee
- 6 North Country Hard Cider ..... Rollinsford
- 7 Farnum Hill Cider ..... Lebanon

## WINERIES

- 1 Averill House Vineyard and Winery ..... Brookline
- 2 Candia Vineyards ..... Candia
- 3 Coffin Cellars Winery ..... Webster
- 4 Crazy Cat Winery ..... Bristol
- 5 Flag Hill Distillery & Winery ..... Lee
- 6 Gilmanton Winery & Vineyard ..... Gilmanton
- 7 Hermit Woods Winery ..... Meredith
- 8 LaBelle Winery ..... Amherst
- 9 Seven Birches Winery ..... Lincoln
- 10 Squamscott Vineyard and Winery ..... Newfields
- 11 The Summit Winery LLC ..... Westmoreland
- 12 Vinters' Cellar Custom Winery of Bedford ..... Bedford
- 13 Zorvino Vineyards ..... Sandown
- 14 Sweet Baby Vineyard ..... Hampstead
- 16 Cabana Falls Winery ..... Jaffrey Center

**WE LOOK FORWARD TO SHOWING YOU WHO WE ARE !**



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